

TARC BOARD OF DIRECTORS MEETING



Meeting Notice:

Pursuant to KRS 96.A, the TARC Board of Directors is to meet monthly. The next meeting will be held at:

**TARC's Headquarters, Board Room
1000 W. Broadway, Louisville, KY 40203**

Tuesday, July 28, 2026 This meeting will begin at 3:00 p.m. ET / 2:00 p.m. CT.

This meeting is also being held via teleconference as permitted by KRS 61.826. Pursuant to KRS 61.810, the Board of Directors may enter into Closed Session, but shall not take any action in a Closed Session.

Members of the public and/or TARC staff may watch a livestream of the meeting by going to www.facebook.com/ridetarc; the livestream will be at the top of the page; No Facebook account is needed.

Pursuant to the Americans with Disabilities Act, persons with a disability may request a reasonable accommodation for assistance with the meeting or meeting materials. Please contact Stephanie Isaacs at 502.561.5103. Requests made as early as possible will allow time to arrange accommodation.

Any person may provide a public comment in the chat feature at www.facebook.com/ridetarc at any time during a Board meeting which will be read into the record of the Board minutes. Please include your name in the chat. In addition, Ms. Isaacs will accept public comments that are provided to her by 12:00 PM the day before the next regularly scheduled meeting of the Board via email at sisaacs@ridetarc.org.

If you would like speak at the Meeting, please contact Stephanie Isaacs at (502) 561-5103 to sign up or send an email to sisaacs@ridetarc.org.

Guidelines to speak before the TARC Board of Directors:

- a) Only ten (10) residents of TARC's service area per Board meeting will be allowed to speak; if less than ten (10), then the TARC Board Chair may allow a non-resident of Metro Louisville to fill a vacant slot;
- b) Speakers shall be restricted to a maximum of three (3) minutes each and may not share these minutes with any other speaker; however, persons with medically recognized disabilities who are entitled to a reasonable accommodation under the Americans with Disabilities Act (ADA) shall be given an additional minute to speak;

TARC BOARD OF DIRECTORS MEETING

.....continued.....



- c) In order to speak in person at a regularly scheduled TARC Board meeting:
 - i. a speaker must register with Stephanie Isaacs as indicated above.
 - ii. the period to register begins at the conclusion of the prior regularly scheduled Board meeting and ends at 12:00 PM the day before the next regularly scheduled meeting in which the person intends to speak.
 - iii. persons registering may leave their name/alias and address, and shall notify Ms. Isaacs of the topic in which they will speak.
 - iv. no more than three (3) persons may speak with the same position on any one topic before the Board at any meeting (i.e., six (6) persons can speak on one topic before the Board at a particular meeting, three (3) in support and three (3) against);
- d) Any materials presented to the Board may be forwarded prior to or following all Board gatherings to Ms. Isaacs for dissemination purposes;
- e) Speakers before the entire Board are not allowed to use props, displays, or any other objects during their presentations. However, informational handouts may be given to Ms. Isaacs and distributed in accordance with (d) above;
- f) Persons within the audience are allowed to have signs in the Board room that are no larger than 8 ½ x 11 inches. However, such signs may not be attached to any sort of stick and must be displayed in a manner that does not inhibit others from viewing the Board meeting; and
- g) Speakers may not engage in electioneering nor the endorsement or promotion of any commercial product or service.

TARC BOARD OF DIRECTORS MEETING

Agenda – July 28, 2026



1.	Quorum Call/Call to Order/Meeting Minutes	Abbie Gilbert	3:00
	A. Approval of June Meeting Minutes	Board of Directors	3:00-3:02
2.	Public Comments	John Hardesty	3:02-3:15
3.	Board Chair's Report	Abbie Gilbert	3:15-3:17
4.	Board Elections	Abbie Gilbert	3:17-3:25
5.	Finance Committee Report	Steve Miller	3:25-3:30
6.	Operations Committee Report	Alice Houston	3:30-3:35
7.	Executive Directors Report	Ozzy Gibson	3:35-3:45
	A. Employees Above & Beyond		
	B. Operation Report		
	C. COO/Director of Transportation Update	Bruce Withers	
8.	New TARC Network Overview	Scudder Wagg Martin Barna David Meckle	3:45-3:55
9.	Action Items		3:55-4:15
	A. Resolution 2024-42 Amendment 1 Advertising Policy	David Meckle	
	B. Resolution 2026-22 Amendment 1 API Interface	Matt Abner	
	C. Resolution 2026-32 Worker's Comp Excess Insurance	Matt Abner	
	D. Resolution 2026-31 Leave Administration	Sherri Toohey	
	E. Resolution 2026-33 Police Services	Keith Shartzter	
10.	Financial Report		4:15-4:20
	A. Audit Update	Matt Abner	
11.	Closed Executive Session	Abbie Gilbert	4:20-4:45
	A. Real Estate Update and Personnel Review		
12.	Thank-You to Ted Smith	Abbie Gilbert Ozzy Gibson Tonya Day	4:45-5:00
13.	Adjournment	Abbie Gilbert	5:00

TARC BOARD OF DIRECTORS MEETING



June 23, 2026 Board Meeting Minutes

The Board of Directors of Transit Authority of River City (TARC) met on June 23, 2026 at 3:00 p.m. in person at TARC, 1000 W. Broadway in the Board Room and virtually via teleconference as permitted by KRS 61.826.

Board Members Present

In Person

Abbie Gilbert
Alice Houston
Steve Miller
Ted Smith
Christy Ames

Virtual

Justin Brown
DuWayne Gant
Myra Rock

Declined

Meeting Called to Order

Abbie Gilbert called meeting to order at 3:00 p.m.

Quorum Call

May Board Meeting Minutes approved.

Public Comment

John Hardesty presented the preamble: The TARC Board values hearing from its customers, TARC employees and public at large. This Board will not respond in this meeting to any comments made at this time. However, TARC will post a response on TARC's website regarding the comments made by the following meeting. In addition, the TARC Board may assign the feedback or comments to be further examined by its subcommittees and, if warranted, further addressed by TARC. The Guest has 3 minutes to address the Board.

Mrs. Wilson presented to the TARC Board her concerns with TARC 3. It seems the drivers don't have time to be courteous to the passengers. Some passengers need more time to move due to their disability; they may need more help as well to make it to the waiting vehicle.

Gladys Shephard presented to the TARC Board her appreciation of the presentation Shawn Reilly did a couple of weeks ago regarding the New TARC Network. She shared that the presentation helped her to understand the new system, the new signs and reason why the changes are needed. The changes are a good thing for all of us.

Special Reports

Abbie Gilbert presented Board Chair Report

- The NTN Project is in good shape and more information will be shared later.

Justin Brown presented the Finance Committee Report.

- All items were fully discussed during the Finance Committee Meeting.
- The Resolution presented has been moved to today's Board Meeting for consideration.

Alice Houston presented the Operations Committee Report.

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The New TARC Network was discussed, and the update will be presented today.

Tonya Day presented the Above and Beyond awards to all the Coach Operators and Management Team that participated in the TARC / JCPS agreement.

Tonya Day presented the Executive Directors report.

- TARC began the second annual TARC Transit Challenge in partnership with Every Commute Counts: more trips on TARC equals more chances to win.
- Launched the Summer Youth Pass, offering youth ages 6-19 unlimited travel with TARC throughout the summer.
- Attended community events and discussed NTN at District 15 BOB, LIBA Buy Local Fair, Republic Bank Juneteenth, the Portland Festival, Paristown Flea, KY Pride Festival and more.
- Held press conference and unveiled the 26th Annual Design-a-Bus with contest winning artwork from local children in partnership with Portland Museum and JCPS.
- Introduced David Meckle, Director of Marketing, to the Committee.
- The May fixed route ridership and on-time performance numbers were reviewed.
- The May fixed route missed runs and missed hours were reviewed.
- The May Paratransit service numbers were reviewed.

Bruce Withers presented the COO update.

- In, May Paratransit-same day cancellations have increased.
- The I-65 Detours are working well.

Board Members discussed the possible uptick in Paratransit services due to changes in Medicaid and Medicare benefits.

NTN Update

David Meckle presented the NTN Marketing Key Accomplishments.

- The website had a 50% increase in NTN page views.
- New signs: over 50% of all new signs are up.
- On-bus information is shared through announcements, interior cards, bus wrap and marquee signs.
- Social Media posts with information are posted weekly.
- On going communication with JCPS students, staff and families.
- In person and pop-ups meetings are scheduled for the month of July.

Martin Barna with JWA presented the New TARC Network (NTN) Implementation Update.

- NTN Training for 450 employees has been completed.
- Bus Stop Changes. TARC contractors have completed installations of nearly half of the 1,500+ new bus stop signs that are needed for network launch.
- TARC staff installed flyers at all bus stops prior to sign changes to inform riders about the changes.
- Downtown Street Conversions. Louisville Metro staff will begin the next phase of restriping work for the two-way street conversions along Muhammad Ali Boulevard, 7th Street and 8th Street. This phase is a little behind but should be completed by deadline of August 2.

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- TARC is preparing to deploy ambassadors to outreach events across the service area in the final two months leading up the NTN launch to promote awareness of the new network launch, hand out flyers, answer questions and guide customers to the NTN website for additional information.

Board Closed Session – Real Estate Opportunity

Abbie Gilbert asked for a motion to have the Board move into a closed session.

The motion was duly moved for approval by Steve Miller. The motion was seconded by Alice Houston. The Board of Directors moved into a closed session pursuant to KRS 61.810 to discuss a potential real estate opportunity.

Abbie Gilbert asked for a motion to have the Board move to an open session.

The motion was duly moved for approval by Steve Miller. The motion was seconded by Ted Smith. The Board of Directors moved into open session. No action was taken during the closed session.

Action Items

Tonya Day presented Resolution 2026-25 Adoption of Payment Card System.

- This resolution requests the Board to adopt the Payment Card Policy so that TARC's business practices ensure that payment card transactions are managed consistently and responsibly across the agency.
- In December 2025, the TARC Board of Directors approved the implementation of Commercial Card Services.
- The implementation of Commercial Card Services requires the establishment of a formal Payment Card Policy to ensure appropriate internal controls, fiscal accountability, and compliance with federal, state, and local requirements.
- The Payment Card Policy outlines roles, responsibilities, authorization procedures, allowable uses, documentation standards, and reconciliation requirements necessary to support sound financial management practices.
- TARC leadership has developed the Payment Card Policy to align with best practices and to support operational efficiency while maintaining strong oversight.

The motion was duly moved for approval by Steve Miller. The motion was seconded by Alice Houston. The Board of Directors unanimously adopted the resolution.

Tonya Day presented Resolution 2026 -26 Updating Financial Management Oversight (FMO) Policy.

- This resolution requests that the Board adopt the changes made to this Financial Management Policy so that TARC's business practices are accurately referenced and so that TARC remains compliant with the recommendation from the FMO review.
- The follow up FMO was conducted beginning January 2021 and was completed in September 2021.
- TARC reviews the Financial Management Policy annually to clarify job titles and responsibilities and update business processes to reflect current practices.
- TARC continues to review this policy annually to ensure job titles and responsibilities accurately reflect TARC's business processes and organizational structure especially those of the Chief Financial & Administrative Officer and the Director of Finance.

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- A summary of the policy revisions along with a redline version, highlighting such revisions, is attached for your review.

The motion was duly moved for approval by Myra Rock. The motion was seconded by Christy Ames. The Board of Directors unanimously adopted the resolution.

Tonya Day presented Resolution 2026-28 Bus Stop Improvements and Pedestrian Access Upgrades – Joint Agreement (#20262042).

- Improving the accessibility, appearance, and comfort of bus stops is central to TARC's mission.
- For several years, TARC has collaborated with Louisville Metro (Metro) to execute these essential upgrades.
- In anticipation of the expiration of the current agreement on June 30, 2026, TARC Planning and Metro Public Works have together created a new draft three-year agreement (July 1, 2026 – June 30, 2029). Wesley Sydnor, the Director of Metro Public Works and Assets approved this new agreement effective July 1, 2026.
- The agreement is valid through June 30, 2029.
- This partnership has already successfully delivered new or replaced sidewalks and shelters across our entire service area.
- While significant progress has been made, miles of sidewalk installation remain necessary to ensure our fixed-route system is fully accessible and ADA-compliant.
- The staff is seeking authority to contribute up to \$2,000,000 in Federal funds over the next three (3) years to support the joint Bus Stop Improvements and Pedestrian Access Upgrades project in partnership with Louisville Metro Public Works and Assets.

The motion was duly moved for approval by Alice Houston. The motion was seconded by Christy Ames. The Board of Directors unanimously adopted the resolution.

Tonya Day presented Purchase Paratransit Cutaways (Piggyback 20262045).

- TARC has a need to replace cutaway vehicles in our paratransit fleet that have far exceeded their useful lives. The supply chain issues that affected paratransit vehicles in previous years have subsided, and two (2) recent grant awards have created an opportunity to significantly improve the paratransit fleet.
- To maximize efficiency, TARC will Piggyback (20262045) on a federally compliant contract procured by the State of Georgia, which grants access to a broad selection of vehicle configurations.
- TARC intends to primarily procure the StarTrans Senator II model with air suspension from Model 1 Commercial Vehicles.
- This resolution requests approval to purchase up to forty (40) new wheelchair-accessible paratransit vehicles for a total price not to exceed \$5,400,000.
- TARC will acquire these paratransit vehicles upon execution of two (2) grants.
- The first grant is a FY 2025 Community Project Funding (CPF) earmark awarded through Congressman McGarvey. The second grant is a FY 2024 Competitive Bus and Bus Facilities grant that was originally awarded for the purchase of extended-range electric buses but has been repurposed by the Federal Transit Administration.
- The 20% local match for the CPF grant and the 15% local match for the Bus and Bus Facilities grant will be drawn from the Mass Transit Trust Fund (MTTF) and will not exceed \$875,000.
- The plan is to spread the purchases over the next two (2) fiscal years.

