

# Southwest Louisville Rotary Club



## Event Name

TARC 2025 presentation to the Southwest Louisville Rotary Club regular meeting

## Location/Date

Tuesday, August 20  
6:30 p.m.

## Weather

Indoors

## Team Participants

TARC Marketing and Communications Department

## Attendees

Approximately 10

## Event Summary

The TARC 2025 team presented the conceptual phase of the project to the Southwest Louisville Rotary Club's regular meeting on August 20. Presentation included an overview of TARC's financial situation and reasons for launching TARC 2025, the project timeline, and an overview of the three conceptual TARC networks. Questions included:

- How does TARC intend to use electric buses in the future?
- What are TARC's current funding sources?
- How would the different concepts affect paratransit?
- What percentage passenger fares make up in the TARC operations budget?

## Participant Description

Predominantly white