

Meeting Notice:

Pursuant to KRS 96.A, the TARC Board of Directors is to meet monthly. The next meeting will be held at:

TARC's Headquarters, Board Room 1000 W. Broadway, Louisville, KY 40203

Tuesday, May 24, 2022 at 1:30 p.m.

Alternately, members of the public and/or TARC staff may watch a livestream of the meeting by going to <u>www.facebook.com/ridetarc</u> the livestream will be at the top of the page; No Facebook account is needed. Public comments may be submitted in the chat feature, please include your name in the chat.

Pursuant to the Americans with Disabilities Act, persons with a disability may request a reasonable accommodation for assistance with the meeting or meeting materials. Please contact Ashlie Woods at 502.561.5108. Requests made as early as possible will allow time to arrange accommodation.

Agenda – May 24, 2022



I.	Quorum Call/Call to Order	John Launius	1:30
	a. Approval of March Meeting Minutes	Board of Directors	1:35 – 1:40
II.	Staff Reports and Presentationsa. March Financialsb. TARC Monthly Performance Reportc. Lamar advertising partnership (for review)	Tonya Carter Carrie Butler	1:40 – 2:00
111.	 Action Items a. Resolution 2022 - 15 Drug and Alcohol Screening and Testing Services b. Resolution 2022-16 Advertising Policy c. Resolution 2022- 17 HVAC Renovation at Union Station Bus Storage 	Maria Harris Pat Mulvihill Maria Harris	2:00 – 2:25
IV.	Old Business a. CLOSED SESSION b. Review of TARC Board of Directors Bylaws to committee	TARC Board Carrie Butler	2:25 – 2:50 2:50 – 2:55
V.	New Business		
VI.	Chair's Report and Subcommittee Reportsa. Financeb. Strategic Planning and Technologyc. Customer Serviced. Human Resources	John Launius Carla Dearing Ted Smith Jan Day Tawanda Owsley	2:55 – 3:10
VII.	Public Comment	Pat Mulvihill	3:10 – 3:20
VIII.	 Proposed Agenda Items Upcoming Procurements include: Voice Radio Equipment 30th Street Training Lot Facility Wide General Maintenance and Contracting Recycling Services / Hazardous Waste and Materia Transit Technology 	•	3:20 – 3:25
IX.	Adjournment	John Launius	3:30



April 2022 Board Meeting Minutes

The Board of Directors of Transit Authority of River City (TARC) met on April 26, 2022 at 1:30 P.M. in person at TARC Board Room, 1000 West Broadway.

Board Members Present

In person: John Launius Carla Dearing Jan Day Gary Dryden Ted Smith Virtual: Tawanda Owsley

Quorum Call

Chair Launius called the meeting to order at 1:37 P.M.

Adoption of Minutes

The motion was duly moved for the March 2022 Board Meeting minutes by Tawanda Owsley and seconded by Ted Smith. The Board of Directors unanimously accepted the March 2022 Board Meeting minutes.

Staff Reports-

Update on Financials

Presented By: Tonya Carter

See PDF of February Financials

Operational Update

Presented By: Carrie Butler

- New bus wrap with new campaign
- Seven new Coach Operator graduates in April and preparing for a May 9th class
- Prepare for Thunder over Louisville
- Community Outreach events picking up
- Monitoring COVID and changing regulations
- Fixed Route ridership increasing

TARC3 Update

Presented By: Jennifer Miles

- Trip Volume is increasing
- Reservation Hold Time Decreasing
- On Time Performance Increasing
- % of missed trips decreasing
- Total Headcount increasing
- Added more subcontractors



See PDF of MV Performance

Fleet Electrification Study Update

Presented By: Tim Reynolds, WSP

- Focus areas on Technology, Facilities, Operations and Finance.
- Kickoff 10/14/21, bi-weekly meetings, site visit was on 2/10/22.
- Estimated completion June 2022.
- TARC's existing charging infrastructure outdates.
- Battery technology is improving but bus range still falls short of diesel
- Requires expanded electrical service, indoor charging preferred
- Need large amount of charges which both facilities can accommodate but have limitations
- Additional transformers required

See PDF of complete Study Analysis

Action Items

Resolution 2022-09 Ellipse Hosting and Support/COSOL Renewal

Presented by: Carrie Butler

A resolution authorizing the Executive Director to renew the Annual Support Agreement with COSOL (formerly AddOns) for Ellipse Hosting and Support Services. at a total not-to-exceed \$264,567.00.

The motion was duly moved by Tawanda Owsley and seconded by Gary Dryden and approved.

Resolution 2022-10 Janitorial Services

Presented by: Carrie Butler

A Resolution authorizing the Executive Director to enter into a contract for an Initial Term of two (2) years with an option of three (3) one-year terms with JJC Maintenance, LLC for a total not-to-exceed amount of \$491,477.

The motion was duly moved by Jan Day and seconded by Ted Smith and approved.

Resolution 2022-11 Brake Components and Related Supplies

Presented by: Maria Harris

A Resolution authorizing the Executive Director to enter into contracts with Mohawk, Neopart, Muncie, Fraser, Kirks and Vehicle Maintenance for an Initial Term of two (2) year with an option of three (3) one-year terms for brake components and related supplies for a total not-to-exceed amount of \$454,518.

The motion was duly moved by Tawanda Owsley and seconded by Gary Dryden and approved.

Resolution 2022-12 Cooling Components and Related Supplies

Presented by: Maria Harris



A Resolution authorizing the Executive Director to enter into contracts with Mohawk, Munice and Kirks for an Initial Term of two (2) years with an option of three (3) one-year terms for cooling components and related supplies for a total not-to-exceed amount of \$469,587.

The motion was duly moved by Jan Day and seconded by Ted Smith and approved.

Resolution 2022-13 Fare Collection System License and Maintenance

Presented by: Maria Harris

A resolution authorizing the Executive Director to execute a new contract with Genfare SPX to continue the use of the software, licenses, support and maintenance for Genfare Link for 3 years at a not-to-exceed amount of \$270,610 with additional spending authority for the Executive Director to purchase fare media and fare box parts not-to-exceed \$125,000 annually.

The motion was duly moved by Ted Smith and seconded by Jan Day and approved.

Resolution 2022-14 TARC Fiscal Year 2023 Budget

Presented by: Carrie Butler

A Resolution approving the TARC FY 2023 budget and authorizing the Executive Director to forward the budget to Louisville Metro Government for its consideration.

The motion was duly moved by Carla Dearing and seconded by Jan Day and approved.

Amendment to Resolution 2021-43.1 Management Consulting Services

Presented by: John Launius

A Resolution authorizing the Executive Director to amend the Trans Pro contract for Management Consulting Professional Services for a not-to-exceed amount of \$28,434.

The motion was duly moved by Tawanda Owsley and seconded by Ted Smith and approved.

Additional comment regarding the TARC Fiscal Year 2023 Budget made by Carla Dearing. Recently our Finance Committee and Strategic Planning Committees both spent the last several months getting into the budget and looking toward next year with big picture strategies. Next years budget includes pockets of investments and strategies that we are suggesting and have had good process improvements.

Chair's Report

Presented By: John Launius, Board Chair

Last month, the Board heard comments regarding TARC's on-time performance. TARC's ontime performance is constantly monitored and measured. TARC strives to be on-time all the time, but unfortunately, circumstances within and beyond TARC's control dictate otherwise. Delays can be caused by traffic, detours, weather and accidents. TARC will continue to strive to improve its service and minimize delays as much as possible.

Last month, the Board also heard a call for additional modes of public transportation such as having light rail here in Louisville, which I personally support. A light rail project is a multi-year and



large financial investment and would need to be supported by many community members and champions, in addition to the TARC Board and team. As TARC is working on our long range plan, members of the public who are supportive of these modes are encouraged to participate and share opinions during that process.

The Board also had a request to lower TARC's fixed-route fare to \$1.00 and a concern about TARC increasing its current fare rates. TARC last increased its fixed-route fare for a one-way trip about 10 years ago from \$1.50 to \$1.75. TARC 3 service was increased at that time from \$2.75 to \$3.00. At this juncture, TARC has no plans to increase its fares. However, TARC did have a fare free day sponsored by Humana through the Kentucky Derby Festival this past Saturday, April 23, 2022 for Thunder Over Louisville, which I hope the public was able to utilize. TARC also has fare free days planned for Oaks and Derby, which are being sponsored by Molson Coors. Finally, TARC plans to have a fare free day on Election Day, May 17, 2022. We hope the public will use TARC to go vote.

There was an inquiry as to why TARC does not have seatbelts on its buses. The law does not require TARC to have or furnish seatbelts for its customers. TARC does ensure the safety of its ADA passengers through proper restraints and lap belts, if requested, by the customer.

Finally, we are in receipt of the complaint filed by members of the ATU. The Board instructed TARC management to treat the complaint like any and all other complaints TARC receives and investigate the allegations. My understanding that the complaint is still being investigated at this time so the Board has nothing to share currently (This is unless the Complaint is investigated and report issued).

