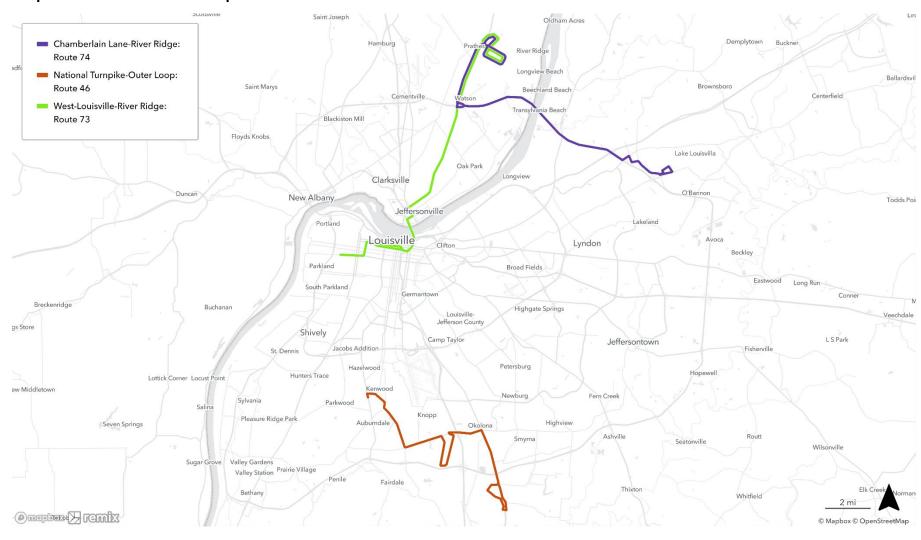


Cross-River Connectors: Access to Employment in Indiana and Kentucky

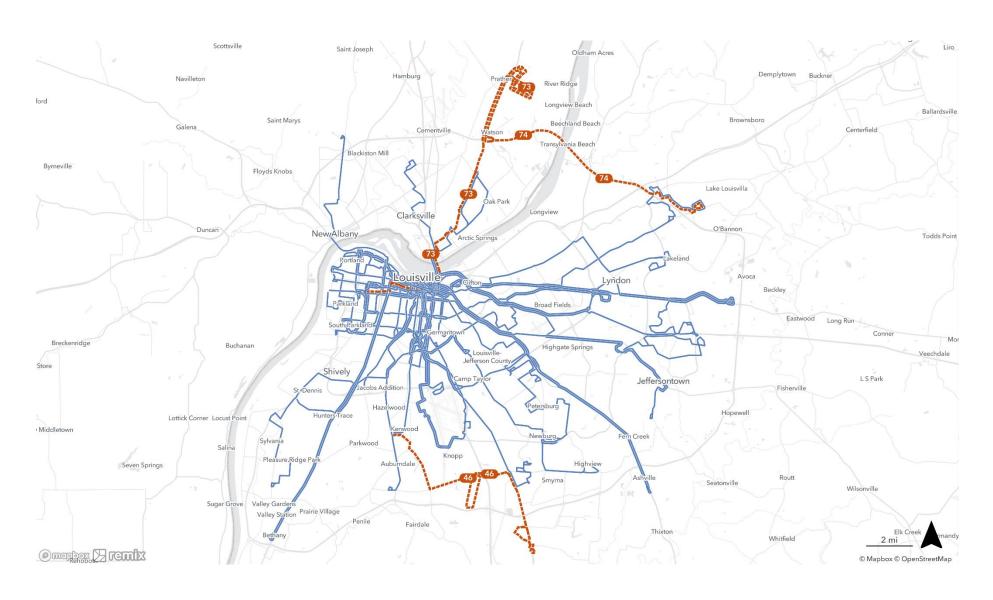
Effective August 7, 2022, TARC is implementing two new cross-river fixed routes connecting west and east Louisville to Southern Indiana and the River Ridge Commerce Center. TARC received over \$2 million through a federal CMAQ (Congestion Mitigation and Air Quality) grant and is leveraging over \$500,000 in local match to implement the new service over a three-year period. The two routes will expand public transportation service to Southern Indiana, including to the City of Jeffersonville and the River Ridge Commerce Center in Clark County, connecting homes to jobs in both Kentucky and Indiana. Priority areas with low-income and minority population will be served by these routes in the Metro area.

In the past few years, TARC has worked closely with major employers in the area to provide transit service in coordination with travel patterns, shift times and employer needs. TARC will closely monitor the performance and ridership of both routes and adjust to meet major employer and community needs accordingly.

