

# University Club Business Briefing



## Event Name

TARC 2025 briefing at the UofL University Club.

## Location/Date

9/19/24 - UofL University Club  
8:30 a.m.

## Weather

Indoors

## Team Participants

TARC Executive Director

## Attendees

9

## Event Summary

The TARC team presented the TARC 2025 concepts to an audience consisting of members of the local business advocacy community as well as UofL staff. Discussion topics included a focus on the revenue that would be needed to implement the growth plan, likely state and local sources for that revenue, the need for peak time all day service, and how transit can best support economic development in the Louisville region.

## Participant Description

Majority white