During today's meeting there were quite a few FY 22 accomplishments that were shared. As Chair, I would like to take a moment to highlight a few of these achievements. 47 new buses are now in operation throughout the region, which leaves TARC with only having about 2% of buses left that are beyond their useful life, down from 20% from a few years ago. We have added 5 12-passenger vans to our TARC3 fleet. Kudos to Maintenance team for doing Maintenance on the older fleet. We have hired and graduated the top 3 new hire classes in TARC's history. Congrats to Team376. Three new route service plans will begin very soon. Shout out to Aida Copic and her team. Diversity Team is engaging in conscious and unconscious bias training, great job. Check out our new website, much improved user experience. Thank you Marketing team! Public transit is a team sport.

No updates from Subcommittee Chairs.

Public Comment

Presented by: Pat Mulvihill No public comments on Facebook

Lillian Brents (In Person)

Ms. Brents had positive feedback on our new website and also improved communications throughout TARC. Concerned about members and their safety being out on the road when a tornado warning was issued. Touching base on the no-mask policy, Covid is still present. TARC3 service has improved but there are still a great deal of challenges. With the new buses, coming in would like to see training on those buses. I am trying to get an update from Tim Findley regarding the class action complaint we brought to board last month and as of today I have made numerous requests to Tim but he responds with he takes his direction from Carrie.



Proposed Agenda Items

- Upcoming Procurements:
 - Voice Radio Equipment
 - 30th Street Training Lot
 - HVAC Installation at TARC Bus Barn
 - Legal Services
 - Facility Wide General Maintenance and Contracting Services
 - Employee Handbook will be in May or June

Adjournment

Chair Launius made a motion to adjourn at 3:37 p.m. This motion was duly moved by Tawanda Owsley and seconded by Ted Smith and approved by the Board.

John Launius, Chair

Date



Current Month Revenues Compared to Budget

Total Operating Revenues are under budget \$6,493 (pg. 2, line 9) mainly due to Passenger Fares and Special Fares being under budget offset by Total Recoveries - Insurance. Total Non-Operating Revenues (Subsidies) are under budget \$639,347 (pg. 2, line 16) mainly due to Operating Expenses being under budget. Total Capital Contributions are under budget \$1,124,321 (pg. 2, line 25) due to timing of capital purchases. Total Revenues with Capital are under budget \$1,770,160 (pg. 2, line 27) mainly due timing of capital projects and Operating Expenses being under budget.

Current Month Expenses Compared to Budget

Total Operating Expenses are under budget \$645,839 (pg. 2, line 41) mainly due to Labor, Fringes & Benefits, Services and Purchased Transportation being under budget. Total Capital Expenses are under budget \$38,164 (pg. 2, line 48) compared to budget. Total Expenses with Capital are under budget \$684,003 (pg. 2, line 50) mainly due to Operating Expenses being under budget and timing of Capital purchases.

Current Month Actual Summary

Total Operating Revenues are \$716,901 (pg. 2, line 9) and Total Operating Expenses are \$8,173,865 (pg. 2, line 41) bringing the net to an unfavorable balance of \$7,456,963 before Subsidies are applied. After applying Subsidies of \$7,456,963 (pg. 2, line 16) we are balanced (pg. 2, line 53) for the current month before Capital Contributions and Capital Expenses are applied.

YTD Revenues Compared to Budget

Total Operating Revenues are under budget \$800,302 (pg. 2 line 9) mainly due to Passenger Fares and Special fares being under budget. Total Non-Operating Revenues (Subsidies) are under budget \$5,518,526 (pg. 2, line 16) mainly due to applying less Federal Reimbursement Funds-FTA due to Operating Expenses being under budget. Total Capital Contributions are under budget \$4,520,204 (pg. 2, line 25) mainly due to timing of bus purchases and capital purchases. Total Revenues with Capital are under budget \$10,839,030 (pg. 2, line 27) mainly due to applying less subsidies because Operating Expenses are under budget and timing of capital purchases.

YTD Expenses Compared to Budget

Total Operating Expenses are under budget \$6,318,826 (pg. 2, line 41) mainly due to Labor, Fringes & Benefits, Materials, and Purchased Transportation being under budget. Total Capital Expenses are over budget \$142,974 (pg. 2, line 48) compared to budget. Total Expenses with Capital are under budget \$6,175,852 (pg. 2, line 50) due to Operating Expenses being under budget and offset with Depreciation Expenses being over budget.

YTD Actual Summary

Total Operating Revenues are \$5,720,240 (pg. 2, line 9) and Total Operating Expenses are \$67,418,829 (pg. 2, line 41) bringing the net to an unfavorable balance of \$61,698,589 (pg. 7, YTD Balance tab) before Subsidies are applied. After applying Subsidies \$61,698,589 (pg. 2, line 16) we are balanced before Capital Contributions and Capital Expenses are applied. This can also be seen on the bottom half of page 7 in your Financial Statement packet.

Operating Summary

Overall after applying the Subsidies the Statement of Revenues – Expenses shows a zero balance before applying the MTTF Revenue receipts or Capital year-to-date. March MTTF budgeted receipts for revenue deposits is over budget \$6,544,023 (pg. 8) year-to-date, which is a \$1,150,018 increase from the previous month. We currently have a favorable balance before capital year-to-date of \$6,544,021 (pg. 7) due to the MTTF revenue deposits being over budget. MTTF Net Profit Fees are down \$98,434 (pg.8) and Employee Withholdings are up \$2,607,333 (pg.8) year-to-date compared to last year.

March 2022, Fiscal Year 2022



		Current Month Fiscal Year-to-date						
Description	FY22 Total Budget	Actual	Budget	Over budget (Under budget)	Actual	Budget	Over budget (Under budget)	Percentage Remaining
Revenues								
1 Passenger Fares	4,757,097	375,545	409,523	(33,978)	3,207,871	3,796,943	(589,072)	32.57%
2 Paratransit Fares	805,500	76,997	80,000	(3,003)	662,980	722,500	(59,520)	17.69%
3 Special Fare Revenues (UofL, UPS and etc)	1,796,605	159,733	161,180	(1,447)	1,122,673	1,346,870	(224,197)	37.51%
4 Comp Specials	150,000	0	0	0	0	0	0	100.00%
5 Advertising Revenue	624,000	51,917	52,000	(83)	481,667	468,000	13,667	22.81%
6 Other Agency Revenues	183,300	15,203	15,275	(72)	158,070	137,475	20,595	13.76%
7 Total Recoveries-Insurance	65,000	37,507	5,417	32,090	86,979	48,753	38,226	-33.81%
9 Operating Revenues	8,381,502	716,901	723,395	(6,493)	5,720,240	6,520,541	(800,302)	31.75%
10 11 MTTF Contributions- Federated	50,865,563	4,612,464	4,612,464	0	37,230,224	37,230,224	0	26.81%
12 Local Government Funds - MTTF	1,146,453	387,235	95,538	291,697	740,260	859,842	(119,582)	35.43%
13 Federal Reimbursement Funds - FTA	38,008,770	2,148,885	3,096,125	(947,240)	20,091,502	28,288,375	(8,196,873)	47.14%
14 State Government Funds	1,553,856	308,379	292,183	16,196	3,636,603	838,674	2,797,929	-134.04%
15 16 Total Non-Operating Revenues	91,574,642	7,456,963	8,096,310	(639,347)	61,698,589	67,217,115	(5,518,526)	32.62%
17 18 Total Revenues Before Cap Contributions	99,956,144	8,173,865	8,819,705	(645,839)	67,418,829	73,737,656	(6,318,826)	32.55%
19								
20 Local Government Funds - MTTF, Cap	2,188,232	9,030	209,174	(200,144)	148,803	1,351,899	(1,203,096)	93.20%
21 Federal Reimbursement Funds - FTA, Cap	22,218,487	67,236	991,413	(924,177)	12,576,354	12,503,561	72,793	43.40%
22 State Goverenment Funds, Cap 23 Other Agencies Revenue, Cap	0 0	0 0	0 0	0 0	2,863,201 0	6,253,102 0	(3,389,901) 0	0.00% 0.00%
24 25 Total Capital Contributions	24,406,719	76,266	1,200,587	(1,124,321)	15,588,358	20,108,562	(4,520,204)	36.13%
26								
27 Total Revenues	124,362,863	8,250,130	10,020,292	(1,770,160)	83,007,187	93,846,218	(10,839,030)	33.25%
<u>29</u>								
30 Expenses 31								
32 Labor	32,000,848	2,680,953	2,944,686	(263,733)	23,109,117	23,552,763	(443,646)	27.79%
33 Fringes & Benefits	31,734,057	2,427,025	2,585,306	(158,281)	22,245,594	23,716,151	(1,470,557)	29.90%
34 Services	5,639,222	363,082	467,950	(104,868)	4,113,373	4,236,158	(122,785)	27.06%
35 Materials	7,458,185	661,714	620,759	40,955	4,702,069	5,589,429	(887,360)	36.95%
36 Utilities	1,016,796	117,075	84,733	32,342	803,255	762,597	40,658	21.00%
37 Casualty & Liability	2,736,426	575,337	228,035	347,302	2,613,519	2,052,315	561,204	4.49%
38 Purchased Transportation	18,740,930	1,304,430	1,839,147	(534,717)	9,490,204	13,347,298	(3,857,094)	49.36%
39 Interest Expense 40 Other Expenses	7,860 621,820	559 43,691	559 48,530	0 (4,839)	6,418 335,281	6,419 474,526	(1) (139,245)	18.35% 46.08%
40 Other Expenses 41 Operating Expenses	99,956,144	8,173,865	46,530 8,819,705	(4,639)	67,418,829	73,737,656	(139,245)	<u>46.08%</u> 32.55%
42 43 44		0,110,000	0,010,100	(040,000)	01,410,020	10,101,000	(0,010,020)	02.0070
45 Development Cost & Loss on Disposal	426,467	49,430	25,150	24,280	215,532	129,143	86,389	49.46%
46 Depreciation Expenses	12,194,557	1,005,250	1,067,885	(62,635)	8,969,171	8,915,732	53,439	26.45%
47 Loss on Disposal of Assets	0	191	0	191	3,146	0	3,146	0.00%
48 Total Capital Expenses	12,621,024	1,054,871	1,093,035	(38,164)	9,187,850	9,044,875	142,974	27.20%
<mark>49</mark> 50 Total Expenses	112,577,168	9,228,735	9,912,740	(684,003)	76,606,679	82,782,531	(6,175,852)	31.95%
51 51	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	0,220,700	0,012,140	(304,000)	,	02,02,001	(0,110,002)	01.0070
52 53 Revenue / Expense Difference Before Capital	0	0	0	0	0	0	0	0.00%
54 55 Devenue / Evinence Difference After Conitel	44 795 695	(079.605)	407 550	(4 006 457)	6 400 500	44.062.607	(4 662 470)	AE 600/
55 Revenue / Expense Difference After Capital	11,785,695	(978,605)	107,552	(1,086,157)	6,400,508	11,063,687	(4,663,178)	45.69%