The motion was duly moved for approval by Christy Ames. The motion was seconded by Myra Rock. The Board of Directors unanimously adopted the resolution.

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Financial Report

Matt Abner presented financials for May FY 2026.

Abbie Gilbert made a motion to adjourn at 4:27 p.m. This motion was approved by the Board.

Abbie Gilbert, Chair of the TARC Board

Date



BOARD OF DIRECTORS JULY 28, 2026

JULY OPERATIONAL UPDATE

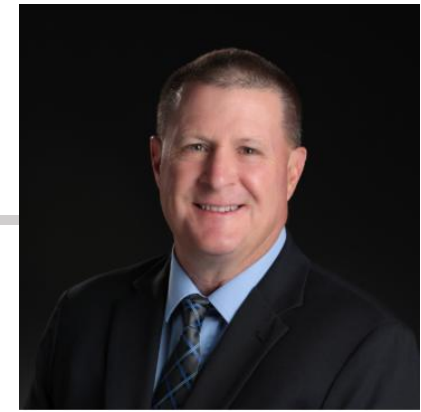




EXECUTIVE DIRECTOR REPORT

SINCE THE LAST BOARD MEETING, TARC ...

- Attended 22 community meetings and events promoting The New Network
- Launched TARC to the PARK with Kentucky Shakespeare Festival
- Hosted media Ride-a-long with Ozzy for preview of the New TARC Network
- Hosted US DOT Transportation Safety Institute (TSI) certification training for TARC Road Supervisors and supervisors from outside the agency



Ozzy Gibson
Executive Director

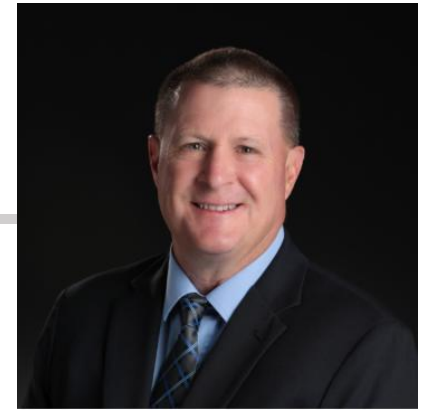
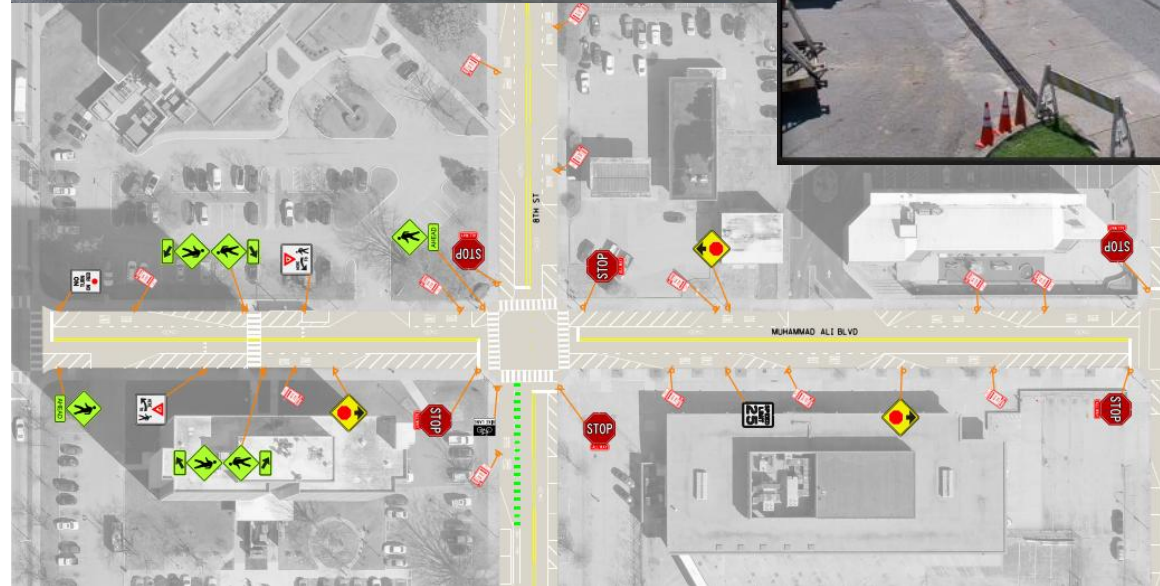




EXECUTIVE DIRECTOR REPORT

DOWNTOWN TRANSFER CENTER (DTC) UPDATE

- All adjustments to the DTC have been approved by Public Works
- Fence installation completed
- DTC Security Trailer delivered and setup
- Security cameras installed
- Sidewalk replacement and shelter pad work started

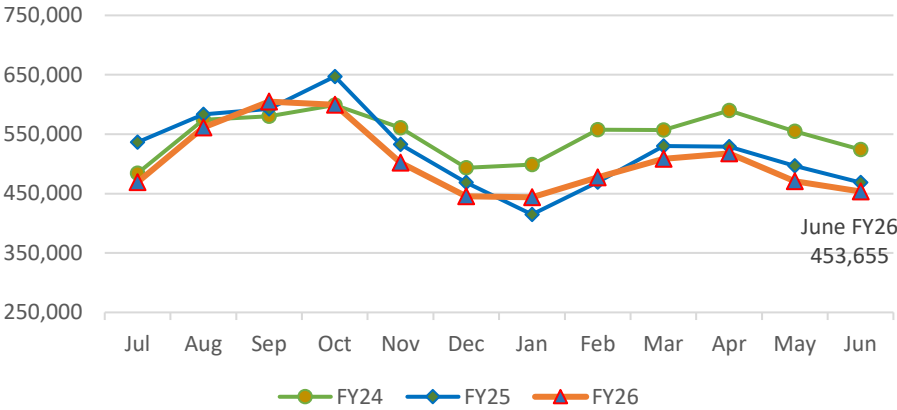


Ozzy Gibson
Executive Director

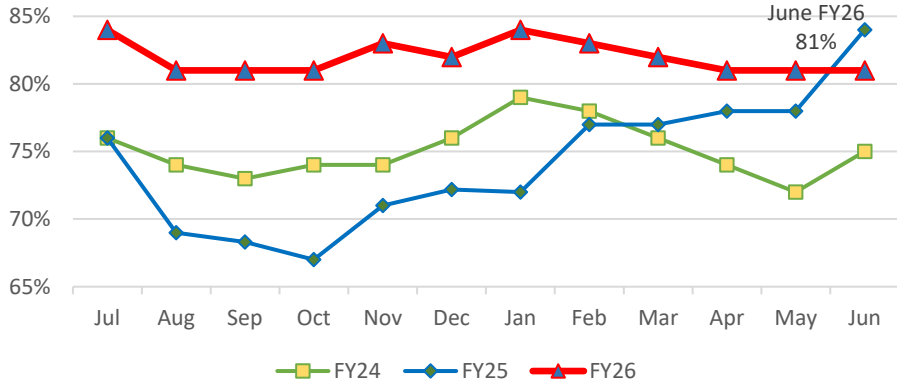


JUNE FIXED ROUTE SERVICE

Fixed-Route Ridership



Fixed-Route On-Time Performance



On-Time Performance			
Fixed-Route			
	FY26	FY25	FY24
Jul	84%	72%	76%
Aug	81%	69%	74%
Sept	81%	69%	73%
Oct	81%	67%	74%
Nov	83%	71%	74%
Dec	82%	72%	76%
Jan	84%	**	79%
Feb	83%	77%	78%
Mar	82%	77%	76%
Apr	81%	78%	74%
May	81%	78%	72%
June	81%	84%	75%
FYTD	82%	74%	75%

Fixed-Route FY26 Goal **80%**

VLM:

VLY:

A comparison of data between the current month, and the immediately preceding calendar month
A comparison of data between the current month, and the same month from the preceding year



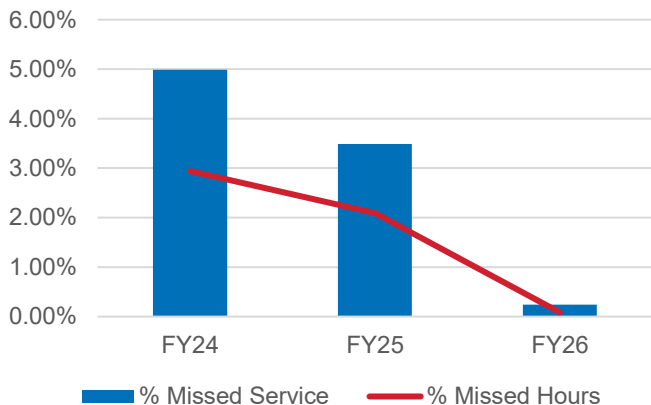
JUNE FIXED-ROUTE MISSED RUNS AND MISSED HOURS

FY24	Total Runs	Missed Service	% Missed Service (Avg)	Missed Hours	% Missed Hours (Avg)
July	7412	502	6.77%	1,879.65	3.87%
August	8177	362	4.43%	1,261.10	2.60%
September	7655	579	7.56%	2,443.57	5.12%
October	8172	489	5.98%	1,924.43	3.58%
November	7854	306	3.90%	1,077.48	2.06%
December	7799	267	3.42%	908.60	1.63%
January	8158	272	3.33%	900.18	1.63%
February	7478	340	4.55%	1,244.60	2.54%
March	7741	320	4.13%	1,212.88	2.24%
April	7478	329	4.41%	1,301.53	2.78%
May	7908	529	6.69%	2,117.90	4.16%
June	7914	370	4.68%	1,411.20	3.09%
Total	93,746	4,665	4.99%	17,683.12	2.94%

FY25	Total Runs	Missed Service	% Missed Service (Avg)	Missed Hours	% Missed Hours (Avg)
July	5441	254	4.67%	1,182.70	3.23%
August	5452	171	3.14%	632.58	1.76%
September	5174	180	3.48%	715.30	1.87%
October	5513	284	5.15%	1,239.55	3.19%
November	5185	264	5.09%	1,125.32	3.12%
December	5378	320	5.95%	1,489.20	4.01%
January*	5293	254	4.80%	1,092.23	3.03%
February	4476	145	3.24%	603.12	1.70%
March	4903	137	2.79%	522.73	1.43%
April	4822	69	1.43%	253.75	0.71%
May	4903	83	1.69%	263.58	0.77%
June	4613	20	0.43%	80.95	0.27%
Total	61,153	2,181	3.49%	9,201.01	2.09%

FY26	Total Runs	Missed Service	% Missed Service (Avg)	Missed Hours	% Missed Hours (Avg)
July	4351	6	0.14%	26.56	0.01%
August	4770	9	0.19%	25.50	0.07%
September	4770	6	0.13%	11.72	0.03%
October	4770	7	0.15%	17.53	0.05%
November	4770	20	0.42%	67.65	0.20%
December	4770	14	0.29%	29.52	0.08%
January*	4542	24	0.53%	76.73	0.15%
February	4148	11	0.26%	25.83	0.08%
March	4581	1	0.02%	02.86	0.01%
April	4422	10	0.23%	17.30	0.05%
May	4422	8	0.18%	17.63	0.05%
June	4422	10	0.23%	18.40	0.05%
Total	54,438	126	0.23%	337.23	0.07%

Missed Service and Hours



*January 2025 & 2026 adjustment due to winter weather



JUNE ON-TIME PERFORMANCE 90% CLUB

Operator	OTP %
Johnson, Donald	99%
Hawkins, Nisha	98%
King, Keith	98%
Miller, Erica	98%
Sandifer, Calvin	98%
Williams, Shuntelle	97%
Edwards, Trina	97%
Wells, Sheena	97%
Murray, Glenn	97%
Moore, Timothy	96%
Sloan, Anthony	96%
Bolus, David	96%
Carpenter, Garry	96%
Wilson, Jimmy	96%
Bailey, Kendrick	96%
Mason, Brooklyn	96%
Walker, Wayne	96%
Taylor, Lionel	95%
Harper, Jeffrey	95%
Leonard, Tracy	95%
Robb, Larry	95%

Operator	OTP %
Trowell, Laquita	95%
Tebault, William	95%
Lindsey, Damian	95%
Cecil, Shawn	94%
Rogers, Dewayne	94%
Powell, Ronald	94%
Moore, Chalondias	94%
Tutt, Frieda	94%
Miles, Brittney	94%
Pitmon, Cheryl	94%
Alexander, Maurice	94%
Williams, Robin	94%
Smith, Anthony J.	94%
Patterson, Pamela	94%
Glenn, Rachelle	94%
Williams, Leslie	93%
Hurrigan, Kimberly	93%
Hayes, Kamika	93%
Saulsberry, Steve	93%
Powell Jr, Tyrone	93%
Beckham, Cordelro	93%

Operator	OTP %
Stoudemire, Deondria	93%
Harris, Stephon	93%
Keita, Adrahamane	92%
Broyles, Kameran	91%
Pruitt, Tammy	91%
Brown, Curtis	91%
Nathaniel, leesha	91%
Reed, Bessie	91%
Heil, Jesse	91%
Mitchell, Keith	91%
Florence, Albert	91%
Williams, Rodney	91%
List Iii, Frank	90%
Wadlington, Tina	90%
Tidwell, Teven	90%
Cochran, John	90%
Fitzgerald, Birdturam	90%
Jackson, Andre	90%
Powell, Tyrone	90%

Total Coach Operators for Service (June):
Total Coach Operators for Service (May):

250
245

Total Coach Operators at 90% or better (June):
Total Coach Operators at 90% or better (May):

