

Preston Area Business Alliance



Event Name

TARC 2025 briefing for Preston Area Business Alliance members.

Location/Date

9/19/24 - Preston Area Business Alliance: 1241 Gilmore Lane
12:30 p.m.

Weather

Indoors

Team Participants

TARC Marketing and Communications staff

Attendees

6

Event Summary

The TARC team presented the TARC 2025 concepts to members of the Preston Area Business Alliance. Discussion points included questions about immigrant transportation and TARC outreach to those communities as well as the overall importance of transit for community.

Participant Description

Majority Latino