Total Labor

March 2022, Fiscal Year 2022



		Current Month		Fiscal Year-to-date					
	Description	FY22 Total Budget	Actual	Budget	Over budget (Under budget)	Actual	Budget	Over budget (Under budget)	Percentage Remaining
1	Direct Labor	32,000,848	2,680,953	2,944,686	(263,733)	23,109,117	23,552,763	(443,646)	27.79%
2	Sick Leave	1,651,183	70,893	114,205	(43,312)	943,190	1,308,568	(365,378)	42.88%
3	Holiday	1,252,323	1.671	0	1.671	770,396	968,435	(198,039)	38.48%
4	Vacation	2,088,175	129,908	175,028	(45,120)	1,568,384	1,563,091	(130,003)	24.89%
5	Other Paid Absences	240,381	16,408	16,210	(43,120)	130,295	191,751	(61,456)	45.80%
6		240,001	10,400	10,210	130	100,200	101,701	(01,400)	40.0070
7	Total	37,232,910	2,899,833	3,250,129	(350,296)	26,521,382	27,584,608	(1,063,226)	28.77%
<mark>8</mark> 9	Difference compared to Budget			(350,296)			(1,063,226)		
				Current Mont	h		Year	to Date	
	Description	FY21 Total Budget	Actual	Budget	Over budget (Under budget)	Actual	Budget	Over budget (Under budget)	Percentage Remaining
10	FICA	2,848,318	216,932	248,635	(31,703)	1,984,534	2,110,220	(125,686)	30.33%
11	Pension	10,262,221	792,767	875,910	(83,143)	6,856,169	7,662,008	(805,839)	33.19%
12	Hospital Medical & Surgical	10,509,847	750.184	931,261	(181,077)	6,896,651	7,712,557	(815,906)	34.38%
13	Vision Care Insurance	101,537	5,163	8,468	(3,305)	43,144	76,212	(33,068)	57.51%
14	Dental Plans	353,988	24,648	29,499	(4,851)	198,704	265,491	(66,787)	43.87%
15	Life Insurance	101,040	0	8,420	(8,420)	65,261	75,780	(10,519)	35.41%
16	Disability Insurance	155,544	0	12,962	(12,962)	93,143	116,658	(23,515)	40.12%
17	Kentucky Unemployment	40,000	43,099	0	43,099	49,366	30,000	19,366	-23.42%
18	Worker's Compensation	1,850,000	365,544	154,167	211,377	2,386,862	1,387,503	999,359	-29.02%
19	Uniform & Work Clothing Allowance	277,000	9,702	10,333	(631)	258,014	245,997	12,017	6.85%
20	Other Fringes	2,500	108	208	(100)	1,483	1,880	(397)	40.68%
21	Total Fringe & Benefits	26,501,995	2,208,145	2,279,863	(71,716)	18,833,329	19,684,306	(850,977)	28.94%
22									
23									
24	Sick Leave	1,651,183	70,893	114,205	(43,312)	943,190	1,308,568	(365,378)	42.88%
25	Holiday	1,252,323	1,671	0	1,671	770,396	968,435	(198,039)	38.48%
26	Vacation	2,088,175	129,908	175,028	(45,120)	1,568,384	1,563,091	5,293	24.89%
27	Other Paid Absences	240,381	16,408	16,210	198	130,295	191,751	(61,456)	45.80%
28 29	Total Compensation Benefits	5,232,062	218,880	305,443	(86,563)	3,412,265	4,031,845	(619,580)	34.78%
30	Total	31,734,057	2,427,025	2,585,306	(158,279)	22,245,594	23,716,151	(1,470,557)	29.90%
31 32	Difference compared to Budget			(158,281)			(1,470,557)		

Balance Sheet

March 2022, Fiscal Year 2022



FY 21

Assets	FY 22	FY 21	Liabilities, Reserves & Capital
Current Assets			Current Liabilites
Cash & Cash Items	811,635	5,190,899	Long Term Debt
Short Term Investments	5,965,151	4,136,755	Short Term Debt
Accounts Recievable	55,864,839	47,915,958	Trade Payables
Interest Recievable	14	182	Accrued Payroll Liabilities
Due From Grant	80,000	80,000	Estimated Workmans Compensati
Materials & Supplies	1,790,385	2,400,952	Accrued Tax Liabilities Unreedemed Tickets & Tokens
Total Current Assets	64,512,024	59,724,745	Reserves - Injury & Damages Due To Operations
Other Assets			Unearned Capital Contributions Other Current Liabilities (Health In
Prepaid Insurance & Dues & WIP	861,505	701,950	· ·
Total Other Assets	861,505	701,950	Total Current Liabilities
Fixed Assets			
			Equity
Land	3,187,624	3,177,782	
Buildings	49,412,652	49,133,260	Retained Earnings
Coaches	129,430,072	113,494,716	Prior Year Retained Earning
Office Equipment	10,447,399	10,489,182	
Other Equipment	22,013,730	22,278,302	Total Equity
Development Costs	593,158	434,519	
Vehicle Exp - Operating	1,420,405	1,420,405	Total Liabilities & Equity
Other Equipment -Operating	173,137	154,908	
Total Fixed Assets	216,678,177	200,583,072	
Less Accumulated Depreciation			
Accumulated Depr Land	742,115	708,218	
Accumulated Depr Buildings	28,263,653	26,743,785	
Accumulated Depr Coaches	76,715,309	75,598,150	
Accumulated Depr Office Equipment	8,605,138	8,084,933	
Accumulated Depr Other Equipment	18,231,098	17,798,592	
Accumulated Depr Development Cost	215,532	111,255	
Accumulated Depr Vehicle Exp - Opr	966,718	910,592	
Accumulated Depr Other Equipment Op	130,008	115,587	
Total Depreciation	133,869,571	130,071,113	
Net Fixed Assets	82,808,607	70,511,959	
Total Assets	148,182,135	130,938,655	
	=========		

Current Liabilites		
Long Term Debt	121,697	262,538
Short Term Debt	0	0
Trade Payables	4,272,838	4,626,289
Accrued Payroll Liabilities	4,095,047	4,521,935
Estimated Workmans Compensation	3,931,784	3,132,398
Accrued Tax Liabilities	0	0
Unreedemed Tickets & Tokens	1,656,300	1,727,323
Reserves - Injury & Damages	2,205,100	1,456,000
Due To Operations	80,000	80,000
Unearned Capital Contributions	47,824,668	46,469,276
Other Current Liabilities (Health Ins.)	2,345,333	578,805
Total Current Liabilities	66,532,767	62,854,565