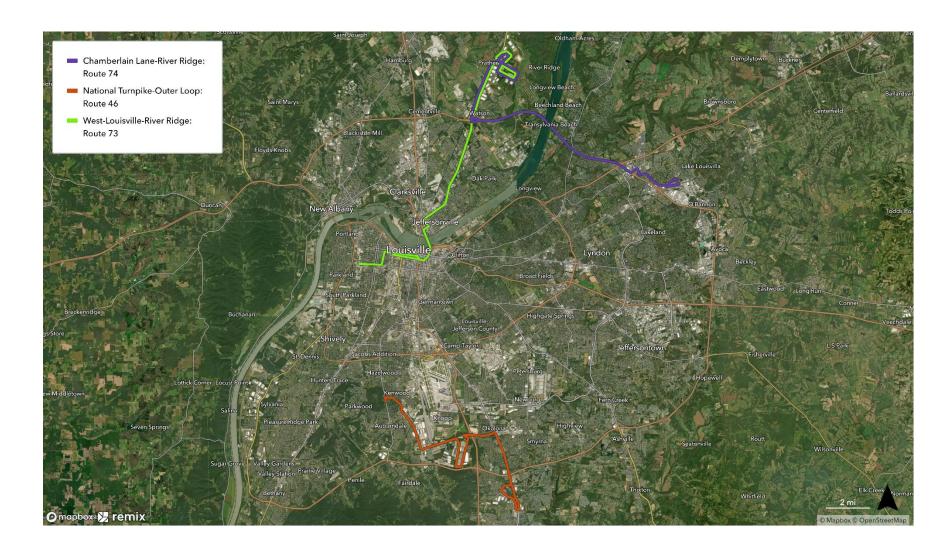
Proposed CMAQ Routes - Simple



Proposed CMAQ Routes – Existing and New



CMAQ Routes - Satellite



West-Louisville-River Ridge, Route 73:

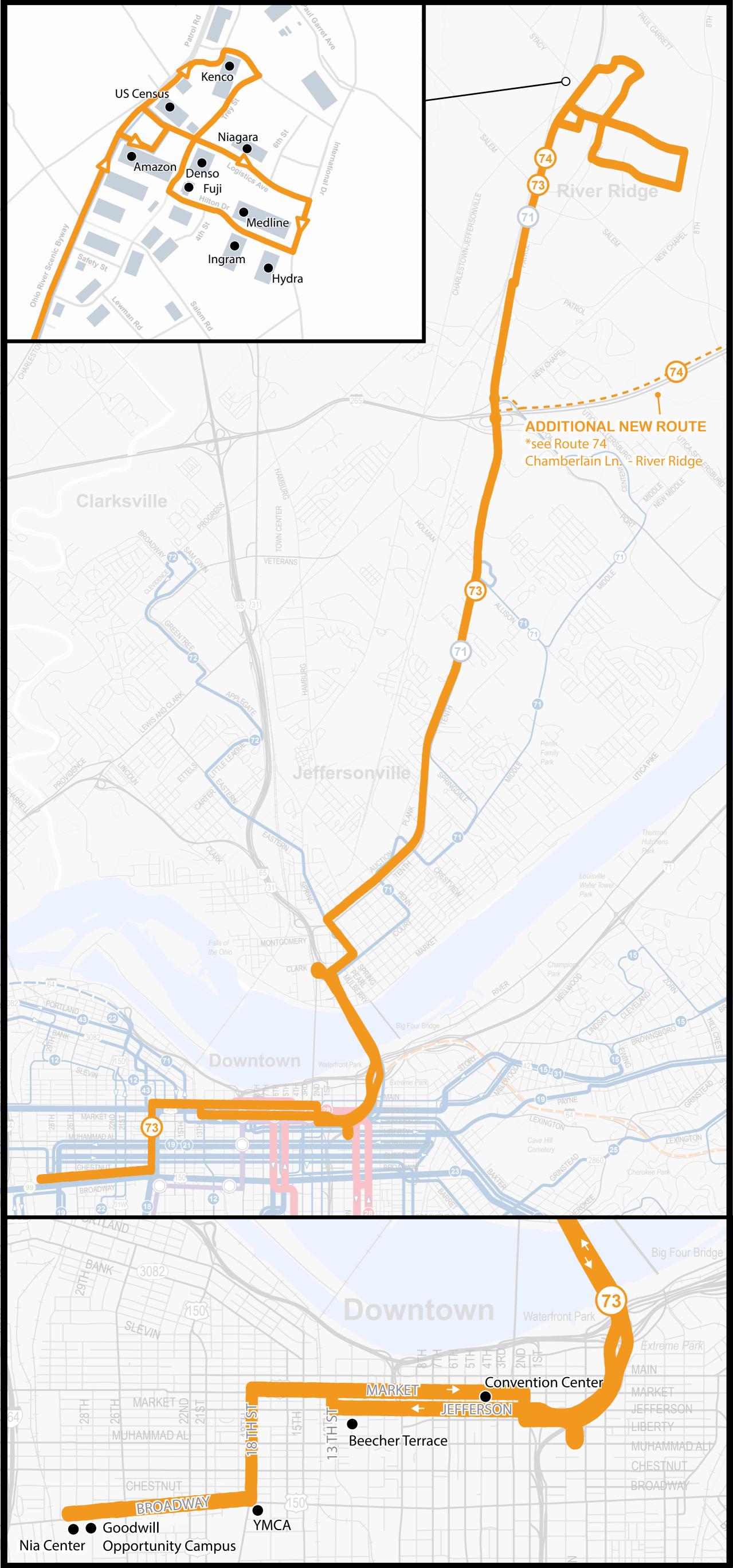
Will operate from the Nia Center on Broadway in West Louisville, through Downtown Louisville to major employment destinations in Jeffersonville, including along the 10th Street corridor and the River Ridge Commerce Center. The proposed service will offer a faster trip to River Ridge from West Louisville. **The estimated run time of Route 73 is 45 minutes with three morning peak and three afternoon peak round trips on weekdays and two morning and two afternoon peak round trips on Saturdays and Sundays**. The additional trips on Route 73 will also give more flexibility in travel times for passengers riding to and from Indiana.

