

Event Name

TARC Executive and Communications staff briefed the St. Matthews City Council and citizens in attendance on the TARC 2025 process.

Location/Date

Tuesday, August 13
7 p.m.

Weather

Indoors

Team Participants

TARC Executive Director and Marketing and Communications staff

Attendees

St. Matthews City Council and 7 audience members

Event Summary

TARC staff briefed the St. Matthews City Council and audience members in attendance on TARC's current financial constraints, the TARC 2025 process, and the three concepts of a redesigned TARC system. Main discussion points included potential paths forward for local/state/federal funding, how to maximize transit ridership in St. Matthews, how St. Matthews can help spread the word, and what should be the primary focus at this point. An audience member who identified themselves as a regular TARC users said that the transit connection from St. Matthews to the Southern Baptist Theological Seminary (where they work) is important to them.

Participant Description

Majority white and ages ranging from approximately 30s to 70s.