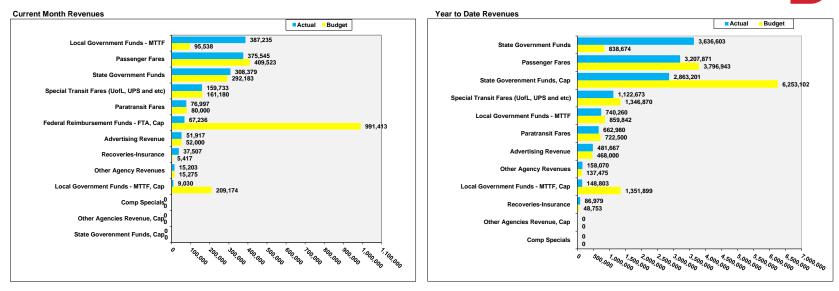
FY 22

Equity

Retained Earnings	6,400,508	(8,346,517)
Prior Year Retained Earning	75,248,859	76,430,607
Total Equity	81,649,368	68,084,090
Total Liabilities & Equity	148,182,135	130,938,655
	===========	

Actual Revenue vs. Budget

March 2022, Fiscal Year 2022



MTTF \$4,612,464 Actual = \$4,612,464 Budget

Federal Reimbursement Funds - FTA 947,240 Federal Reimbursement Funds - FTA, Cap \$924,177

Federal Reimbursement Funds - FTA \$2,148,885 Actual < \$3,096,125 Budget

MTTF \$37,230,224 Actual = \$37,230,224 Budget

Federal Reimbursement Funds - FTA \$20,091,502 Actual < \$28,288,375 Budget

Federal Reimbursement Funds - FTA, Cap \$12,576,354 Actual > \$12,503,561 Budget



СМ

Passenger fares \$33,978

Paratransit fares \$3,003

Recoveries-Insurance \$32,090

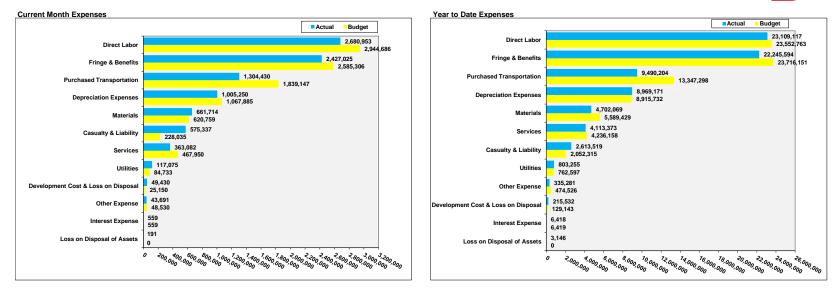
- * Recoveries Insurance is over budget \$32,090 due to collecting payments on damage done to TARC vehicles
- * Federal Reimbursement Funds FTA is under budget \$947,240 mainly due to expenses being under budget and using local match
- * Federal Reimbursement Funds FTA, CAP is under budget \$924,177 mainly due to timing of capital expenses

YTD

- * Federal Reimbursement Funds FTA is under budget \$8,196,873 mainly due to receiving State match and operating expenses being under budget
- * State Government Funds is over budget \$2,797,929 mainly due to receiving the State funds for local match in January
- * State Government Funds, Cap is under budget \$3,389,901 due to bus purchases that hit FY 21

Actual Expenses vs. Budget

March 2022, Fiscal Year 2022







СМ

- * Direct Labor is under budget \$263,733
- * Fringe & Benefits are under budget \$158,281 mainly due to Pension and Medical
- * Casualty & Liability is over budget \$347,302 mainly due to 7 reserve increases
- * Purchased Transportation is under budget \$534,717 mainly due to revenue hours and penalties

YTD

- * Fringe & Benefits are under budget \$1,470,557 mainly due to Pension, Medical, Sick leave, Holiday all being under budget and offset by Worker's Compensation being over \$999,359
- * Materials are under budget \$887,360 mainly due to diesel fuel and Maintenance materials and supplies
- * Casualty & Liability is over budget \$561,204 mainly due to settlements and reserve increases
- * Purchased Transportation is under budget \$3,857,094 mainly due to revenue hours and penalties
- * Depreciation Expenses are over budget \$53,439 mainly due to timing of bus purchases

Year to Date Summary

March 2022, Fiscal Year 2022



Actual Compared to Budget YTD

Total Revenues before Capital are Over/Under by (pg. 2, line 18)	Good	In the Red \$6,318,828	
Total Expenses are Over/Under by (pg. 2, line 41)	\$6,318,826		
MTTF Revenue Deposits are Over /Under by (pg. 8)	\$6,544,023		
March has a favorable balance before Capital of	\$12,862,849	\$6,318,828	\$6,544,021

Actual Revenues over Expenses

Operating Revenues Operating Expenses Net Gain/(Loss) before MTTF	\$5,720,240 <u>\$67,418,829</u> (\$61,698,589)
MTTF Approved Contributions Net Gain/(Loss) before Subsidies	\$37,230,224 (\$24,468,365)
Subsidies	
CARES	\$10,387,177
CRSSAA	\$6,685,248
5307 Federal Formula dollars to be used as (CEER)	\$3,019,077
MTTF Local Share	\$740,260
State Contributions	\$3,636,603
Total Subsidies	\$24,468,365

Net Gain/(Loss) before Capital

\$0

MassTransit Trust Fund (MTTF) Revenue Deposits

Deposit to Budget Difference FY 2022



FY 22	FY 22				
Actual Deposits	Budget Deposits	Difference	YTD Total	Current Month	YTD
\$4,416,524	\$4,263,320	\$153,204	\$153,204	3.59%	
\$4,516,464	\$4,049,642	\$466,822	\$620,026	11.53%	7.46%
\$5,708,766	\$4,744,809	\$963,957	\$1,583,983	20.32%	12.13%
\$4,035,303	\$3,821,270	\$214,033	\$1,798,016	5.60%	10.65%
\$5,069,943	\$4,823,684	\$246,259	\$2,044,275	5.11%	9.42%
\$6,581,965	\$4,963,520	\$1,618,445	\$3,662,720	32.61%	13.74%
\$6,549,774	\$4,589,049	\$1,960,725	\$5,623,445	42.73%	17.99%
\$4,003,609	\$4,233,049	(\$229,440)	\$5,394,005	-5.42%	15.20%
\$5,323,468	\$4,173,450	\$1,150,018	\$6,544,023	27.56%	16.50%
	\$5,781,232				
	\$3,901,651				
	\$4,747,430				
	Actual Deposits \$4,416,524 \$4,516,464 \$5,708,766 \$4,035,303 \$5,069,943 \$6,581,965 \$6,549,774 \$4,003,609	Actual Deposits Budget Deposits \$4,416,524 \$4,263,320 \$4,516,464 \$4,049,642 \$5,708,766 \$4,744,809 \$4,035,303 \$3,821,270 \$5,069,943 \$4,823,684 \$6,581,965 \$4,963,520 \$6,549,774 \$4,589,049 \$4,003,609 \$4,233,049 \$5,323,468 \$4,173,450 \$5,781,232 \$3,901,651	Actual Deposits Budget Deposits Difference \$4,416,524 \$4,263,320 \$153,204 \$4,516,464 \$4,049,642 \$466,822 \$5,708,766 \$4,744,809 \$963,957 \$4,035,303 \$3,821,270 \$214,033 \$5,069,943 \$4,823,684 \$246,259 \$6,581,965 \$4,963,520 \$1,618,445 \$6,549,774 \$4,589,049 \$1,960,725 \$4,003,609 \$4,233,049 \$1,960,725 \$4,003,609 \$4,233,049 \$1,150,018 \$5,323,468 \$4,173,450 \$1,150,018 \$5,781,232 \$3,901,651 \$1,651	Actual Deposits Budget Deposits Difference YTD Total \$4,416,524 \$4,263,320 \$153,204 \$153,204 \$4,516,464 \$4,049,642 \$466,822 \$620,026 \$5,708,766 \$4,744,809 \$963,957 \$1,583,983 \$4,035,303 \$3,821,270 \$214,033 \$1,798,016 \$5,669,943 \$4,823,684 \$246,259 \$2,044,275 \$6,581,965 \$4,963,520 \$1,618,445 \$3,662,720 \$6,549,774 \$4,589,049 \$1,960,725 \$5,623,445 \$4,003,609 \$4,233,049 \$1,200,725 \$5,623,445 \$5,323,468 \$4,173,450 \$1,150,018 \$6,544,023 \$5,781,232 \$3,901,651 \$3,901,651 \$6,544,023	Actual Deposits Budget Deposits Difference YTD Total Current Month \$4,416,524 \$4,263,320 \$153,204 \$153,204 \$153,204 \$153,204 \$4,516,464 \$4,049,642 \$466,822 \$620,026 11.53% \$5,708,766 \$4,744,809 \$963,957 \$1,583,983 20.32% \$4,035,303 \$3,821,270 \$214,033 \$1,798,016 5.60% \$5,069,943 \$4,823,684 \$246,259 \$2,044,275 5.11% \$6,581,965 \$4,963,520 \$1,618,445 \$3,662,720 32.61% \$6,549,774 \$4,589,049 \$1,960,725 \$5,623,445 42.73% \$4,003,609 \$4,233,049 \$1,20,018 \$5,394,005 -5.42% \$5,323,468 \$4,173,450 \$1,150,018 \$6,544,023 27.56% \$5,781,232 \$3,901,651 \$3,901,651 \$6,544,023 27.56%