72
74



JUNE ON-TIME PERFORMANCE 80% CLUB

Operator	OTP %
Coleman, Lelia	89%
Smith, William	89%
Miller, Terrence	89%
Jordan, Kenyatta	89%
Pitts, Kendell	88%
Ross, Dawnyell	88%
Lansberg, Jon	88%
Ross, Tamika	88%
Jackson, Kevin	88%
Bowen, Angela	88%
Kenyon-Scott, Melanie	88%
Henderson, Delisa	88%
Roberson, David	88%
RANDALL, PHILEPE	88%
Mattingly, Stephen	87%
Malone, Eddie	87%
Sweat, Renesha	87%
Maddox, Gwendolyn	87%
Taylor, Danielle	87%
Brewer, Kelvin	87%
Yarbrough, Demetra	87%

Operator	OTP %
Wade, Shonda	87%
Carrico, James	87%
Watson, Jason	87%
Williams, Brittany	87%
Sandage, Mary	87%
Podbicanin, Ervad	87%
Jarrett, Christopher	86%
Goss, Asher	86%
Mccraney, Yazmin	86%
Malone, Dewan	86%
Brents, James	86%
House, Jonathan	86%
Ward, Patrick	85%
Wilde, Samuel	85%
Ayers, Steven	85%
Adams, Robert	85%
Prince, Timothy	85%
Watts, Reginald	85%
Swain, Cessli	85%
Cook, Donna	85%
Nelson, Paul	84%

Operator	OTP %
Wade, Robert	84%
Wallace, Sandie	84%
Wayne, Keith	84%
Ellison, Frank	84%
Morgan, Darrell	84%
Pharram, Lashae	84%
Bachelor, Michael	84%
Phillips, Naphatina	84%
Finn, Davisha	83%
Thomas, Stephanie	83%
Taylor, Josie	83%
Warner, Jeffery	83%
Lucas, Courtney	83%
Cunningham, Latoi	83%
Finn, Jadavia	83%
Platt, Damien	83%
Thomas, Yvonne	83%
Diallo, Salim	83%
Cockroft, Latisha	82%
HURST, GENETTA	82%
Murray, Alise	82%

Operator	OTP %
Smyzer, Angela	82%
Rodriguez Villanueva, Ismael	82%
Muhire, Bernond	82%
Goodwin, Remonda	82%
Miller, Antonio	82%
Robert, Anna	82%
Bell, Jessica	81%
Meneese, Anita	81%
Cleveland, Sammy	81%
Westmoreland, Nathan	81%
Watkins, Joshua	81%
Lucas, Darryl	81%
Finisson, Ruby	81%
Neal, Joel	81%
Polen Williams, Starlene	80%
Scott, Shalayne	80%
Gholson, Shanice	80%
Spaine, Zazzirah	80%
Myles, Antonio	80%
Knights, Donald	80%
Jackson, April	80%
Kennedy, Kyneesha	80%
Dailey, Charlotte	80%
Amaefuna, Gina	80%
Withers, Freda	80%

Total Coach Operators for Service (June): 250
Total Coach Operators for Service (May): 245

Total Coach Operators at 80% to 89% (June): 83
Total Coach Operators at 80% to 89% (May): 15 82



JUNE FIXED ROUTE SERVICE

Performance Indicator	Fixed-Route System		
System Production	FY26 YTD	FY25	FY24
Total Ridership	6,084,730	6,636,904	6,573,722
Avg Monthly Ridership	504,551	553,075	547,810
Total Revenue Miles	4,845,901	5,231,772	6,517,670
Total Revenue Hours	375,471	409,032	537,581
Trips per Revenue Mile	1.26	1.20	1.01
Trips per Revenue Hour	16.21	15.37	12.20

Monthly Ridership 453,655
Comparison VLM -3.70%
Comparison VLY -5.15%

Revenue miles (often called *total revenue miles*) represent **the miles a vehicle travels while it is actively providing scheduled service to riders.**

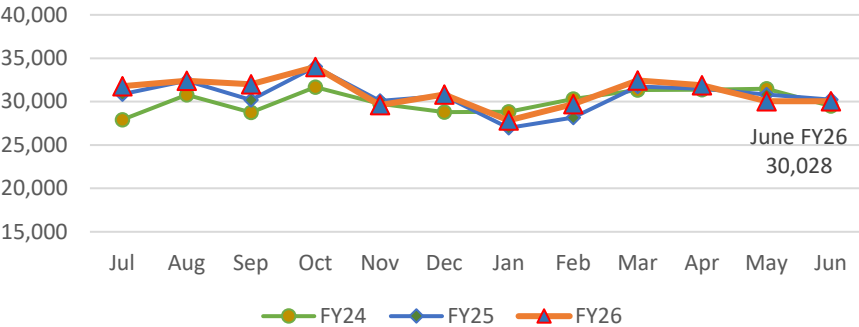
Revenue hours—often referred to as **total revenue hours**—represent the **hours a vehicle spends actively providing scheduled, in-service transportation to passengers.**

- There was a decline in ridership compared to the previous month, likely influenced by UofL and local schools being out of session.
- Year-over-year ridership is down roughly 5%, with the I-65 closure contributing significantly to that decrease.
- Missed service remains extremely low, total revenue miles and hours have also fallen.
- Trips per revenue mile and hour have increased substantially, indicating improved operational efficiency.

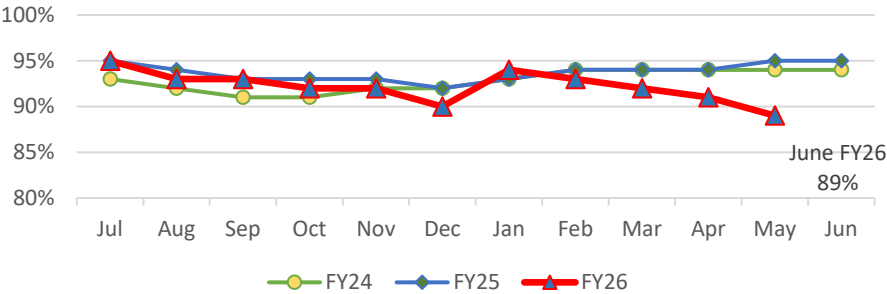


JUNE PARATRANSIT SERVICE (TARC3)

TARC3 Paratransit
Ridership



TARC3 Paratransit
On-Time Performance



On-Time Performance			
Paratransit (TARC3)			
	FY26	FY25	FY24
Jul	95%	95%	93%
Aug	93%	94%	92%
Sep	93%*	93%	91%
Oct	92%	93%	91%
Nov	92%	93%	92%
Dec	90%	92%	92%
Jan	94%	93%	93%
Feb	93%	94%	94%
Mar	92%	94%	94%
Apr	91%	94%	94%
May	89%	95%	94%
Jun	89%	95%	94%
FYTD	92%	94%	93%

Paratransit FY26 Goal **93%**

*excluding Sept. 11- 14 and Sept. 18-21
(Bourbon and Beyond/Louder Than Life Events)



JUNE PARATRANSIT SERVICE (TARC3)

Performance Indicator	Paratransit (TARC3)		
System Production	FY26 YTD	FY25	FY24
Total Ridership	30,028	367,610	360,456
Avg. Monthly Ridership	31,138	30,634	30,038
Total Revenue Miles	3,983,017	4,374,215	4,364,217
Total Revenue Hours	252,481	277,039	284,896
Trips per Revenue Mile	0.09	0.08	0.08
Trips per Revenue Hour	1.36	1.33	1.27

Monthly Ridership Comparison VLM 30,028
-0.02%

Total YTD Ridership Comparison YLY 342,523
-2.56%

Revenue miles (often called *total revenue miles*) represent the miles a vehicle travels while it is actively providing scheduled service to riders.

Revenue hours—often referred to as **total revenue hours**—represent the hours a vehicle spends actively providing scheduled, in-service transportation to passengers.

- Ridership for the paratransit service has continued to grow slightly month-over-month.
- Revenue miles and hours have significantly decreased, indicating improved operational efficiency.
- Trips per revenue hour also show stronger productivity.
- Continuing to increase productivity will further enhance efficiency and generate cost savings.

VLM: A comparison of data between the current month, and the immediately preceding calendar month
VLY: A comparison of data between the current month, and the same month from the preceding year

COO / DIRECTOR OF TRANSPORTATION REPORT

PARATRANSIT

- Focus on improving customer experience through efficiency, technology, and KPI tracking.
- June scheduled trips: 33,285 with 30,028 performed trips. Very similar to May.
- Late, cancel at the door and no shows: 6.8%, contributing to the overall 15.5% cancellations.
- We have not seen a reduction of ridership compared to March after the fare increased.

	2025		2026	
	Scheduled	Performed	Scheduled	Performed
January	32377	26966	14104	12656
February	32835	28165	33425	29943
March	35319	31203	36793	32452
April	35492	31483	36829	31896
May	34147	30911	33441	30333
June	33531	30364	33285	30028
July	35312	31853		
August	35739	32485		
September	35587	31990		
October	37267	34182		
November	33251	30324		
December	35727	12856		

June Scheduled Trips	33,285		
Same Day Cancel	2826	8.2%	
Late Cancel	1077	3.1%	\$ 24,189
Cancel at the Door	445	1.3%	\$ 20,915
No Show	826	2.4%	\$ 34,477
Missed	213	0.6%	\$ 3,566
	5387	15.5%	\$ 83,147

ADDITIONAL STATS FOR BOARD MEMBER REVIEW



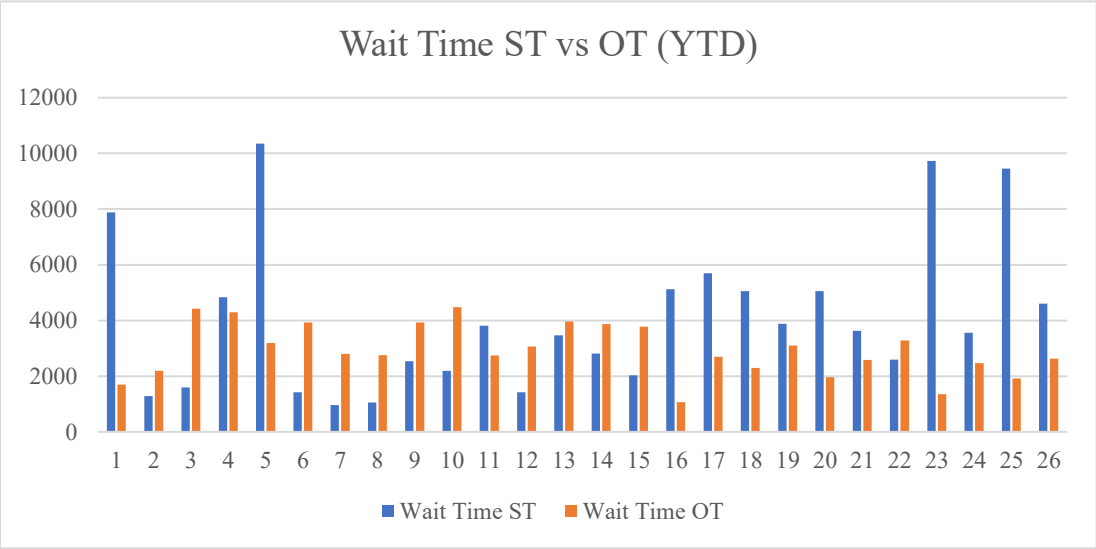
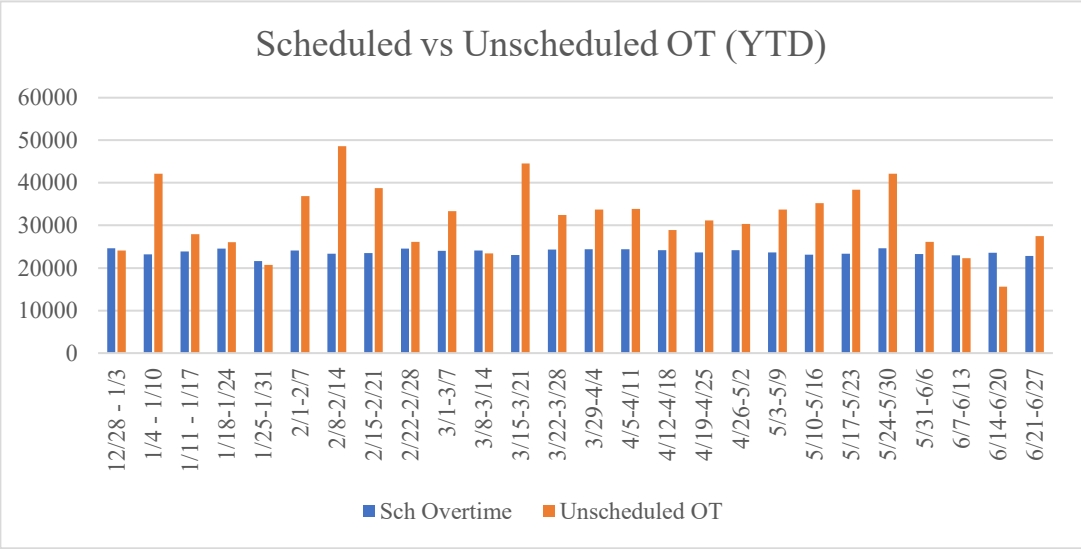
JULY DIRECTORS UPDATE

July 28, 2026



COO/Director of Transportation Report

Fixed Route



Scheduled vs. Unscheduled Overtime

- Scheduled overtime remained stable throughout the reporting period.
- Unscheduled overtime has seen an up tick as we prepare for the New TARC Network.
- Staffing and service coverage efforts continue to tread steady, while managing overtime.

Wait Time Straight Time vs. Overtime

- Wait time straight time fluctuates based on daily service needs and operator availability.
- Wait time overtime seems to be under control. With NTN, it is expected to be a little higher on certain days.