Connections to high-frequency and local routes along Broadway and in Downtown Louisville will provide additional mobility options in lower-income areas. This route also offers an opportunity for Indiana residents to travel to employment in Downtown Louisville and throughout the Metro area with these connections. Route 73 will complement the existing service on Route 71 to River Ridge, and provide connections to Routes 2, 4, 6, 10, 12, 15, 17, 18, 19, 21, 22, 23, 25, 31, 40, 43, 52, 61, 63, 99.

Major destinations served:

- Nia Center / KY Career Center
- Norton Hospital "Opportunity Campus" (expected completion 2023)
- Goodwill Industries Headquarters (expected completion 2022)
- West Louisville YMCA
- KY African American Heritage Center
- Beecher Terrace Apartments
- Kentucky International Convention Center (KICC)
- Downtown Jeffersonville, Indiana
- Jeffersonville City Hall (new service)
- E 10th Street Kroger (new service)

- River Ridge Commerce Center:
 - o Amazon Fulfilment Center
 - o U.S Census Bureau
 - Optum (new service)
 - Kenco Logistics (new service)
 - Autoneum North America, Inc. (new service)
 - Denso (new service)
 - American Fuji Seal (new service)
 - Mister "P" Express, Inc. (new service)
 - o Pharma Cord (new service)
 - o Ingram Micro (new service)
 - Medline Industries (new service)
 - Hydra Logistics (new service)
 - Niagara Bottling (new service)