TOTAL \$46,205,816 \$54,092,106

MTTF Revenue Deposits - Actuals

LOUISVILLE METRO REVENUE COMMISSION TARC LICENSE FEE TRANSACTIONS

	 	 	_		_		 	
	 March 2022	 March 2021		YTD FYE 2022		YTD FYE 2021)ifference Amount	Percent Change
Receipts								
Employee Withholding	\$ 4,066,003	\$ 3,761,932	\$	39,011,846	\$	36,404,513	\$ 2,607,333	7.16%
Individual Fees	455	620		698		1,565	(867)	-55.39%
Net Profit Fees	1,277,603	1,091,985		7,302,677		7,401,111	(98,434)	-1.33%
Interest & Penalty	51,580	39,495		516,367		408,632	107,735	26.36%
Total Collections	\$ 5,395,641	\$ 4,894,032	\$	46,831,587	\$	44,215,821	\$ 2,615,766	5.92%
Investment Income	\$ 668		\$	6,454	\$	4,744	\$ 1,710	36.05%
Total Receipts	\$ 5,396,309	\$ 4,894,032	\$	46,838,042	\$	44,220,565	\$ 2,617,477	5.92%
Disbursements								
Collection Fee	\$ 72,841	\$ 66,069	\$	632,226	\$	596,912	\$ 35,314	5.92%
Total Disbursements	\$ 72,841	\$ 66,069	\$	632,226	\$	596,912	\$ 35,314	5.92%
Due Mass Transit	\$ 5,323,468	\$ 4,827,963	\$	46.205.816	\$	43,623,653	\$ 2,582,163	5.92%
Less Previous Payments				40,882,348		38,795,690	2,086,658	5.38%
Payable To Trust Fund			\$	5,323,468	\$	4,827,963	\$ 495,505	10.26%



Reimbursement Funds Only and a One Time Funding Source for TARC

	TARC Share	Actual FY 2020	Actual FY 2021	Actual YTD FY 2022	Remaining Balance	Budget YTD FY 2022
CARES*	41,576,008	4,341,151	26,847,680	10,387,177	-	13,000,563
CRRSAA**	21,374,688			\$6,685,248	14,689,440	18,237,895
ARP***	48,293,376				48,293,376	0

* KY-2020-012 was approved/Executed 5/27/2020

** KY-2021-020 was approved/Executed 7/1/2021

*** Still moving through the process not approved/Executed



BOARD OF DIRECTORS MAY 24, 2022

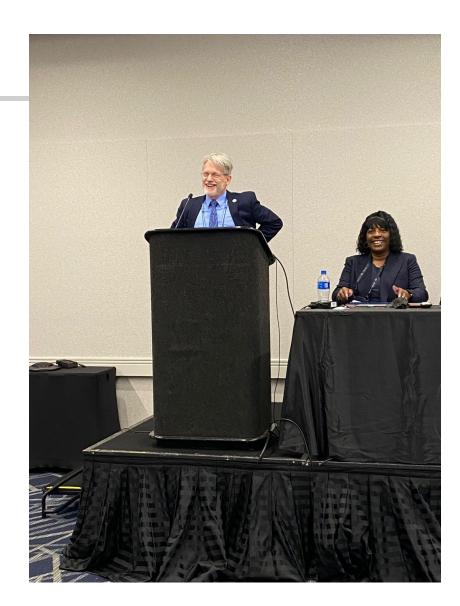
APRIL OPERATIONAL UPDATE



HIGHLIGHTS

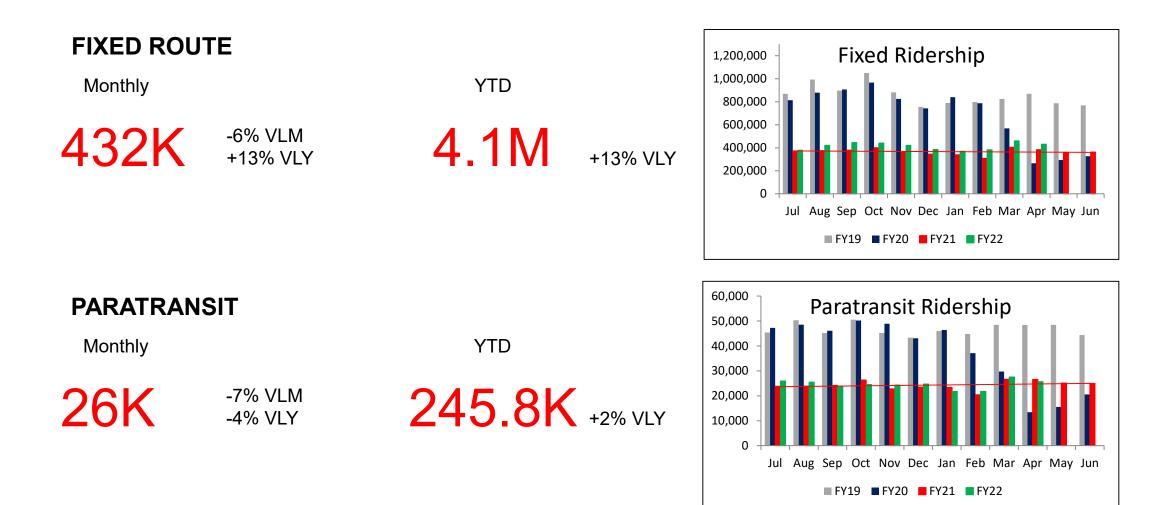
SINCE THE LAST BOARD MEETING.....

- Provided fare free days on Thunder, Oaks,
 Derby and Primary Election
- Federal Transit Administration (FTA)
 Comprehensive Review report in progress
- TARC team presented and participated in the American Public Transportation (APTA) Mobility Conference in Columbus OH
- New Coach Operator class started May 9





