

# TRANSIT STOP POP-UPS WEEK OF 9/8



## TARC Stop Pop-Up September 8<sup>th</sup> - 12<sup>th</sup>

Team members were stationed at TARC stops to engage with the surrounding community. The three TARC transit concepts (Ridership, Coverage, Growth) were discussed, and individuals were requested to complete the survey giving feedback on the concepts.

### Location/Date

Monday, 9/9/24 at 4<sup>th</sup> and Broadway from 1PM-4PM

Thursday, 9/12/24 at 6<sup>th</sup> and Jefferson from 12:30PM-3:30PM

### Weather

9/9/24 - Warm Summer Mid Day (low of 55°, high of 81°)

9/12/24 - Hot Summer Mid Day (low of 67°, high 86°)

### Team Participants

Gresham Smith Staff

### Attendees

148 total community members

- 72 community members at 4<sup>th</sup> and Broadway
- 76 community members at 6<sup>th</sup> and Jefferson

### Event Summary

Team members handed out fliers with an overview of the three transit system concepts as well as many business cards that had the QR code for the survey. Participants at the 4<sup>th</sup> and Broadway stop preferred the Growth Concept overall followed closely by the Ridership Concept. Concerns at this location centered on routes being eliminated and access to jobs being limited along industrial corridors.

Several individuals at the 6<sup>th</sup> and Jefferson stop brought up concerns related to access to route 15. Other concerns included losing access to some TARC routes/stops, worries about distances needed to travel to get to different routes, and fears that buses would not show up on time. Many participants at this location had seen other TARC engagement events and had taken surveys at those events.

## Participant Description

Community members at the 4<sup>th</sup> and Broadway location were young and middle-aged adults, and mainly consisted of African American and Caucasian individuals. Most participants engaged were on their way to or from work.

Community members at the 6<sup>th</sup> and Jefferson location were older adults and mainly consisted of African American and Caucasian individuals. Many participants at this stop were on their way home from work or traveling to appointments in various areas of the city.

## Photos

