

OPEN HOUSE ENGAGEMENT 9/10



TARC Open House Engagement at United Crescent Hill Ministries

At United Crescent Hill Ministries team members set up an open house for community members to come in at their leisure to review the concepts, ask questions, and provide feedback. The set up included large posters of the TARC 2025 concepts, a video from TARC explaining the need for the new system, and a station with paper surveys and iPads to complete the online survey.

Location/Date Tuesday, 9/10/24 at United Crescent Hill Ministries from 5PM–7PM

Weather 9/10/24 - Warm Summer Evening (low of 55°, high of 90°)

Team Participants TARC staff, EHI, Gresham Smith

Attendees 11 total community members

Event Summary Community members started filing in around 5PM and team members engaged with each to explain the concepts, answer questions, and hear concerns. Some concerns heard included access for the elderly if routes/stops were removed, frustration at the lack of access to River Ridge in Indiana, and fears about the future of the paratransit service. Individuals seemed to be split between the Ridership and Coverage but leaned toward the Growth Concept overall.

Participant Description Community members at this event were older adults and were mainly Caucasian and African American. Most participants were local to this location, but a few came from other areas within Louisville.

Photos