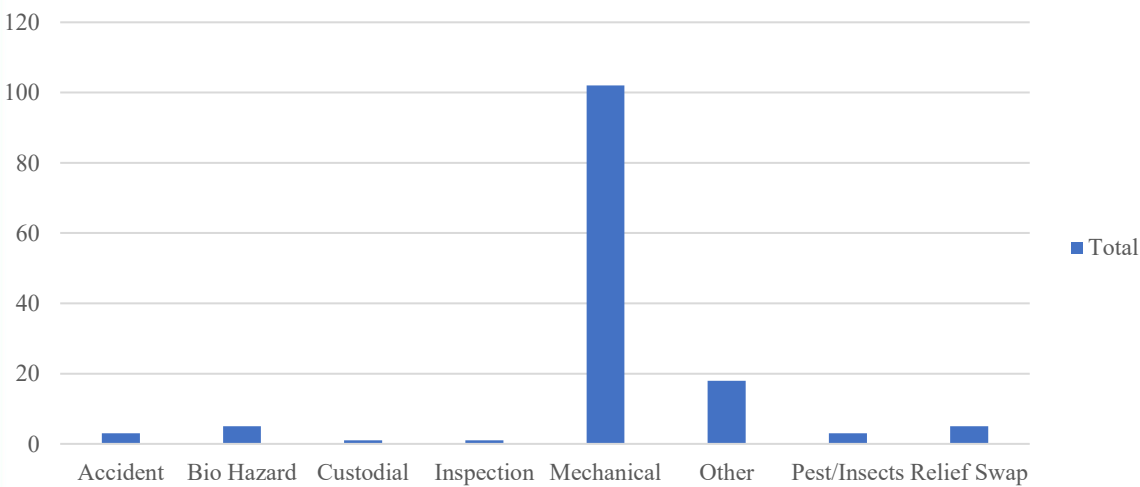


COO/Director of Transportation Report

Maintenance

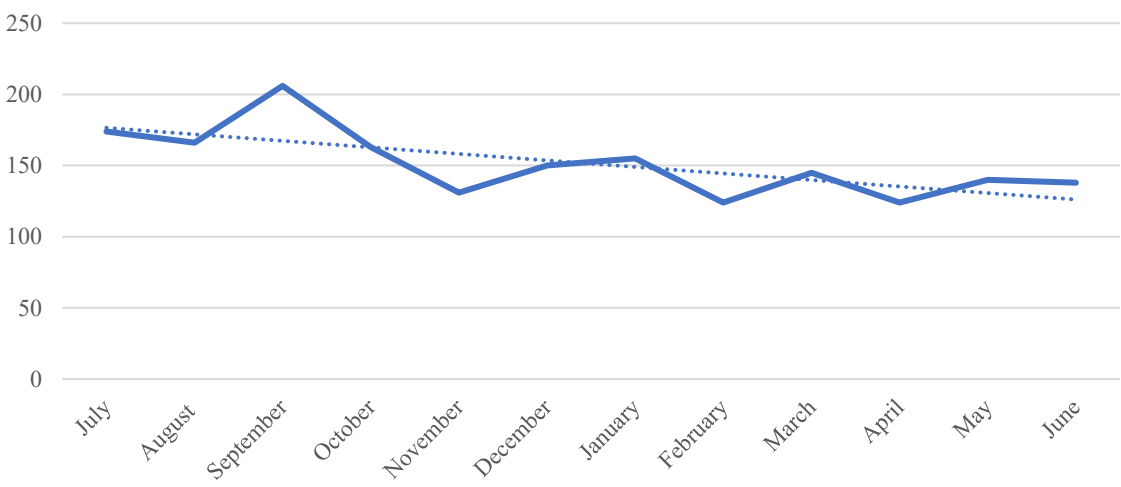
- June recorded **138 bus swaps**, near the same from May, but it is below peak levels seen in September 2025.
- Mechanical issues remained the primary cause of bus swaps.
- Overall swap activity continues to trend below the Fall 2025 levels despite monthly fluctuations.
- Road Supervisors evaluate vehicles prior to authorizing swaps when operationally feasible.

June 2026 Bus Swaps



June Total: 138

Month Over Month Bus Swaps





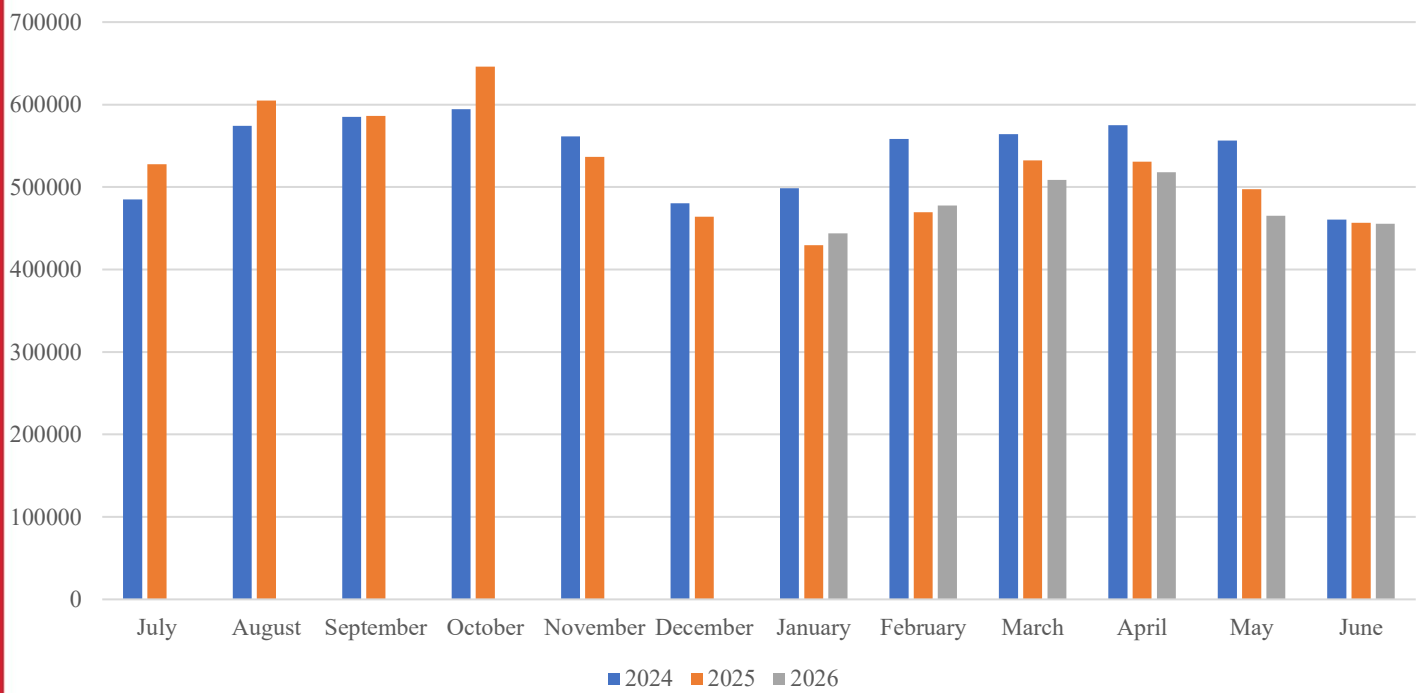
COO/Director of Transportation Report

Fixed Route

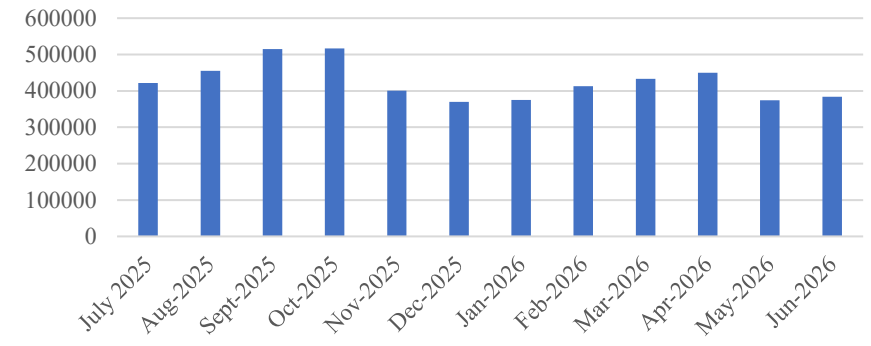
Boardings- Month Over Month Comparison

- Weekday ridership in June is consistent with May.
- Saturday and Sunday ridership dipped slightly.
- Wasn't sure of what to expect with the I-65 closure.
- Transportation did an excellent job communicating and managing detours and so on.

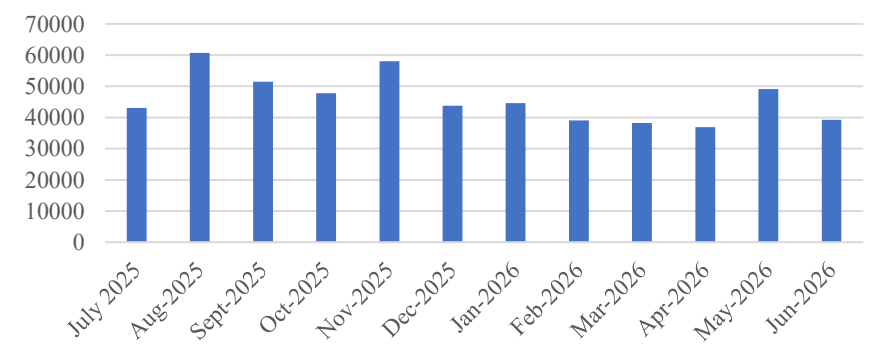
Month Over Month Comparison 2024-2026



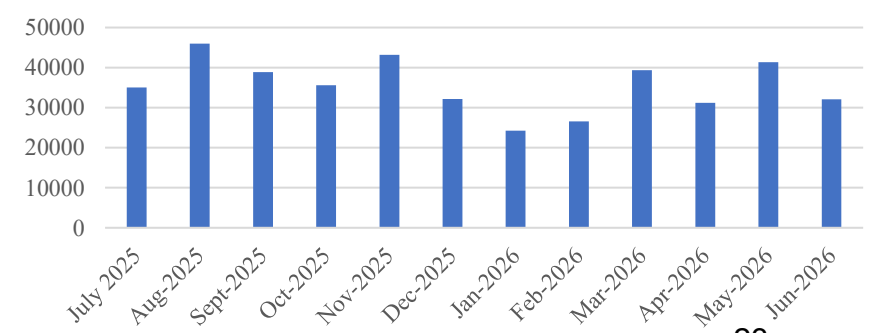
Month Over Month Weekday Boardings



Month Over Month Saturday Boardings



Month Over Month Sunday Boardings

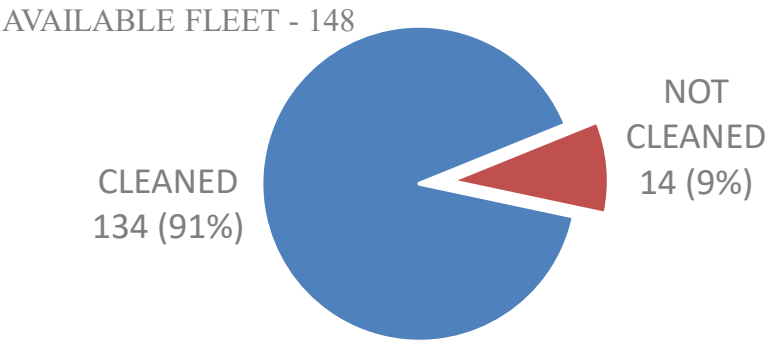


MAINTENANCE

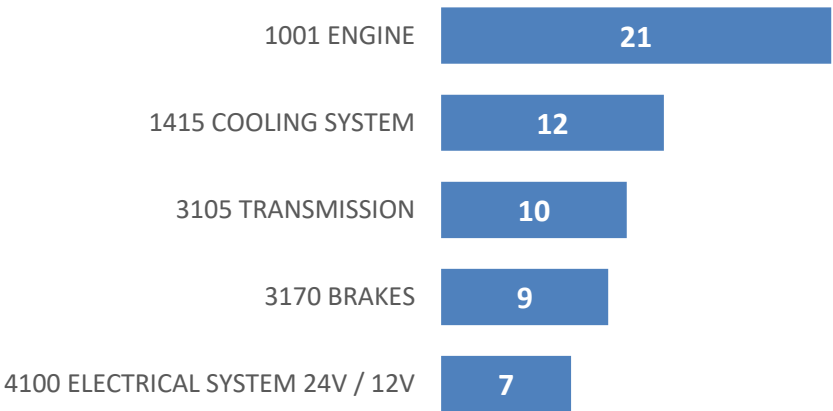
HIGHLIGHTS

- Initial training from Charge Point for Maintenance staff
- Successful initial charging and road testing of new electric buses
- Shop equipment replacement including mobile bus lifts, 2 forklifts, and DTC snow removal equipment on order
- Over 1,100 NTN signs installed as of June 30th

COACH CLEANING



TOP 5 CHARGEABLE ROAD CALL CATEGORIES





JUNE FEEDBACK (PARATRANSIT)

PARATRANSIT FEEDBACK TREND REPORT (Including Commendations)															
FEEDBACK CATEGORY	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	PERIOD TOTAL	13 MNTH AVG
RUDE OPERATOR OR STAFF	34	23	33	20	33	16	40	24	34	30	25	23	13	348	27
NO SHOW	18	20	23	18	26	19	28	23	23	25	21	22	24	290	22
LATE SCHEDULE	9	11	19	21	31	14	20	17	26	32	23	36	34	293	23
RECKLESS DRIVING	4	7	11	4	7	0	7	10	8	5	6	6	2	77	6
EARLY SCHEDULE	2	0	1	1	1	0	1	3	1	3	4	2	0	19	1
TRIP BOOKING OR SCHEDULING	13	16	18	17	23	14	10	16	15	21	13	18	18	212	16
OTHER - MISC	27	25	32	32	30	26	30	26	32	49	49	51	44	453	35
COMMENDATIONS	4	5	6	9	0	5	3	6	6	9	29	16	6	104	8

PARATRANSIT (June 2026)					
FEEDBACK CATEGORY	VERIFIED	UNVERIFIED	UNABLE TO INVESTIGATE	UNDER INVESTIGATION	TOTAL
RUDE OPERATOR OR STAFF	2	7	0	4	13
NO SHOW	2	21	0	1	24
LATE SCHEDULE	27	7	0	0	34
RECKLESS DRIVING	0	1	0	1	2
EARLY SCHEDULE	0	0	0	0	0
TRIP BOOKING OR SCHEDULING	5	10	0	3	18
OTHER - MISC	13	24	0	7	44

Rude Operator – The customer felt that the operator was unfriendly, unprofessional, confrontational, or perhaps didn't speak or smile.

