

# Science Center Touch-a-Truck



## Event name

TARC participated in the Science Center's Touch-a-Truck event by bring a bus and information on TARC 2025

## Location/Time

727 W. Main St Louisville KY 40202

September 14 10:00am-2:00pm

## Weather

Sunny and 85 degrees

## Team Participants

TARC Marketing and Communications department staff

## Number of Engagements

100+

## Event Summary

TARC set up an informational bus to educate participants on TARC 2025. We discussed the TARC fiscal cliff and TARC strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used handouts to walk the public through the concepts and took surveys on a tablet.

## Participant Demographics

A large group of Louisvillians form many neighborhoods and walks of life.