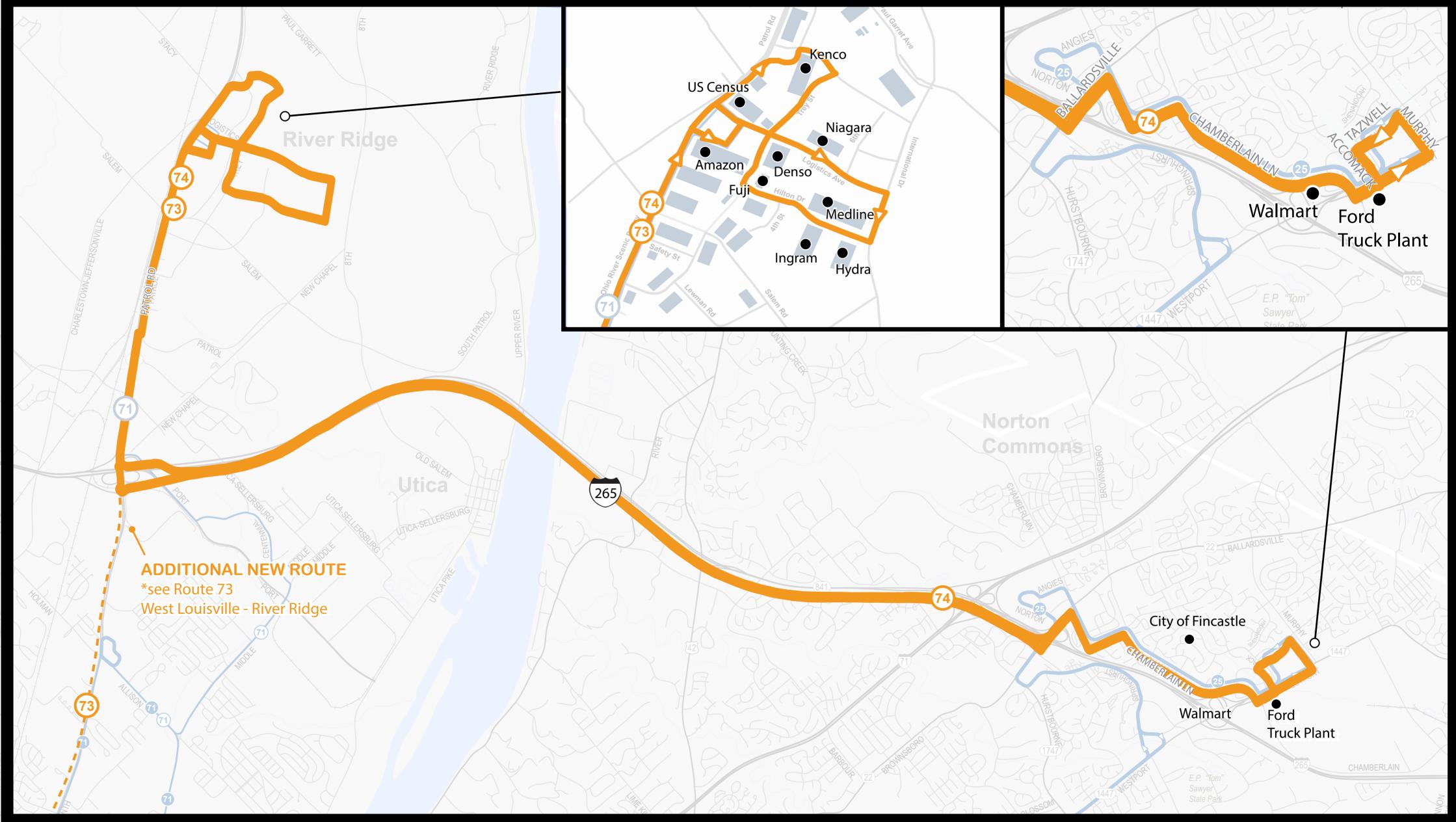


Chamberlain Lane-River Ridge, Route 74:

Will operate on the Lewis and Clark Bridge from the Westport Road area in Louisville to River Ridge in Jeffersonville. The route will connect with existing Route 25 and will also operate to the Norton Brownsboro Hospital and shopping center on Brownsboro Road and Chamberlain Lane. TARC reviewed demographic, income, and employment data for eastern Jefferson County and found that both the population in the East End and the employers in Indiana would benefit from this service. Minority tracks in the Worthington Hills/Fincastle area will have access to Route 74. TARC does not currently operate a route from the eastern part of Jefferson County directly to Indiana. The estimated run time of Route 74 is 40 minutes with three morning and three afternoon peak round trips on weekdays.

Major destinations served:

- City of Fincastle
- Westport Road Walmart Supercenter
- Ford Truck Plant
- River Ridge Commerce Center:
 - Amazon Fulfilment Center
 - o U.S Census Bureau
 - Optum (new service)
 - Kenco Logistics (new service)
 - o Autoneum North America, Inc. (new service)
 - Denso (new service)
 - o American Fuji Seal (new service)
 - o Mister "P" Express, Inc. (new service)
 - Pharma Cord (new service)
 - o Ingram Micro (new service)
 - o Medline Industries (new service)
 - Hydra Logistics (new service)
 - Niagara Bottling (new service)



National Turnpike-Outer Loop, Route 46: Access to Growing Employment Centers

Effective August, 7, 2022, TARC is implementing new fixed route service connecting Iroquois Park, National Turnpike, Outer Loop, the Renaissance Business Center and Commerce Crossing on Preston Highway. TARC received over \$1 million through a federal CMAQ (Congestion Mitigation and Air Quality) grant and is leveraging over \$200,000 of local match to implement the new service over a three-year period. Route 46 will improve public transportation service to the rapidly growing employment areas along Outer Loop and Preston Highway south of the Gene Snyder. This service will improve much needed access to jobs in the South-Central Metro area and expand opportunities for further economic growth.

In the past few years, TARC has worked closely with major employers in the area to provide transit service in coordination with travel patterns, shift times and employer needs. TARC will closely monitor the performance and ridership of both routes and adjust to meet major employer and community needs accordingly.

Route 46 will provide connections between several local routes and access to Renaissance Business Center on Air Commerce Drive, which is not currently served by TARC. In addition, this service will provide more trips to the Commerce Crossing employment center through connections with high-frequency routes 4 and 28 and local route 6. The estimated run time of Route 46 is 40-minutes with eight morning peak and eight afternoon peak roundtrips on weekdays.

Major destinations served:

- Iroquois Park
- LG&E Operations Center
- UPS Supply Chain Solutions (new service)
- Louisville Metro Recycling (new service)
- Renaissance Business Center / Heritage Creek (new service)
- Minors Lane Elementary School (new service)
- Southern High School (new service)
- Preston Highway Meijer (new service)
- Commerce Crossing (new service):
 - o Passport Health Plan
 - Clark Material Handling
 - Sri Surgical
 - MBT International
 - Spectrum/Charter
- Preston Village Senior Apartments (new service)