APRIL RIDERSHIP

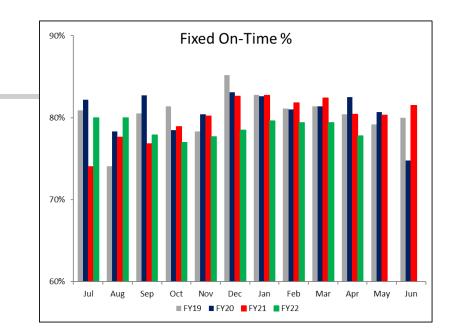


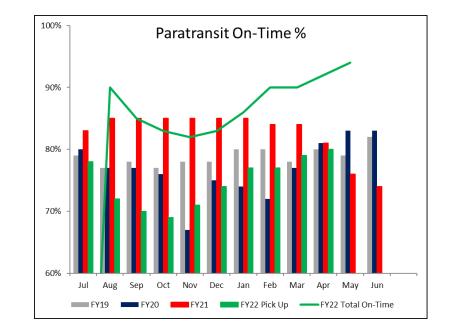
3



APRIL ON-TIME PERFORMANCE

FIXED ROUTE	
Monthly	YTD
78%	79%
PARATRANSIT	
Monthly	YTD
94%	88%

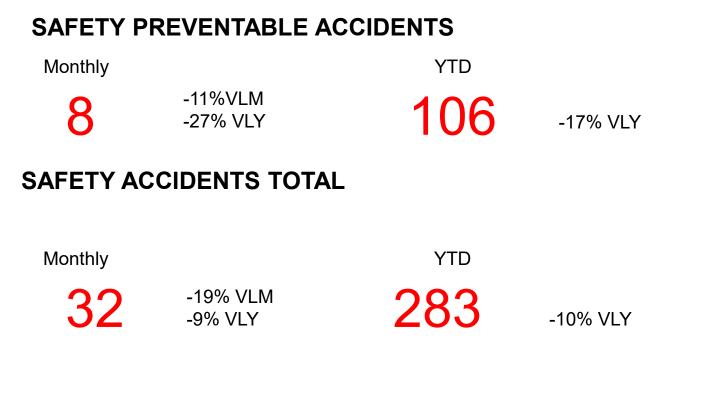




4

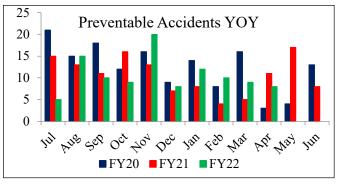
tarc

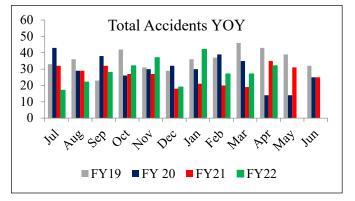
APRIL SAFETY

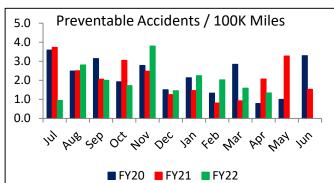


PREVENTABLE ACCIDENTS / 100K MILES

Monthly YTD 1.3 -15.9%VLM -35.5% VLY 2 -3.8% VLY







1

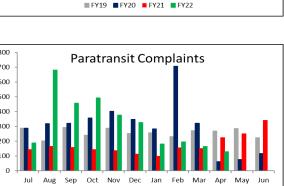


APRIL CUSTOMER SERVICE COMPLAINTS



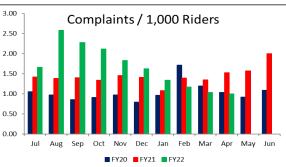
-3% VLM -34% VLY 1.7

+23% VLY



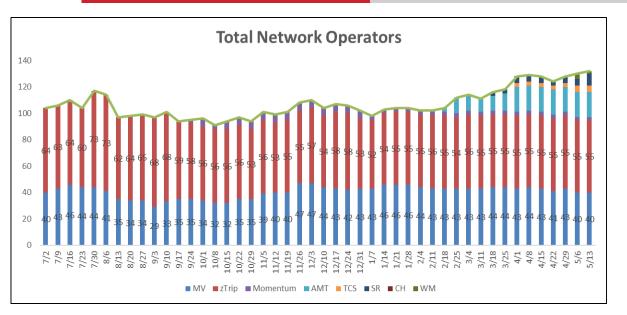
■ FY19 ■ FY20 ■ FY21 ■ FY22

Fixed Route Complaints





TARC3 (PARATRANSIT) OPERATOR STAFFING FOR APRIL



Total Network Headcount to Date: 132

Operator Updates

- 132 total operators
- 3 behind the wheel training
- 2 qualified for 2/16 class

Additional subcontractors

Alpha Medical

• Began service 2/19

Silver Ride:

- Began service 3/11
- New training class began 5/13

Transport Care Services:

- Began service 4/2
- 1 currently in training to be released into service 5/30
- New class scheduled to begin 5/23

Westport Medical

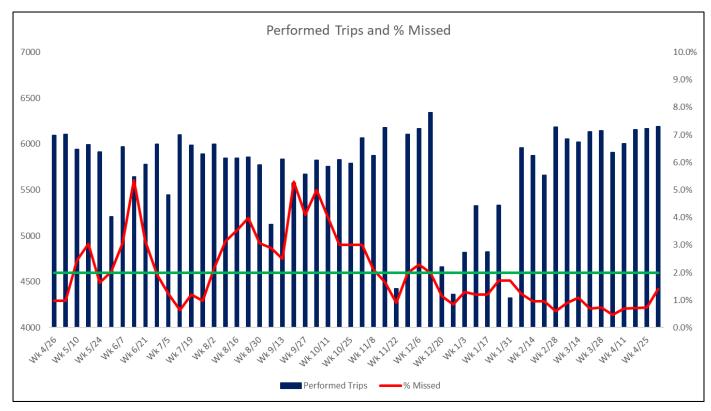
• Began service 5/2

Week of 5/8 Recruiting Efforts

- Candidate outreach: 5
- Telephone screens from outreach: 5
- Interviews scheduled: 1
- Interviews conducted: 1



MV WEEKLY PERFORMANCE



% Missed Trips

5/8: 1%

Previous 5 Wk Avg: 1%

Apr: 0.6% Mar: 0.8% Feb: 1.1 % Jan: 1.4%, Dec: 1.7%, Nov: 2.0%



MV LIQUIDATED DAMAGES

PARATRANSIT

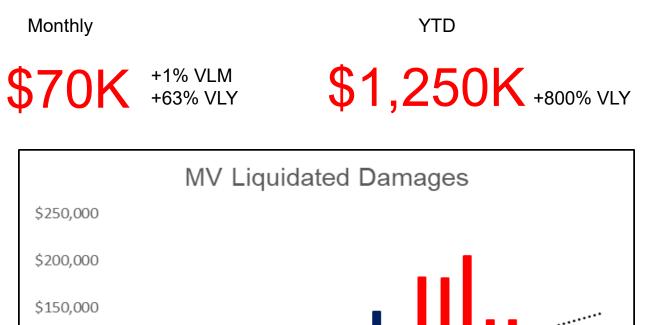
\$100,000

\$50,000

Ś-

Jul 21 Aug 21 Sep 21

Oct21



Nov 21 Dec 21 Jan 21 Feb 21 Mar 21 Jun 21 Jun 21 Jun 22 Aug 22 Sep 22 Sep 22 Dec 22 Jan 22 Feb 22 Mar 22 Apr 22

Monthly Details

\$55K (79%), Productivity, 1.8 trips/hr
\$11K (16%), Late Trip, > 30 mins late
\$4K (6%), Missed Trips

Types of Penalties:Missed TripLate TripOn-Time PerformanceExcessive Trip LengthCustomer ComplaintsCompromised SafetyMaintenance



RECENT PUBLIC ACTIVITIES

- **Thunder Over Louisville:** Fare-free service sponsored by the Kentucky Derby Festival and Humana, five post-event stops, extra buses to improve frequency and capacity
- **Pegasus Parade**: "Music in Motion" Design-a-Bus was featured with contest winners an board along with Louisville Orchestra's Teddy Abrams
- **Oaks and Derby**: Fare-free system-wide service provided May 6 and 7, sponsored by Blue Moon

TARC 101 travel training

- o 25 students from Iroquois High School
- o 10 visually impaired students from Westport Middle School
- 20 high school students residing at ChildPlace Family Services in Jeffersonville
- o 150 students from St. Martha School Career Day
- Kentucky Primary Election Day, May 17: System-wide fare-free service





Fare-free system wide Tuesday, May 17



UPCOMING EVENTS

- Summer Youth Pass (June to August) TARC once again offers Louisville area youth unlimited travel for the summer with the purchase of a \$30 pass
- CycLOUvia (June 5) Semi-annual event promoting healthy lifestyles, alternative transportation, pedestrian safety, and economic development
- **KY Science Center Touch-a-Truck (June 11)** Provides adults and children access to their favorite vehicles, and the opportunity to meet the community helpers who operate them
- Dump the Pump Day (June 17)

155 transit systems across the country aim to decrease dependence on cars, reducing carbon footprint, and increasing the use of public transit

Riverview Independence Festival (July 2)
 TARC assisting in the transportation of approximately 5,000 individuals to the festival









1601

12

MAY BOARD OF DIRECTORS UPDATE

May 24, 2022



THANK YOU

Ecological Ecological







Pouring Money Into The Economy



As Kentucky's \$8.6 billion signature industry, the impact of Bourbon on the economy is enormous - generating more than 20,100 jobs and pouring over \$235 million in annual tax revenue for state and local government.



Source: kybourbon.com

Full Proof LAMAR LIQUOR MARKETS

Napa, CA Denver/Boulder, CO Norwich/New London, CT Alexandria, LA Albany, ny Buffalo, NY Syracuse, NY Logan (Cache valley), UT Salt Lake City, UT Greater BC, Canada Kelowna, BC, Canada Vancouver, BC, Canada Victoria, BC, Canada

Get Your Fill

Alcohol Advertisers have an interest in the Louisville Market. Transit is in position to steal revenue from these mediums.

ALCOHOL DOLLARS SPENT IN LOUISVILLE DMA

NEWSPAPER \$85,968

RADIO \$27,410

TV \$234,140

INTERNET \$1,752

оон \$1,117,461

Source: Kantar Jan 2021 - Dec 2021 (2021 Full Year): Louisville DMA - Alcohol Ad Spend NOTE: Kantar Media captures 65% of spending providing a good indicator of trends but does not reflect actuals.

What's In It For You

1. DIVERSITY IN ADVERTISING PORTFOLIO

BANKS

- COLLEGES/UNIVERSITIES
- CONTRACTORS
- GAMBLING/CASINOS

- HEALTHCARE
- LOCAL/STATE GOVERNMENT
- NON-PROFITS
- PROFESSIONAL SERVICES

- REAL ESTATERECRUITING
- RESTAURANTS

RFTAII

- 2. DRIVE DEMAND & INCREASE RATES
 - Adding an industry will help absorb unused inventory, which will create product scarcity that will drives demand leading to increased rates.

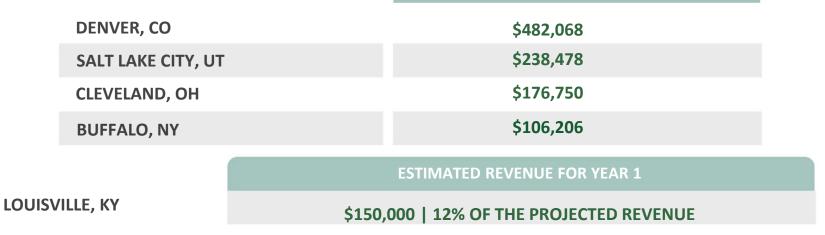
3. BOTTOM LINE: INCREASED REVENUE SHARE

**Disclaimer: This is an average projection based on small & large formats and 6.5 periods



Snapshot of Lamar Alcohol Sales

LARGEST ALCOHOL GENERATED REVENUE FROM THE PAST 3 YEARS



Projection is based on 10% of total market revenue which is general percentage for new categories. Most of 2022 advertising budgets have been accounted for.

Financial Offer

Lamar would like to optimize our opportunity to sell this great new category.

