

Event Name

TARC 2025 presentation to the Shelby Park Neighborhood Association

Location/Date

Wednesday, August 21
6:00 p.m.

Weather

Indoors

Team Participants

TARC Marketing and Communications Department

Attendees

Approximately 20

Event Summary

The TARC 2025 team presented the conceptual phase of the project to the Shelby Park Neighborhood Association monthly meeting on August 21. Presentation included an overview of TARC's financial situation and reasons for launching TARC 2025, the project timeline, and an overview of the three conceptual TARC networks. Questions included:

- How can TARC better promote the service to increase ridership?
- How can residents get involved to ensure TARC has more financial resources?
- Would the Ridership Concept or Coverage Concept be better at preserving existing ridership?
- Has TARC made up its mind already about what it wants to do?
- How can residents in areas further from the urban core like Springhurst ensure they can maintain service?
- How is TARC funded?

Participant Description

Predominantly white, estimated age range late 20's to 70's