No Show – The customer was marked a no show, and they would like to dispute the no show. Example: they state that they didn't see the vehicle, or maybe it went to the wrong door or location.

Late Schedule – The vehicle arrived after the scheduled window time.

Reckless Driving - The operator was driving recklessly or made a dangerous maneuver.

Early Schedule – The vehicle arrived before the scheduled window time.

Trip Booking or Schedule – Customer complains of a problem with how their trip was booked. Could be times, origin or destination, or date of trip.

FEEDBACK STATUS DEFINITIONS (PARATRANSIT)

DEFINITIONS FOR FEEDBACK STATUS AFTER INVESTIGATION

- Verified - feedback was able to be verified
Example: The information provided allowed us to retrieve video and confirm the incident.
- Unverified - feedback could not be verified based on information provided
Example: The information did not match the details in the recorded call or video.
- Unable to Investigate - feedback could not be confirmed based on the information provided
Example: The customer could not provide the date or time of the incident.
- Under Investigation - additional research is required to reach a conclusion.



TARC LEADERSHIP



Tonya Day
Chief Financial
Administrative Officer



Bruce Withers
COO / Transportation



John Hardesty
General Counsel



Jennifer Miles
Mobility Services



Sherri Toohey
Human Resources



Rick Dooley
Maintenance



Liann Alfaro
Planning



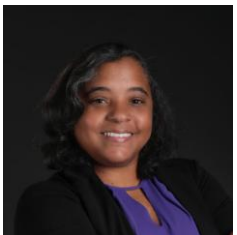
Maria Harris
Procurement



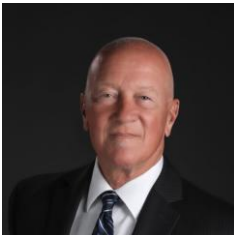
Dan Franklin
Senior Advisor



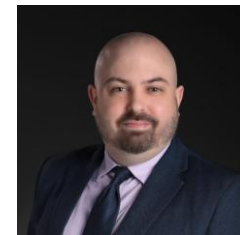
David Meckle
Marketing &
Communications



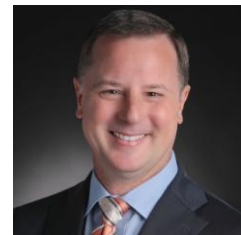
Anna Cooper
Customer Experience



Keith Shartzner
Safety & Security



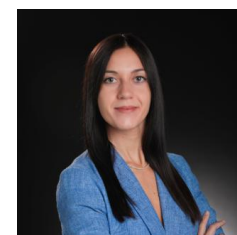
Nathan Love
Training



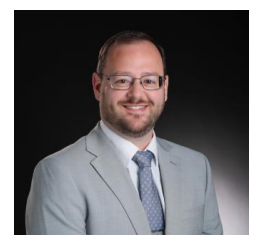
Chris Ward
Capital & Facilities



Joe Triplett
Information
Technology



Annalisa Roberson
Civil Rights &
Compliance



Matt Abner
Finance



JUNE FEEDBACK (FIXED ROUTE)

FIXED ROUTE FEEDBACK TREND REPORT (Including Commendations)															
FEEDBACK CATEGORY	Jun-25	Jul-25	Aug-25	Sep-25	Oct-25	Nov-25	Dec-25	Jan-26	Feb-26	Mar-26	Apr-26	May-26	Jun-26	PERIOD TOTAL	13 MNTH AVG
RUDE OPERATOR	54	55	65	65	46	50	34	52	47	48	39	40	40	635	49
PASSED UP PASSENGER	67	62	73	60	81	42	50	47	60	53	79	54	62	790	61
NO SHOW	8	7	18	17	12	7	13	10	8	10	8	10	9	137	11
LATE SCHEDULE	11	21	28	31	40	31	13	24	14	31	29	25	19	317	24
RECKLESS DRIVING	25	17	29	21	25	19	20	16	26	21	20	16	24	279	21
EARLY SCHEDULE	7	9	12	12	22	13	11	15	15	9	17	12	14	168	13
PLANNING/SCHEDULE	28	23	22	25	32	15	8	23	18	16	17	15	22	264	20
IT/MOBILE	1	2	1	1	0	3	0	0	1	0	1	3	1	14	1
NEW TARC NETWORK	0	0	0	0	1	2	2	6	5	6	2	1	13	38	3
OTHER - MISC	49	53	64	73	70	49	55	67	52	60	61	55	51	759	58
COMMENDATIONS	21	8	10	6	10	5	6	8	8	9	6	5	4	106	8

FIXED ROUTE (June 2026)					
FEEDBACK CATEGORY	VERIFIED	UNVERIFIED	UNABLE TO INVESTIGATE	UNDER INVESTIGATION	TOTAL
RUDE OPERATOR	12	19	2	7	40
PASSED UP PASSENGER	12	46	1	3	62
NO SHOW	5	3	0	1	9
LATE SCHEDULE	15	4	0	0	19
RECKLESS DRIVING	5	1	2	16	24
EARLY SCHEDULE	11	3	0	0	14
PLANNING/SCHEDULE	20	2	0	0	22
IT/MOBILE	0	0	0	1	1
NEW TARC NETWORK	13	0	0	0	13
OTHER - MISC	18	12	1	20	51

Rude Operator – The customer felt that the operator was unfriendly, unprofessional, confrontational, or perhaps didn't speak or smile.

Passed Up Passenger – The operator did not stop or wait for a passenger at a coach stop.

No Show – The bus did not show up.

Late Schedule – The bus was late and arrived after the scheduled time.

Reckless Driving - The operator was driving recklessly or made a dangerous maneuver.

Early Schedule – The bus arrived at the stop early or before the scheduled time.

Planning / Schedule – The customer would like to see a different schedule or stops at different locations that don't exist right now.

IT/Mobile – Problems with any of our technology on board a bus, on the website, or with our mobile device features like mobile payments.



SAFETY

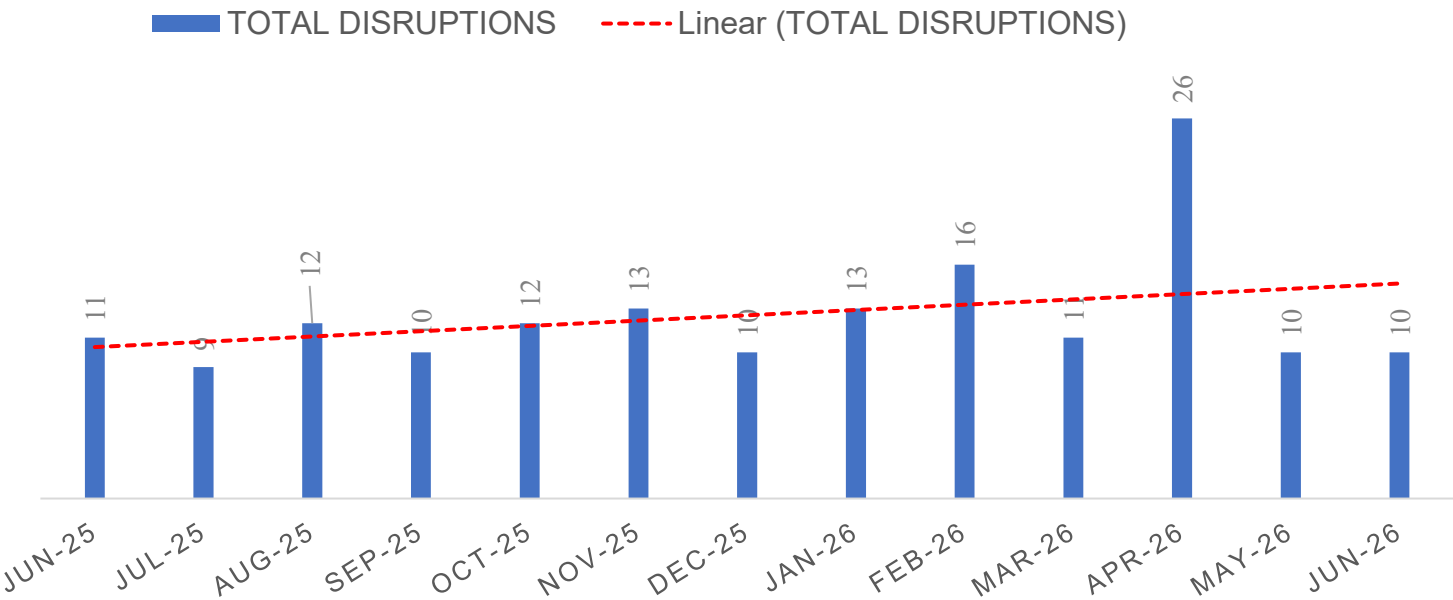
PASSENGER DISRUPTIONS BY ROUTE JUN 26

Route ID	Disruptions
Broadway - #23	3
J'ville-Lou-New Albany - #71	2
Fourth St - #4	1
Sixth St - #6	1
Muhammad Ali - #19	1
Preston - #28	1
Taylorsville Rd - #40	1

DISRUPTION CATEGORIES JUN 26

Category	#	Disputes(Others) Breakdown	#
Fare Evaders	0	Dispute w/passenger (4)	2
Passenger Fights	1	Intoxicated	2
Profane Language	1	Smoking	1
Disputes(Others)	8	Requested EMS	1
Verbal Assaults	0	Not depart coach at EOL	1
Physical Assaults	0	Passenger fall	1

TOTAL PASSENGER DISRUPTIONS (JUN 25 – JUN 26)