Lamar projects payments of an additional \$50,000 to TARC each year as a result of this contract modification.

Lamar will revenue share at the current 60% as stated in contract above the minimum annual guarantee (MAG).







Supersquare





SALT LAKE CITY, UT | **LAMAR**



DENVER, CO | LAMAR



CLEVELAND, OH | **LAMAR**

Guidelines

1. All alcohol advertisements must bear the notion in at least 24-point type "Drink Responsibly, Must be 21."

2. TARC must approve all alcohol creatives and provide a decision within 48 hours.

3. All Full Wraps will be submitted to TARC for approval.

4. We recommend against placing a cap on inventory dedicated to alcohol advertisers. We can revisit this decision after 6 months of assessment.





Thank You





MEMORANDUM

To: John Launius, Chair of TARC Board of Directors

From: Carrie Butler, Executive Director

Date: May 18, 2022

Re:	Resolution 2022-15 Drug and Substance Screening and Testing and Physical
	Health Services

The Transit Authority of River City (TARC) issued a request for proposal (RFP 20211741) in March 2022 seeking firms that are interested in providing drug screening, substance testing and physical health checkup services pursuant to the following: 49 CFR Part 655 and 49 CFR Part 40 of Federal Transit Administration (FTA) and United States Department of Transportation (DOT) regulations, and TARC's Drug and Alcohol Policy and Program including the Joint Policy Statement on Alcohol/Drug Abuse and the Drug Free Workplace Act of 1988. The services requested in the RFP are all DOT/Non-DOT pre-employment, random, post-accident, return to duty and reasonable suspicion drug and alcohol testing. Concentra is the current service provider of the contract, which expired on June 30, 2021 and was extended through June 30, 2022 through mutual agreement of both parties.

TARC received two (2) proposals in response to RFP 20211741 and both were deemed to be responsive and responsible. A review committee of five (5) TARC employees independently reviewed and scored the two (2) proposals received from Concentra and Norton. The individual scoring was averaged and weighted against the evaluation criteria in TARC's Bonfire portal with the final calculation resulting in a comparison ranking of each evaluation criteria and a final total score ranking. The review committee unanimously recommended Concentra with providing the best value proposal to TARC.

The annual historical spend for drug and substance testing is \$19,500 and the annual average spend for physical health for DOT or Non-DOT related checkups is estimated \$34,680. Attached is a resolution requesting the Board of Directors to authorize the Executive Director to enter into a contract with Concentra Inc. for a term of three (3) years and an option for two (2) one-year renewals. Estimated annual budget is detailed below:

TEST TYPE	YEAR 1 (estimate)	YEAR 2 (estimate)	YEAR 3 (estimate) based on CPI 15%	YEAR 4 (estimate) based on CPI 15%	YEAR 5 (estimate) based on CPI 15%	Not To Exceed TOTAL
BAT	\$19,866	\$19,866	\$22,846	\$26,272.79	\$30,213.70	\$119,064.39
DOT	\$32,508	\$32,508	\$37,384	\$42,991.83	\$49,440.60	\$194,832.63
Non-DOT	\$11,610	\$11,610	\$13,352	\$15,354.23	\$17,657.36	\$69,583.08
						383,480.11

Please call me at 561-5100 if you have any questions. Thank you.



RESOLUTION 2022-15 DRUG, SUBSTANCE TESTING AND PHYSICAL HEALTH CHECKUP

A Resolution authorizing the Executive Director to enter into a contract for a term of three (3) years with an option of two (2) one-year terms with Concentra Inc. for drug and substance screening and testing and physical health services:

WHEREAS, TARC seeks a firm to provide drug screening, substance testing and physical health checkups; and,

WHEREAS, a competitive solicitation, request for proposal was requested on March 8, 2022; and

WHEREAS, TARC received 2 proposals of which Concentra Inc., was deemed the most responsive; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Transit Authority of River City that:

The Executive Director is hereby authorized to enter into a contract for a term of three (3) years with an option of two (2) one-year terms contract with Concentra Inc. for drug and substance screening and testing and physical health services based upon a proposed cost submitted by Concentra Inc. for a not-to-exceed amount of \$383,480.00.

ADOPTED THIS 24th DAY OF MAY 2022

John Launius, Chair of the Board of Directors



MEMORANDUM

To: John Launius, Chair of TARC Board of Directors
From: Carrie Butler, Executive Director
Date: May 24, 2022
Re: Resolution 2022-16 Advertising Policy

TARC has two separate vendors for advertising on its buses and shelters. TARC has an agreement with Lamar Transit, LLC ("Lamar") to advertise on its buses. This agreement specifically prohibits Lamar from advertising alcohol and tobacco and generally sets forth TARC's bus advertising policy with respect to buses.

TARC has a separate agreement with Outfront Media, LLC to provide advertising on its bus shelters. This agreement prohibits the advertising of tobacco and tobacco products only. Thus, this agreement allows for the advertisement of alcohol as well as provides for a general advertising policy for TARC's bus shelters.

TARC believes its advertising policy should be consistent in the governance of the activity over both buses and shelters. TARC also wishes to establish standards and guidelines that will guide current and future contracts and discussions. Attached is a Resolution and an Advertising Policy for the Board's consideration and adoption that will set forth a consistent advertising policy on its buses and shelters and establish guidelines and standards for such advertising.

If you should have any questions about the Resolution or policy, please call me at 561-5100. Thank you.



RESOLUTION 2022-116 Adopt Advertising Policy

A Resolution adopting the Transit Authority of River City (TARC) Advertising Policy.

WHEREAS, TARC has never had an advertising policy for its buses and shelters; and

WHEREAS, as a result, TARC has had inconsistent policy on what is permitted to be advertised on its buses and shelters, especially as it concerns alcohol; and

WHEREAS, TARC would like to establish an Advertising Policy that would be consistent and establish guidelines and standards across TARC's advertising landscape; and

NOW THEREFORE, THE BOARD OF DIRECTORS OF THE TRANSIT AUTHORITY OF RIVER CITY HEREBY RESOLVE THAT:

The attached Advertising Policy is hereby adopted.

ADOPTED THIS 24th DAY OF MAY 2022

John Launius, Board Chair



ADVERTISING POLICY

TRANSIT AUTHORITY OF RIVER CITY

Original - 2022



Name of Entity That Drafted This Policy	Pat Mulvihill, General Counsel				
Signature by the	Signature of Accountable Executive	Date of Signature			
Executive Director					
Approval by the	Name of Individual/Entity That Approved This Plan	Date of Approval			
Board of Directors					
or an Equivalent Authority	Relevant Documentation (Title and Location)				
-					
	Name of Individual/Entity That				
	Certified This Plan	Date of Certification			
Certification of Compliance	n/a				
	Relevant Documentation (Title and Location)				

ection/Pages		
ffected	Reason for Change	Date Issued
	Agency Wide policy	2022
-	fected	



1.0 Purpose

TARC intends that its buses and facilities shall constitute non-public forums. TARC does not commit or dedicate any of its buses or facilities for use as a forum for communication on public issues; rather, advertising shall be limited as set forth in this policy and may be further limited in TARC's discretion. Advertising on TARC buses or facilities is not open to any and all advertisers. TARC intends to retain control over the type of advertising that it will allow on its buses or facilities. As such, certain forms of paid and unpaid advertising will not be permitted for placement or display on or in TARC buses or facilities.

2.0 Limitations on Advertising

TARC shall not display or maintain any advertisement that falls within one or more of the following categories:

- **2.1** promotes the sale of tobacco or tobacco-related products, including advertisements depicting such products;
- **2.2** promotes adult book stores, adult video stores, dance clubs featuring nudity or erotic dancing and other similar adult entertainment establishments, adult telephone services, adult Internet sites and escort services;
- **2.3** promotes unlawful or illegal goods or services, including material contained therein or referred to therein which appears to promote or encourage, the use or possession of such unlawful or illegal goods or services;
- **2.4** promotes unlawful or illegal activities or conduct, including material contained therein or referred to therein which appears to promote or encourage such activities or conduct;
- **2.5** appears to be false, misleading or deceptive, including material contained therein which is false, misleading or deceptive;
- **2.6** implies or declares an endorsement by TARC of any goods, service, activities or points of view, including material contained therein or referred to therein which implies or declares any such endorsement, without the prior written authorization of TARC;
- **2.7** appears to be libelous, an invasion of privacy, an infringement of copyrighted material, or otherwise appears unlawful or illegal or likely to subject TARC to litigation;
- **2.8** promotes, supports or contains political speech, meaning speech that (1) pertains to any candidate for public office, (2) pertains to specific ballot question, initiative petition, or referendum, or (3) addresses a significantly disputed political issue or cause;
- **2.9** fosters sexual, racial, religious or other offensive stereotypes, including material contained therein or referred to therein which fosters such stereotypes;
- **2.10** contains profane language;
- **2.11** contains nudity, obscenity, materials indecent or inappropriate as to minors, or materials which otherwise depict sexual activities, conduct, excitement, or sadomasochistic abuse;



- **2.12** contains images of graphic violence, including, but not limited to, the depiction of acts of violence or harm to a person or animal and images of human or animal bodies or its parts in a mutilated, dismembered, decomposed and/or disfigured state;
- **2.13** contains material that appears (from the viewpoint of a reasonably prudent person) to demean, disparage, ridicule, mock, abuse, display hostility to, or debase the dignity or stature of, any individual or group of individuals or any racial, religious or ethnic group;
- **2.14** contains material which is likely to offend, discomfort, or annoy TARC customers, or make them feel unwelcome, unsafe, or uncomfortable;
- **2.15** displays any word, phrase, symbol, or character likely to interfere with, mislead, or distract traffic, or conflict with any traffic control device;
- **2.16** demeans or disparages an individual or group of individuals. For purposes of determining whether an advertisement contains such material, TARC will determine whether a reasonably prudent person, knowledgeable of TARC's ridership and using prevailing community standards, would believe that the advertisement contains material that ridicules or mocks, is abusive or hostile to, or debases the dignity or stature of, an individual or group of individuals.

