

Parkland Business and Development Association



Event Name

Parkland Business and Development Association Wednesday skills building session

Location/Date

Prince Hall Grand Lodge
6 p to 7 p

Weather

Indoors

Team Participants

TARC Marketing and Communications Department staff

Attendees

10

Event Summary

The TARC team presented in between a series of financial literacy presenters to in person audience and Facebook Live stream. Presentation covered the facts of TARC's current financial system, the key questions the TARC 2025 Concepts phase is asking the Louisville community, and a detailed description of the concepts and next steps of the TARC 2025 process. There was limited time for questions after. One audience member expressed a concern for what further cuts would mean for the homeless population and pushed TARC to look for cost savings that don't involve further fixed-route service reductions.

Participant Description

West End residents. Approximately 80 percent Black, 20 percent white.