PASSENGER DISRUPTIONS*

This Month Total

10

Monthly Avg

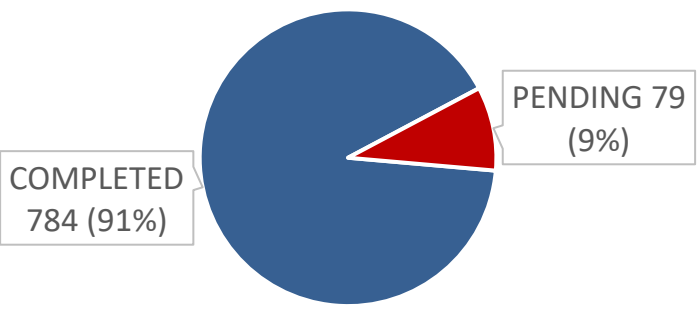
12.53

*Disruption: an incident on the coach that delays service more than 5 minutes

MAINTENANCE

WORK ORDERS

WORK ORDER STATUS



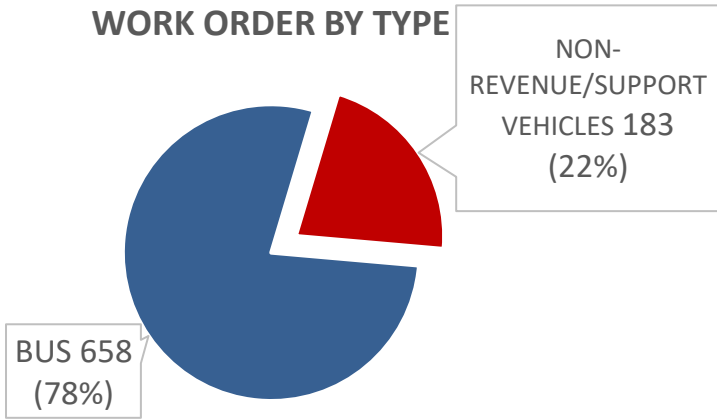
TOTAL BUS WORK ORDER SUBMITTED

658

TOTAL SUPPORT VEHICLE WORK ORDERS SUBMITTED

183

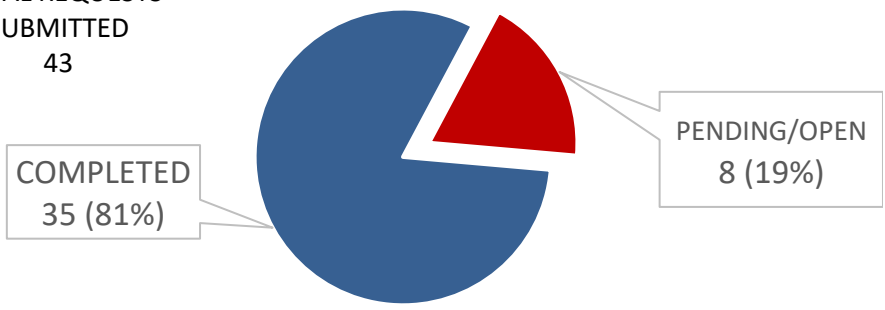
WORK ORDER BY TYPE



BUILDING MAINTENANCE WORK ORDERS

TOTAL REQUESTS SUBMITTED

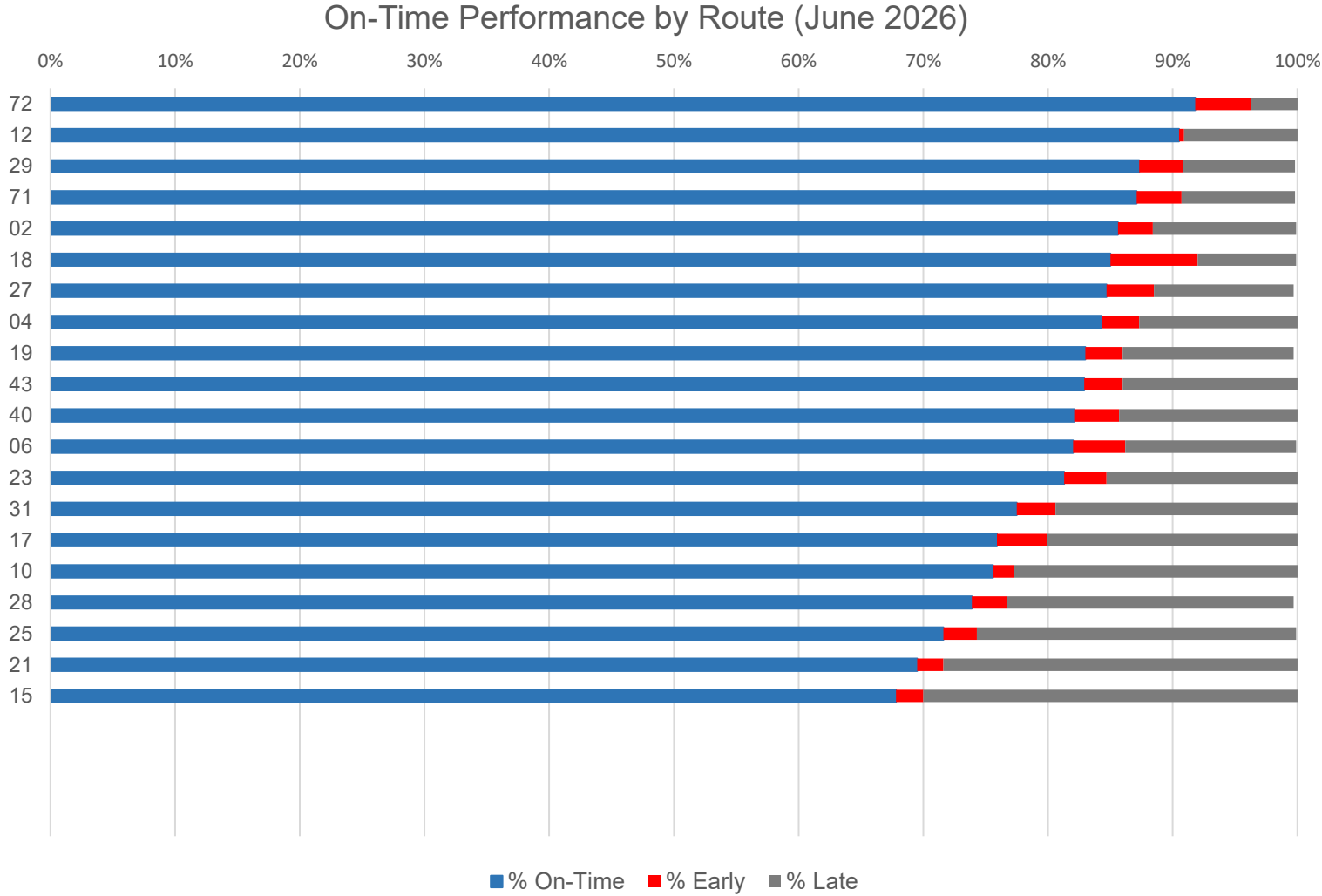
43





JUNE ON-TIME PERFORMANCE

Route	% On-Time	% Early	% Late
72	91.80%	4.50%	3.70%
12	90.50%	0.40%	9.10%
29	87.30%	3.50%	9.00%
71	87.10%	3.60%	9.10%
02	85.60%	2.80%	11.50%
18	85.00%	7.00%	7.90%
27	84.70%	3.80%	11.20%
04	84.30%	3.00%	12.70%
19	83.00%	3.00%	13.70%
43	82.90%	3.10%	14.00%
40	82.10%	3.60%	14.30%
06	82.00%	4.20%	13.70%
23	81.30%	3.40%	15.30%
31	77.50%	3.10%	19.40%
17	75.90%	4.00%	20.10%
10	75.60%	1.70%	22.70%
28	73.90%	2.80%	23.00%
25	71.60%	2.70%	25.60%
21	69.50%	2.10%	28.40%
15	67.80%	2.20%	30.00%
Overall	81%	3.23%	15.72%

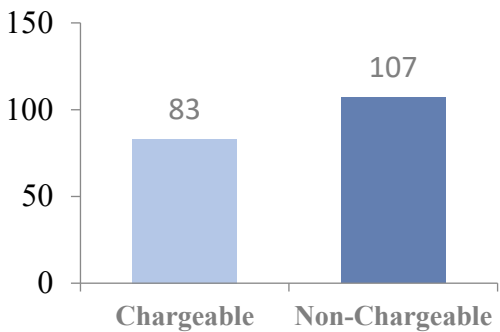




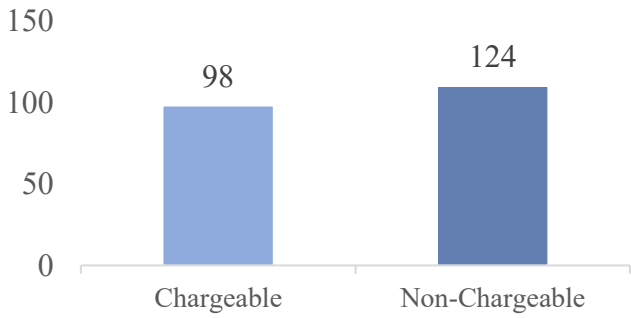
MAINTENANCE

CHARGEABLE VS NON-CHARGEABLE ROAD CALLS (VS SAME MONTH LAST YEAR)

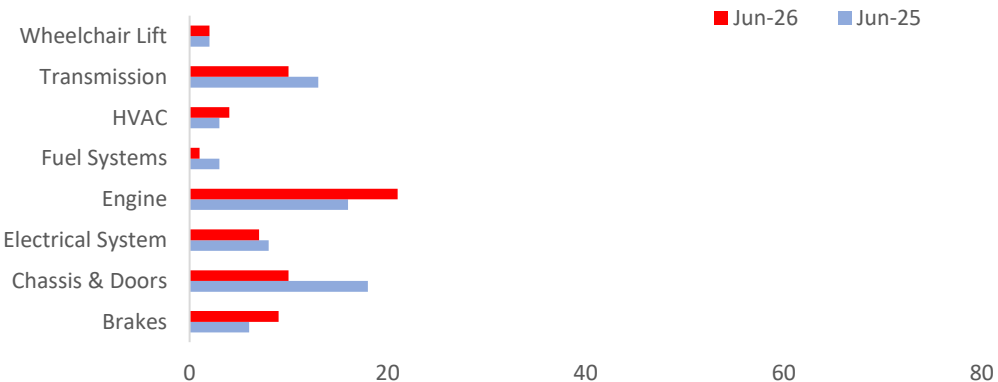
Total Road Calls (June 2026) **Total 190**



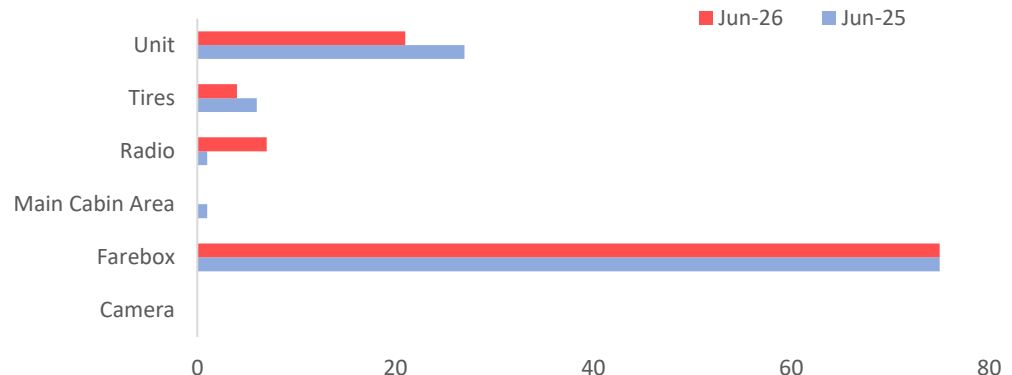
Total Road Calls (June 2025) **Total 208**



Chargeable Roadcalls By Category



Non Chargeable Roadcalls By Category



Chargeable Road Call:

An issue the TARC Maintenance Department may be able to prevent or mitigate

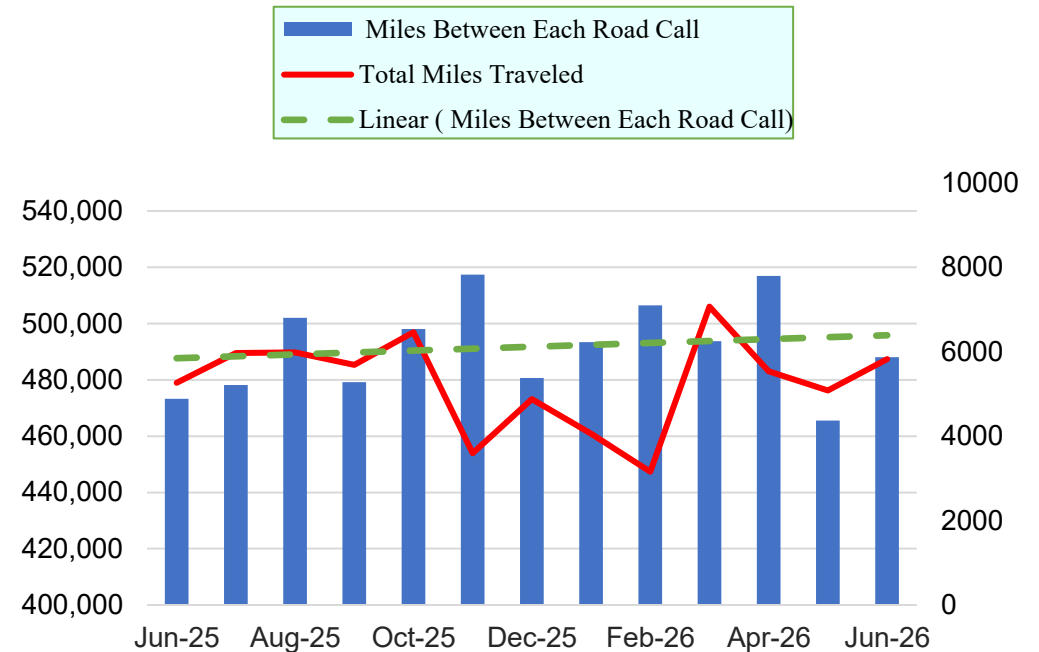
Non-Chargeable Road Call:

An issue the TARC Maintenance Department has no control or prevention of

MAINTENANCE

MILES BETWEEN CHARGEABLE ROAD CALLS

	Total Miles Traveled (each month)	Chargeable Road Calls	AVG Miles Between Each Road Call
Jun-26	487,404	83	5,872
May-26	476,230	109	4,369
Apr-26	483,069	62	7,791
Mar-26	506,016	81	6,247
Feb-26	447,352	63	7,101
Jan-26	460,852	74	6,228
Dec-25	473,098	88	5,376
Nov-25	453,965	58	7,827
Oct-25	496,899	76	6,538
Sep-25	485,352	92	5,275
Aug-25	489,767	72	6,802
Jul-25	489,556	94	5,208
Jun-25	478,934	98	4,887



Total Miles Between Chargeable Road Calls = 5,872

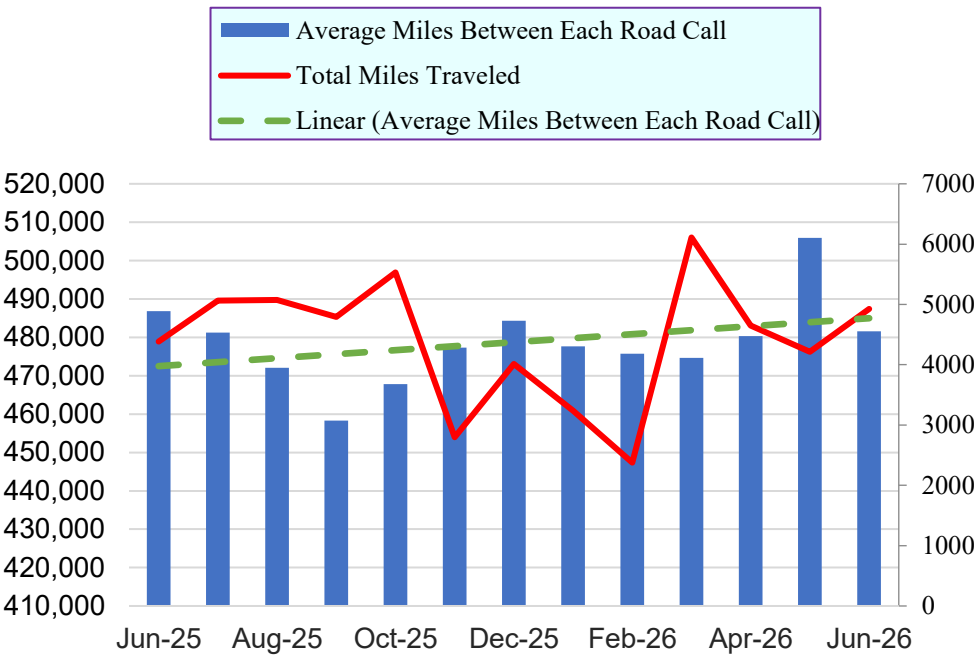
Target Miles Between Road Calls = 6,000

A Mechanical Road Call occurs when mechanical problems prevent the revenue vehicle from completing a scheduled revenue trip, or from starting the next scheduled revenue trip because actual movement is limited, or because of safety concerns.