3.0 Advertisement of Alcoholic Beverages

Advertisements related to the sale of alcoholic beverages shall contain a statement, occupying at least 3% of the area of the advertisement, that indicates the legal drinking age in Kentucky and warns of the dangers of alcohol consumption during pregnancy, or in connection with the operation of heavy machinery, or while driving.

4.0 Additional Limitations for Non-Commercial Advertisers

TARC will accept advertisements from non-commercial advertisers to promote charitable events or community outreach efforts, so long as the advertiser is a charitable or religious organization with tax exempt status, i.e., 501 (c)(3) status or is a government or government-sponsored organization. Advertisements from non-commercial advertisers must likewise comply with the guidelines set forth in Part II.

The spaces available on TARC's buses and facilities are limited in number. In light of TARC's stated goal of maximizing revenue generated by advertising, priority as to the posting and placement of ads will be given to commercial advertisers over non-commercial advertisers.

5.0 Disclaimers

TARC reserves the right, in all circumstances, to require that an advertisement on or in its facilities include attribution to the sponsor of the advertisement and/or a disclaimer indicating that it is not sponsored by, and does not necessarily reflect the views of TARC.

6.0 Promotion of Transportation Function

Notwithstanding any particular limitations set forth above, TARC has the unqualified right to display, on it in its buses or facilities, advertisements and notices that pertain to TARC operations and promotions or that otherwise encourage and promote public use of TARC's transportation facilities or public or mass transit in general.



7.0 Right to Modify

In light of TARC's stated goals of maximizing its ridership and providing a friendly and welcoming environment for its riders, TARC reserves the right to modify, change or withdraw existing advertisements based upon complaints or other information.

8.0 Administration of Standards and Guidelines

- **8.1** Advertising Contractor. TARC may, from time to time, select an "Advertising Contractor" who shall be responsible for the daily administration of a segment or all of TARC's advertising program, in a manner consistent with the guidelines set forth herein and the terms of its agreement with TARC. The advertising program shall include, but not be limited to, promotion, solicitation, sales, accounting, billing, collections, and posting of advertising displays on or in all TARC buses or facilities.
- **8.2** Review by Advertising Contractor. TARC's Advertising Contractor will review each advertisement submitted for display and installation on TARC's buses, or facilities, to determine whether the proposed advertisement falls within, or may fall within, prohibitions or limitations under this Policy. Internet addresses or websites listed on advertisements may be scrutinized and to the extent that such referenced places contain material which is deemed objectionable per the standards set forth herein, the advertisement may be deemed objectionable based on such materials.
- **8.3** Review by TARC. If the Advertising Contractor determines that an advertisement falls within, or may all within, prohibitions or limitations under this Policy, the following steps will be taken:
 - **8.3.1** The Advertising Contractor will promptly provide the advertiser with a copy of these standards and written notice of its determination, the reasons for the determination and the option for the advertiser to request a review of the decision before TARC;
 - **8.3.2** The Advertising Contractor will provide TARC with a copy of the written notice to the advertiser and the advertisement at issue;
 - **8.3.3** Upon written request from the advertiser, TARC will conduct a review within fourteen (14) days of receipt of such a request, to determine whether the advertisement at issue falls within prohibitions or limitations under this Policy;
 - **8.3.4** Within five (5) days of the review conducted by TARC, it will provide the advertiser and the Advertising Contractor with a written notice of its determination. TARC's Determination will be final.
- **8.4** No Rights Created. In setting for the above review process, TARC does not intend to create any due process rights for advertisers. Rather, TARC's intent is to establish a review process for the purpose of attempting to ensure the uniform application and enforcement of the stated guidelines and standards.
- **8.5** Severability. If prohibition or limitation under this Policy is determined to be invalid as applied to any particular type of TARC bus or facility, the category shall, to the extent permissible, remain applicable to all other types of TARC buses and facilities.
- **8.6** Amendment. TARC reserves the right to amend these policies and standards at any time. Any revisions or amendment to this policy will be in writing and supplied to the Advertising Contractor. Any member of the public may obtain a copy of these policies and standards at any Time, upon request.



9.0 Design and Minimum Advertising Purchases

- **9.1** Amount. TARC's Marketing Department, in cooperation with the Advertising Contractor, will establish minimum rates and/or amounts of advertising that must be purchased by an advertiser before an advertisement is accepted.
- **9.2** Schedule. The minimum rates and/or amounts of advertising required to be purchased will be made available to any potential advertisers by the Advertising Contractor. A rate card, to be Reviewed and approved by TARC's Marketing Department, will be published for advertising space and production charges offered to the public on, at minimum, an annualized basis. Co-promotional trade programs will be considered on a proposal basis only with a minimum of one-month lead time and are not available to offset revenue guarantees.
- **9.3** Revenues. Contracts must include a method of remittance of revenues to TARC. Revenue from these contracts shall be retained by TARC and used to offset the need for public subsidy. Revenues pledged to a particular operation shall be accounted for in accordance with regulatory requirements.
- **9.4** In lieu of revenue, TARC may accept an equivalent value of goods and/or services, including but not limited to capital improvements, information services, advertising, site maintenance, and other benefits.



MEMORANDUM

To: John Launius, Chair of TARC Board of Directors

From: Carrie Butler, Executive Director

Date: May 24, 2022

Re:	Resolution 2022-17 HVAC Renovation at TARC Union Station Bus Storage Facility
	(ITB 2020643)

On March 2022, TARC released an Invitation to Bid (ITB) seeking a heating ventilation and air conditioning (HVAC) mechanical professional to provide renovation and repairs of the heating and air conditioning system in TARC's Bus Storage facility located at 1000 W. Broadway in the Transportation and Operations Building, informally referred to as the 'Bus Barn'. A Disadvantaged Business Enterprise project goal of 21% was set for this procurement. The original system was installed in 1995 and has reached the end of its useful life.

The procurement department held two phases of pre-bid onsite meetings with prospective bidders and responded to questions in the form of addendum. Bid responses were due on May 2, 2022 and the procurement department held a public opening of bids. Three (3) vendors submitted responses and all were deemed responsive. The technical evaluation committee reviewed each vendor's response to ensure compliance of the technical requirements and all bids were determined to be responsible.

The procurement department conducted a pricing analysis and compared it to the independent cost estimate (ICE). It was concluded that one bidder provided the lowest cost.

ICE	HUSSUNG PRICE	WALKER PRICE	BISON PRICE
\$1,892,500.00	\$1,672,800.00	\$2,122,000.00	\$2,000,000.00

The committee determined that an award to Hussung Mechanical would result in the most cost effective and value proposal to TARC. The project cost is estimated with a not to exceed amount of \$2,007,360, including a 20% contingency. The project will be funded by capital grant KY2021038 – Facility Renovation Projects.

The following resolution seeks the authority from the Board of Directors to allow the Executive Director to enter into a contract with Hussung Mechanical for the project with a not-to-exceed amount, including a 20% contingency of \$2,007,360.

If you should have any questions about the Resolution or policy, please call me at 561-5100. Thank you.



RESOLUTION 2022-17 HVAC Renovation at TARC Union Station Bus Storage Facility

A Resolution authorizing the Executive Director to enter into a contract with an Initial Term of one (1) year with an option of month to month thereafter until project has been reviewed, inspected, and accepted:

WHEREAS, TARC seeks a contractor to provide and assist TARC with repairs and renovation of heating and air conditioning system at TARC's facility; and,

WHEREAS, a competitive solicitation, invitation for bid requested on March 9, 2022.

WHEREAS, TARC received three proposals, which were deemed responsive, but concluded Hussung Mechanical as the best cost to TARC; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Transit Authority of River City that:

The Executive Director is hereby authorized to enter into an Initial Term of one (1) year with an Option of month to month thereafter until project has been reviewed, inspected, and accepted with Hussung Mechanical based upon proposed cost for a not-to-exceed amount, including a 20% contingency, of \$2,007,360.

ADOPTED THIS 24th DAY OF MAY 2022

John Launius, Board Chair