



20th Annual Kids Design-a-Bus Contest

TARC – “Getting You There Through Technology”

Design criteria and resources

The 20th annual Design-a-Bus contest theme is “Getting You There Through Technology”, featuring artwork by schoolchildren throughout the regional area.

This year, students are being asked to submit artwork focusing on the many ways people and neighborhoods throughout our region can connect with each other, and get where they want to go with the help of technology.

The Design-a-Bus contest is open to all elementary and middle school students in Jefferson, Oldham and Bullitt counties in Kentucky and Floyd and Clark counties in southern Indiana. Twelve winners will be chosen to have their posters displayed on a TARC bus and winners with an adult guest will be invited to participate in the Pegasus Parade celebrating their victory. Artwork becomes the property of TARC.

For creative ideas, students are encouraged to visit:

<https://www.courier-journal.com/story/opinion/2018/10/19/tarc-going-high-tech-new-electronic-fare-card-system/1690491002/>

<https://www.pri.org/stories/2015-07-17/how-whole-new-world-technology-reinvented-disney>

Follow TARC on Facebook to learn more and to get ideas for their artwork.

TARC’s Facebook page also features images of winners from previous years Design-A-Bus contests.

Entry guidelines:

- Size 11” x 17”
- White paper (bright colors work best for artwork)
- Entry form must be attached to the entry and be complete.
- All artwork is to be produced by the student only.

Digital entries deadline: Must be submitted by 5:00 p.m. Friday, Mar. 1, 2019:

Entries may be scanned in and delivered in JPEG or PDF format. Send artwork and entry form as an email attachment with the entry form to Jeremy Priddy at jpriddy@ridetarc.org or Jessica Holman at jholman@ridetarc.org.

Mailed entries deadline: Must be postmarked no later than Friday, Mar. 1, 2019

For more information contact Jeremy Priddy at jpriddy@ridetarc.org at 213.3231; or Jessica Holman at 561.5113, jholman@ridetarc.org.

Send entries to (entry form must be enclosed):

TARC c/o Marketing Department
1000 W. Broadway • Louisville, KY 40203

Transit Authority of River City
Marketing Department
1000 W. Broadway
Louisville, KY 40203



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Please copy and attach the following information to each entry:

Student's Name: _____ Age: _____ Grade: _____

Parent or Guardian: _____ Home Phone: (_____) _____

Address: _____ City: _____ State: _____ Zip: _____

Parent Email: _____ School: _____

School Address: _____ City: _____ State: _____ Zip: _____

Teacher: _____ Email _____ School Phone: (_____) _____

Parent or Guardian Signature: _____