MAINTENANCE

MILES BETWEEN NON-CHARGEABLE ROAD CALLS

	Total Miles Traveled (each month)	Non- Chargeable Road Calls	AVG Miles Between Each Road Call
Jun-26	487,404	107	4,555
May-26	476,230	78	6,106
Apr-26	483,069	108	4,473
Mar-26	506,016	123	4,113
Feb-26	447,352	107	4,181
Jan-26	460,852	107	4,307
Dec-25	473,098	100	4,731
Nov-25	453,965	106	4,283
Oct-25	496,899	135	3,681
Sep-25	485,352	158	3,072
Aug-25	489,767	124	3,950
Jul-25	489,556	108	4,533
Jun-25	478,934	98	4,887



Total Miles Between Non-Chargeable Road Calls = 4,555
Period Average = 4,269

A Mechanical Road Call occurs when mechanical problems prevent the revenue vehicle from completing a scheduled revenue trip, or from starting the next scheduled revenue trip because actual movement is limited, or because of safety concerns.



SAFETY

SAFETY PREVENTABLE ACCIDENTS

Monthly	TYPE OF ACCIDENT				YTD FY26
20	Fixed object	14	70.0%	128	
	Backing	4	20.0%		
	Moving vehicle	2	10.0%		

14 Fixed Objects

- Going straight at TARC property (5), Frankfort/Clifton, Preston/Eastern Pkwy, 2nd/Oak, 4th/Winkler, Brownsboro Rd, Grinstead/Bardstown, Shelby/Jacob, Bardstown/Douglass, E. Main
- Turning left at Frankfort Ave

4 Backing

- TARC property (4)

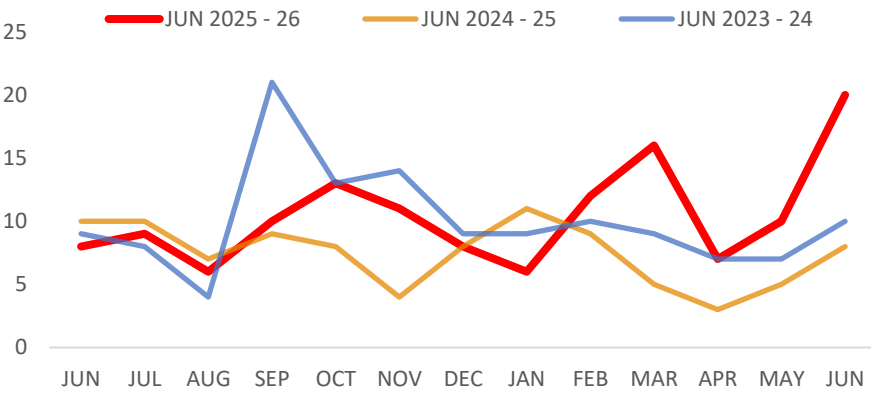
2 Moving Vehicle

- UL student center, 1st/Market

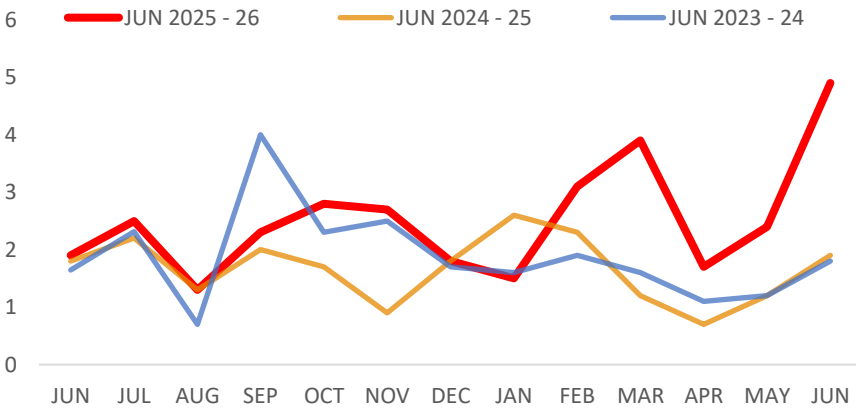
PREVENTABLE ACCIDENTS / 100K MILES

Monthly	YTD AFR Goal	YTD FY26
4.9	2.1	2.6

PREVENTABLE ACCIDENTS



PREVENTABLE ACCIDENT AFR



New TARC Network Update for TARC Board of Directors | July 2026

The New TARC Network is officially arriving at the end of the month. TARC staff have been working non-stop behind the scenes to make final preparations for the August 2nd launch date:

- **NTN Outreach Events.** Staff have held three “Lunch and Learn” events with Riders Club members and have attended (or are scheduled to attend) over 60 community meetings.
- **NTN Ambassador Events.** TARC is holding a series of daily pop-up and ride-along events across the region for the next month to help riders prepare for the changes. These events are staffed by a team of NTN ambassadors and TARC staff from the Transportation and Marketing Departments who hand out information and talk to TARC riders.
- **Community Group Outreach.** TARC has contacted more than 300 community groups about the new network and offered to attend any upcoming community meetings. TARC is preparing special customized flyers for JCPS, UPS, GE, University of Louisville, Portland Now, West End Partnership, Kentucky School for the Blind, and the McDowell Center.
- **NTN Advertisements.** TARC has initiated a major advertising campaign on buses, shelters, websites and social media. TARC has also recorded its first television ad which will be airing on local channels in the coming weeks.
- **Launch Week Activities.** TARC is planning several major events during launch week. TARC employees will be signing up to support TARC operators as they pull out from the garage on Sunday, August 2nd and Monday, August 3rd. TARC will also be holding a media event on the morning of Monday, August 3rd to commemorate the launch of the new network. All TARC staff and officials are invited to attend.
- **Bus Stop Signage.** TARC contractors are nearing completion of the 1,500+ new bus stop sign installations that are needed for network launch. TARC staff have placed flyers at all bus stops prior to sign changes to inform riders about the changes.
- **Bus Stop Construction.** Over 70 new ADA-compliant bus stops have been constructed by TARC contractors. All new bus stops will have stanchions and bus stop signs on August 2nd, however, some stops will not have pads until after the launch due to permitting delays.
- **Downtown Street Conversions.** Louisville Metro staff are expected to complete two-way street conversions and striping of Muhammad Ali Boulevard and 8th Street by late July.
- **Downtown Transfer Center.** TARC has begun construction of its temporary DTC, including a security trailer and fencing on the service station lot. Sidewalk replacements and shelter installations have also begun and shelters, benches, pylons, trash cans and real-time signage will be installed by the end of the month.
- **NTN Training.** Required NTN training has been completed, but optional refresher trainings on specific routes are being offered to operators in the weeks leading up to the launch date.

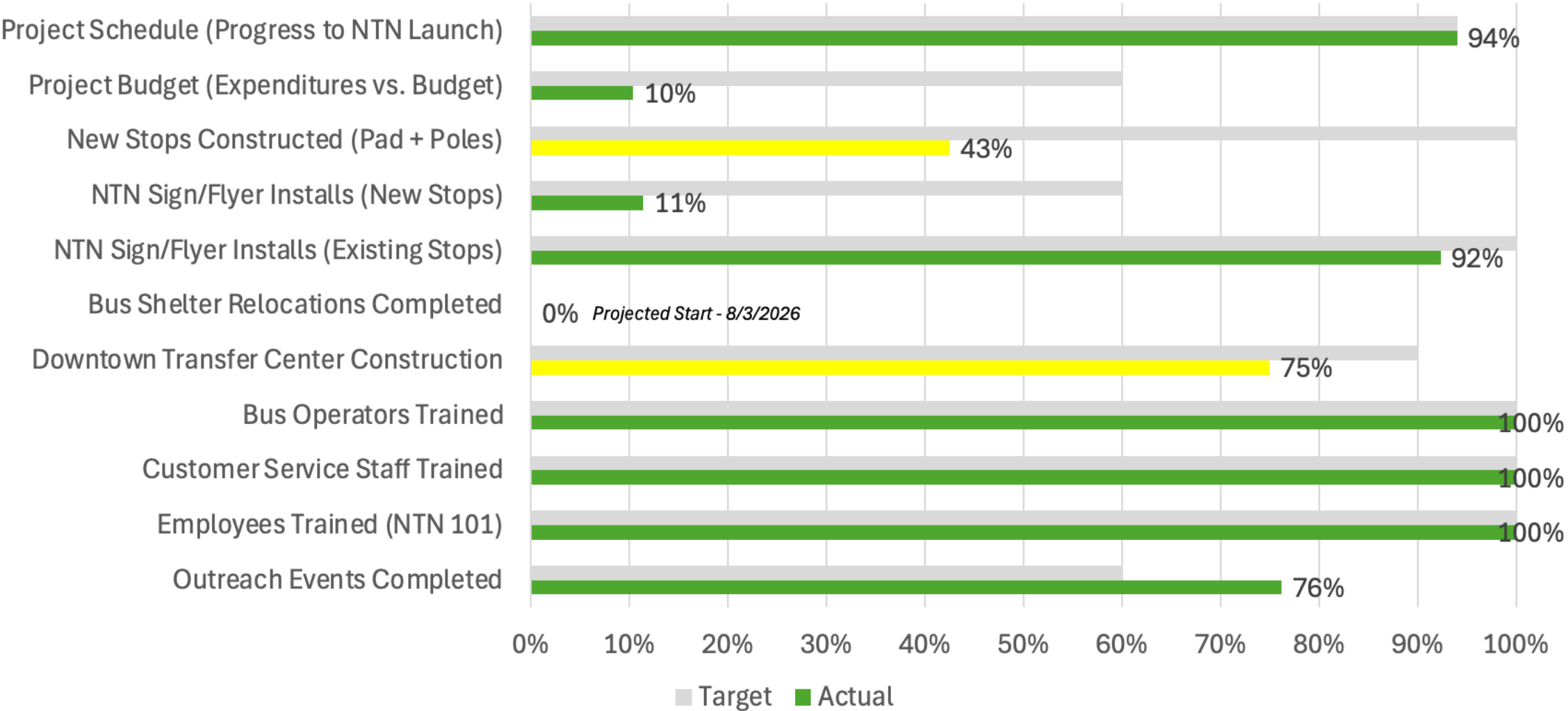
NTN Updates – July 2026

- Rider Outreach & Engagement
- Media Engagement
- Bus Stop Signs & Flyers
- Downtown Transfer Center
- Launch Week Preview
 - Bus Stop Cover Removals
 - First Pullouts on Sunday (8/2) and Monday (8/3)
 - Media Event on Monday (8/3)
 - Cheering Squads & Goody Bags
- Free Fares from August 2-16!





NTN Implementation Dashboard | July 14, 2026 | Week 47 of 50





NTN UPDATE

NTN MARKETING UPDATE

- **Website:** New stop webpage added
 - Link: [New TARC Network: Bus Stop Changes](#)
- **TV Ad Campaign**
 - 30-second commercial to promote NTN; two-week media ad buy
- **New Pocket Schedules:** Complete and currently being distributed
- **Social Media:** Ads and community events info/pics posted weekly
- **Community Outreach/Ambassadors:** Ride-alongs/pop-ups, community meetings/events
- **Internal Comms:** TARC Talks with Ozzy, monthly TARC Team News, internal monitors, staff events
- **Public Relations Campaign**
 - Media ride-alongs with Ozzy (6/24)
 - Morning show blitz with Ozzy the week of 7/20
 - Two-week countdown press release (7/17)
 - Press event for launch day (8/3)

NTN MARKETING UPDATE – Key Campaign Metrics

- NTN Web Page Views: **72,638** (44.9% of all web traffic)
- Trips Planned with Online Tool: **15,000+**
- META Social Paid Campaign (past 30 days)
 - Instagram: **801K views**
 - Facebook: **2.5M views**
- New Bus Stop Changes Web Page: **750** page views
- Community Outreach
 - Completed **48** public meetings; **32** bus stop pop-ups/ride alongs – **99** more scheduled
 - **387** new signups for NTN emails



MEMORANDUM

To: Abbie Gilbert, Chair of TARC Board of Directors
From: Ozzy Gibson, Executive Director
Date: July 28, 2026
Re: Resolution 2024-42 Amendment #1 to TARC Advertising Policy

The purpose of this memorandum is to request Board approval of an amendment to TARC's Advertising Policy, which currently limits alcohol-related advertising on transit vehicles, shelters, and other system assets to "alcohol experiences, tours and events." Alcohol-related ads that showcase a brand or type of alcohol are prohibited under the current policy.

Staff recommends a revision to the Advertising Policy to permit alcohol-related advertising that showcase a brand or type of alcohol on buses, shelters, and associated transit assets, subject to the following parameters:

- Advertisements must comply with all applicable federal, state, and local laws and regulations governing alcohol marketing.
- Advertisements must adhere to existing agency content standards, including prohibitions on obscene, discriminatory, or unsafe messaging.
- Advertisements may not target, depict underage individuals or imply underage alcohol consumption.
- Placement guidelines, review procedures, and monitoring mechanisms will be updated to ensure responsible implementation.

Additional Background

- Due to the current restriction, TARC is not considered by national advertising agencies when placing national or regional transit media ad buys.
- Current Adspose transit partners –including IndyGo, KCATA, Trinity Metro and TANK– have expanded their advertising policies in recent years to permit responsible alcohol brand advertising.
- The no- and low-alcohol beverage market is growing, especially with millennials, creating additional advertising opportunities beyond traditional alcoholic beverages.
- Removing the restriction would generate meaningful new advertising revenue opportunities. Adspose identified at least \$100K in missed sponsorship opportunities for this year's Derby. Based on an estimated 50% close rate, this represents approximately \$50K in lost revenue from that event alone.



