

# McDowell Center for the Blind



## Event name

TARC was invited to present at an all staff meeting for the McDowell Center for the Blind

## Location/Time

8412 Westport Rd  
September 18 9:00am-10:00am

## Weather

Indoors

## Team Participants

TARC Marketing and Communications Department staff

## Number of Engagements

30+

## Event Summary

TARC led a presentation and in-depth conversation with employees of the McDowell Center. We discussed the TARC fiscal cliff and TARC strategies to address the fiscal cliff with a primary emphasis on the TARC 2025 network redesign and how to engage in the process. TARC used handouts to walk people through the concepts of TARC 2025. Most employees had already taken the survey but still had questions and opinions they wanted to express.

Questions: What's being done to ensure as much area as possible is covered in a new network?

Could TARC grandfather an area in for TARC3 service if those in that area paid a higher/premium price?

Could fares be raised to help address the budget?

What type of demographic info is being considered for the new network?

## Participant Demographics

A large number of staff and employees of the McDowell Center

