THE GOALS OF TODAY’S MEETING

- To share with you the purpose of the study.
- Provide an overview of transit.
- To gather input on what you imagine for the future of transit in our community, our home.

Who will have a hand in shaping the TARC Short and Long Term Plan?
A SHARED VISION

The Short and Long Term Plan will reshape the future of transit in Louisville. Opportunity to lay the ground work for a robust, sustainable and resilient system. Your input is valued, wanted and crucial for success!
TARC TODAY AND TOMORROW
Plans, Projects, Services ➔ Mobility

COA     LRP

System Today, Future Projects and Resources

How To Move People?
TRANSIT INDUSTRY TRENDS

- Nationwide ridership declines
- Uncertainty of federal funding and program
- Emerging technologies & data, data, data
- Innovative service delivery
- Workforce development
- Demographic changes
- State of good repair challenges
Emerging Technologies
TARC ROUTES & RIDERSHIP

- 46 routes
  - 2 Experimental
  - 2 UPS
  - 3 High Frequency
  - 4 Circulator
  - 15 Express
  - 20 local routes
- ~1 million rides / month or 12 million+ / year
- About ½ of ridership from 4 routes:
  - 4 - Fourth Street
  - 18 - Preston - Dixie Highway
  - 19 - Muhammad Ali
  - 23 - Broadway
WHERE DOES TARC GO FROM HERE?

- TARC’s situation is **not uncommon**. Ridership is generally **down** nationwide.
- But is ridership the right **metric**?
- A number of systems are **redesigning** their **networks** in response to changing demographics, travel patterns, and new funding levels.
- Systems nationwide that have undergone **network redesigns** have **faired better** in recent years than those that have not.
- Even **smaller, incremental changes** in response to changing community dynamics can **improve performance** in the near-term.

TARC SHORT TERM PLAN
WE ARE NOT FORGETTING

- TARC 3 service
- Title VI customers
- LEP customers
- Or anyone else who might be disproportionately negatively impacted
Thank you for attending today’s meeting!

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