RESOLUTION 2024-42 AMENDMENT # 1 to TARC ADVERTISING POLICY

A Resolution authorizing the Executive Director to amend the current Advertising Policy with Board approval to permit alcohol - related advertising on TARC – owned advertising assets.

WHEREAS, TARC has adopted an Advertising Policy governing the types of advertising permitted on transit vehicles, shelters, and other system assets; and

WHEREAS, the current Advertising Policy prohibits advertisements promoting or depicting alcohol brands or alcoholic beverage products; and

WHEREAS, the current restriction limits TARC's ability to participate in national and regional advertising campaigns, reducing opportunities to generate non-fare advertising revenue; and

WHEREAS, staff has determined that revising the Advertising Policy to permit alcohol-related advertising, subject to applicable laws, existing content standards, and appropriate review and placement procedures, will create additional revenue opportunities while ensuring responsible implementation.

NOW, THEREFORE, BE IT RESOLVED that the Board of Directors of the Transit Authority of River City hereby approves the amendment to the Advertising Policy to permit alcohol-related advertising, including advertisements featuring alcohol brands and products, on TARC-owned advertising assets, subject to applicable federal, state, and local laws, existing agency advertising standards, and administrative procedures.

ADOPTED THIS 28 DAY OF JULY 2026

Abbie Gilbert, Chair of the Board of Directors

MEMORANDUM

To: TARC Board of Directors

From: Ozzy Gibson, Executive Director

Date: July 28, 2026

Re: Resolution 2026-22 Amendment #1 API to Payroll and HRIS System Solutions.
(#20211692)

In May 2026, the Board approved a resolution (2026-22) to exercise the final 2 remaining option years for Payroll and HRIS System Solutions with ADP, Inc. (#20211692) for a total not-to-exceed amount of \$363,600. Since that approval, additional planning and implementation efforts have identified a need for API integration services.

These services will enable automated, direct data communication between ADP and external applications, such as scheduling and leave management software, thereby increasing operational efficiency. The API services are quoted at \$8,838 for the first year and \$11,784 for the second year. The Procurement staff has reviewed the total integration cost of \$20,622 and determined it to be fair and reasonable based on current market pricing. Funding for these services will be provided through the FY2027 budget and subsequent fiscal year budgets.

This Resolution requests Board approval to authorize the Executive Director to amend the Payroll and HRIS System Solutions contract with ADP, Inc. to add API integration services for an additional amount of \$20,622 over the remaining two-year term. The new NTE amount for this term is \$384,222.

Please call me at 561-5100 if you have any questions. Thank you.

RESOLUTION 2026-22 AMENDMENT #1 TO PAYROLL AND HRIS SYSTEM SOLUTIONS FOR API INTEGRATION SERVICES

A Resolution authorizing the Executive Director to amend the Payroll and HRIS System Solutions contract with ADP, Inc. to add API integration services for an additional amount of \$20,622 over the remaining two-year term. The new NTE amount for this term is \$384,222.

WHEREAS, subsequent implementation planning has identified the need for additional ADP API interfaces required to support the deployment of Optibus scheduling and workforce-management software; and

WHEREAS, these API interfaces will also enable future operational efficiencies in areas including leave administration, time accruals, and other business-process integrations; and

WHEREAS, ADP has provided pricing for the required API services, totaling \$20,622 over the remaining two-year term of the existing agreement; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Transit Authority of River City that:

The Board hereby authorizes the Executive Director to amend the Payroll and HRIS System Solutions contract with ADP, Inc. to add API integration services for an additional amount of \$20,622 over the remaining two-year term. The new NTE amount for this term is \$384,222.

ADOPTED THIS 28th DAY OF JULY 2026

Abbie Gilbert, Chair of the TARC Board of Directors

MEMORANDUM

To: TARC Board of Directors

From: Ozzy Gibson, Executive Director

Date: July 28, 2026

Re: Resolution 2026-32 Workers' Compensation Excess Insurance Policy (20262027)

Workers' Compensation Excess Insurance Policy currently self-insures the first \$500,000 of any claim, including both medical payments and indemnity benefits. Due to TARC being a self-insured organization, Kentucky Labor Cabinet regulation requires that TARC maintain an excess insurance policy. Higginbotham serves as TARC's insurance broker for workers' compensation excess insurance and acquires premium quotations on TARC's behalf.

Higginbotham obtained quotations from Arch Insurance Company, Midwest Employers Casualty Company, and Safety National Casualty Corporation. A pricing analysis and review of the available coverage options was conducted by Finance, Executive, and Safety & Security staff. Based on this analysis, staff recommends awarding the Workers' Compensation Excess Insurance Policy to Arch Insurance Company, which provides the best value to TARC. TARC has determined the annual deposit premium of \$429,046 to be fair and reasonable for coverage with a \$500,000 specific retention beginning September 1, 2026. This renewal will result in a roughly \$45,000 increase to the annual deposit premium which will be paid using Operating dollars and was budgeted for FY27.

This Resolution seeks approval from the Board of Directors to authorize the Executive Director to negotiate and enter into a policy agreement with Arch Insurance Company providing specific retention by TARC of the first \$500,000 on any claim with an annual deposit premium of \$429,046, effective September 1, 2026.

Please call me at 561-5100 if you have any questions. Thank you.

RESOLUTION 2026-32 WORKERS' COMPENSATION EXCESS INSURANCE POLICY

A Resolution authorizing the Executive Director to negotiate and enter into a policy agreement with Arch Insurance Company that has a specific retention by TARC of the first \$500,000 on any claim with an annual deposit premium of \$429,046, beginning September 1, 2026.

WHEREAS, Kentucky Administrative Regulation (KAR) 803 25:021 requires self-insured employers to have excess coverage for workers' compensation claims; and

WHEREAS, based on the recommendation of Higginbotham Insurance Broker and after discussion with department staff, TARC has deemed the annual deposit premium of \$429,046 fair and reasonable based on the pricing analysis conducted of the four (4) quotations (20262027) acquired and provided by Higginbotham; and

WHEREAS, Arch Insurance Company provided the best value to TARC for the Workers' Compensation Excess Insurance Policy, which shall commence on September 1, 2026, and end on September 1, 2027;

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Transit Authority of River City that:

The Executive Director is hereby authorized to negotiate and enter into a policy agreement with Arch Insurance Company that has a specific retention by TARC of the first \$500,000 on any claim with an annual deposit premium of \$429,046, beginning September 1, 2026.

ADOPTED THIS 28th DAY OF JULY 2026

Abbie Gilbert, Chair of the TARC Board of Directors

MEMORANDUM

To: TARC Board of Directors

From: Ozzy Gibson, Executive Director

Date: July 28, 2026

Re: Resolution 2026-31 Leave Administration Software Solution (20262030)

TARC is seeking a leave administration software solution to transition from inefficient manual tracking to an automated system. As of May 2026, 27% of TARC's workforce (135 employees across 171 active cases) utilizes FMLA, driving up administrative complexity. Implementing this software is critical to ensure regulatory compliance, optimize HR operational efficiency, and streamline cross-agency leave management.

Following extensive market research and product demonstrations, the Procurement Department launched a competitive formal quote process, independent of any cooperative or piggyback available contracts under Louisville Metro. On April 16, 2026, formal quotes were requested from the top two qualified vendors. Proposals were rigorously evaluated across critical categories—including functionality, integration, support, and compliance tracking for FMLA, Workers' Compensation, and disability leave. Based on these criteria and pricing, AbsenceSoft was determined to provide the best overall value and selected for the award.

An Independent Cost Estimate (ICE) was developed through market research, vendor outreach, and software demonstrations. Following negotiations, a comprehensive price analysis was performed on AbsenceSoft's proposal. Procurement determined that AbsenceSoft's pricing is fair and reasonable based on comparison to the ICE, market research, and negotiated discounts, including a 15% reduction in annual subscription fees and a reduction in implementation costs from \$30,000 to \$22,500.

The contract includes a four (4) year term:

- A 20% contingency of \$27,200 has been added to accommodate unforeseen FMLA service requirements or subsequent system upgrades.
- The implementation and first-year subscription costs will be funded through Federal Fiscal Year (FFY) 2022 Formula Grant KY-2023-010.
- The required local match of 20% (\$9,667) is included in the FY 2027 operating budget.
- Subsequent annual subscription costs will be funded through TARC operating funds.
- The total authorization for this contract, including all optional terms, is \$163,224.

This Resolution seeks approval for the Board of Directors to authorize the Executive Director to negotiate and enter into a contract with AbsenceSoft for leave administration software and implementation services, including software licensing, implementation, support, and maintenance, for a four (4) year term, at a total cost not to exceed \$163,224 for the entire contract term.

Please call me at 561-5100 if you have any questions. Thank you.

RESOLUTION 2026-31 LEAVE ADMINISTRATION SOFTWARE (20262030)

A Resolution authorizing the Executive Director to negotiate and enter into an agreement with AbsenceSoft for leave administration software and implementation services including software licensing, support, and maintenance at a cost not to exceed \$163,224.

WHEREAS, TARC has identified a need for a leave administration software solution to support Human Resources leave management operations and improve the administration of Family and Medical Leave Act (FMLA), Workers' Compensation, Short-Term Disability, and Personal Leave programs; and

WHEREAS, a formal quote request, 20262030, was issued on April 16, 2026, in accordance with the Agency's procurement policies to promote full and open competition, and the resulting award is not based on a cooperative purchasing agreement or piggyback contract; and

WHEREAS, an Independent Cost Estimate (ICE) was performed prior to requesting quotes to establish a baseline for cost expectations; and

WHEREAS, TARC requested formal quotes from AbsenceSoft, J.J. Keller, and Sparrow to identify a solution capable of meeting the Agency's leave administration and case management requirements; and

WHEREAS, Procurement and Human Resources evaluated the remaining vendor's functionality, implementation approach, customer support resources, workforce compatibility, and pricing and determined that AbsenceSoft provided the best overall value and operational fit; and

WHEREAS, following a comprehensive price and cost analysis, including a review of the Independent Cost Estimate, market research, vendor demonstrations, and formal quote responses, the Procurement Department determined that AbsenceSoft provided the best overall value, fair and reasonable pricing, and was the most responsive and responsible vendor; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Transit Authority of River City that:

The Executive Director is hereby authorized to negotiate and enter into an agreement with AbsenceSoft for a four (4) year term to provide leave administration software and implementation services, including software licensing, support, and maintenance, at a total cost not to exceed \$163,224 over the entire contract term.

ADOPTED THIS 28th DAY OF JULY 2026

Abbie Gilbert, Chair of the TARC Board of Directors



MEMORANDUM

To: TARC Board of Directors

From: Ozzy Gibson, Executive Director

Date: July 28, 2026

Re: Resolution 2026-33 Amendment to Police Services (20241869)

The Transit Authority of River City (TARC) issued Request for Proposal (RFP) 20241869 Police services on Friday, May 17, 2024. Police support services are required to maximize safety for TARC while on TARC property and on TARC buses. Police support services are an essential part of TARC's daily operations. The police support services personnel are responsible for monitoring all security activities on TARC's coaches and property. This includes providing support to all coach operators and passengers. Along with providing assistance to onsite security guards as needed. Properties serviced by this contract include all TARC coaches, TARC's Union Station at 1000 West Broadway (including the Transportation and Operations Building and the Alyce French-Johnson Training and Education Center), the TARC maintenance facility at 2905 West Broadway, 925 West Broadway maintenance garage, and the TARC Customer Service building at 2901 West Broadway. This service is imperative to maintain the safety and security of TARC, its employees and passengers. The solicitation was sent to seven (7) known, interested proposers. The solicitation was also posted on TARC's website, on the TARC Bonfire portal, and advertised in TransitTalent.

TARC has estimated an annual hour of 11,648 for such police support and an additional 120 contingency hours for any unforeseeable incident that may occur through the year. Police Security Services has accepted the negotiated rate of \$70.00 per hour for the initial term of two years at a contract value of \$1,647,520. The optional three-year term will include an annual escalator of 5% which will bring the new not-to-exceed (NTE) total to \$4,374,300.

To ensure uninterrupted service, staff recommends exercising the three-year option term and increasing the contract value of an additional \$2,726,780, which includes a 5% annual escalator. The Procurement Department's pricing analysis of the previous two years confirms that the option-term pricing is fair and reasonable. This is not a piggyback contract, and funding has been budgeted for FY27 through the Safety Department.

This Resolution seeks approval for the Board of Directors to authorize the Executive Director to amend the contract with Police Security Services for the additional three (3) year term in an amount not-to-exceed (NTE), \$2,726,780 for that term.

Please call (502) 561-5100 if you have any questions. Thank you.



RESOLUTION 2026-33 AMENDMENT TO POLICE SERVICES

A Resolution authorizing the Executive Director to amend Contract 20241869 with Police Security Services to exercise the optional three (3) year term and increase the contract an additional \$2,726,780 with a new not-to-exceed (NTE) amount to \$4,374,300.

WHEREAS, TARC seeks police support services to provide and assist our operators on the coach, at coach stops and at our facilities on as needed; and

WHEREAS, Police Security Services has been providing reasonable service to monitor all TARC's property and coaches; and

WHEREAS, to ensure uninterrupted service, extend the current two (2) year contract the three (3) year optional term; and

WHEREAS, based on the Procurement Departments pricing analysis and expenditure tracking, the contract requires an additional funding authorization of \$2,726,780 to cover the three (3) year optional term; and

NOW, THEREFORE, BE IT RESOLVED by the Board of Directors of the Transit Authority of River City that:

The Executive Director is hereby authorized to amend the current contract with Police Security Services to exercise the optional three (3) year term and increase the contract an additional \$2,726,780 with a new not-to-exceed (NTE) amount to \$4,374,300.

ADOPTED THIS 28th DAY OF JULY 2026

Abbie Gilbert, Chair of the TARC Board of Directors